

Tourism Advisory Council Member Application Form

Deadline for Applications: November 14th, 2008 at 12:00 noon

Name:			
Name of Business:			
Position:			
Address:			
Phone:			
Fax:			
E-Mail:			
Educational Background:			
Tourism Industry Experience:	Position	Business	Years
Past Tourism Association Involvement: (Local, provincial, national, community, sectoral)	Association	Years Involved	Executive Positions Held
	1.		
	2.		
	3.		
	4.		
Current Tourism Association Involvement: (Local, provincial, national, community, sectoral)	Association	Years Involved	Executive Positions Held
	1.		
	2.		
	3.		
	4.		
Commitment to the Council:			
Are you committed to give the time necessary to the Council to ensure its effectiveness? (Approximately 2 - 3 days per month)			YES <input type="checkbox"/> NO <input type="checkbox"/>
Area of Interest:			
Are you interested in serving on the Tourism Advisory Council Board of Directors?			YES <input type="checkbox"/> NO <input type="checkbox"/>
OR			
Are you interesting in putting your name forward for a list of qualified tourism industry professionals to be called upon at a later date for various ad-hoc committees or task forces with specific mandates or projects?			YES <input type="checkbox"/> NO <input type="checkbox"/>

Please tell us a little more about yourself, your background and your experience with the tourism industry. The collective skills and experience of council members should include the following: While we do not expect all applicants to have all the experience noted, please identify the ones you possess and elaborate on the specifics of your experience.

1. Visionary with the ability to see the big picture

2. Knowledge of the use of research

3. Marketing training/experience

4. Understanding of the planning process

5. Communications experience/training

6. Experience in directly operating a business

We see tourism involving many players. What do you see as your role in the industry?

Please note any other relevant information:



**TOURISM
ADVISORY
COUNCIL**
PRINCE EDWARD ISLAND

Applicants should submit an application form outlining their qualifications and relevant experience, together with a covering letter to:

Tourism Advisory Council
105 Rochford Street, 3rd Floor Shaw Bldg.
Charlottetown, PE
C1A 7N8

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For additional information please contact:

Sheri Lee McKenna, Executive Director, Tourism Advisory Council:
(Phone: 902-368-5907) (Fax: 902-368-6155) (E-Mail: samckenna@peitac.com)

To learn more about the work of the Tourism Advisory Council or to download the selection criteria and application form electronically, please visit our website at www.peitac.com.