

% Increase / Decrease - 2005/2006
 ~ = Not Open / Operating
 n/a = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	12%	5%	14%	3%	18%	8%	11%	16%	15%	13%			
Bridge (Non-Resident Vehicles)	1%	-4%	-7%	-2%	-5%	1%	-0.3%	8%	3%	-5%			
Ferry (All Vehicles)	-2%	~	~	~	~	-9%	-0.3%	-1%	-1%	-4%			
Visitor Inquiries													
Call Centre Inquiries	-19%	78%	-22%	-34%	-22%	-26%	-25%	-8%	7%	-68%			
Mail Out Kits	-20%	11%	-2%	-30%	-21%	-26%	-25%	2%	-8%	-63%			
Visitor Information Centres													
Airport	n/a	~	~	~	~	~	407*	1434*	1549*	n/a			
Charlottetown	-6%	**	**	-80%	-76%	-43%	-18%	3%	-2%	13%			
Borden-Carleton	-7%	207*	189*	418*	9%	94%	-4%	-9%	-14%	-15%			
Wood Islands	-11%	~	~	~	~	12%	-8%	-11%	-52%	103%			
Cavendish	12%	~	~	~	~	-4%	2%	33%	-28%	107%			
St. Peters	12%	~	~	~	~	~	26%	4%	17%	n/a			
Summerside	9%	~	~	~	~	~	-3%	11%	22%	-17%			
Souris	-10%	~	~	~	~	~	33%	-16%	-12%	-10%			
West Prince	-3%	~	~	~	~	~	12%	-11%	-7%	17%			
Total Parties Counseled	-8%	-54%	-78%	-25%	-41%	-1%	-5%	0%	-14%	n/a			
Provincial Parks													
Parks West	5%	~	~	~	~	11%	21%	2%	5%	12%			
Parks East	5%	~	~	~	~	-40%	19%	4%	6%	-3%			
Total	5%	~	~	~	~	-33%	20%	3%	5%	5%			
Golf PEI													
Total Rounds Played	-1%	~	~	~	-92%	-24%	8%	6%	2%	2%			
Cruise Ships													
Total # of Passengers	n/a	~	~	~	~	-37%	-51%	0%	n/a	-18%			
Parks Canada													
PEI National Park	-15%	-54%	-39%	-50%	-58%	-30%	-24%	14%	4%	n/a			
Province House	-12%	29%	-7%	-15%	62%	25%	-19%	-5%	-20%	-14%			
Green Gables	6%	49%	16%	-41%	-19%	-4%	-13%	10%	9%	9%			
Campgrounds	-1%	~	~	~	~	~	13%	-3%	0%	-7%			
Historic Sites													
Orwell	-4%	-24%	9%	0%	-34%	1%	3%	-4%	4%	-24%			
Beaconsfield	2%	7%	23%	-35%	31%	6%	4%	-13%	0%	45%			
Eptek	16%	8%	-42%	-12%	4%	-24%	23%	36%	23%	59%			
Acadian Museum	13%	49%	457%	1%	51%	-5%	-22%	5%	8%	61%			
Elmira	2%	~	~	~	~	-28%	38%	0%	7%	-13%			
Basin Head	29%	~	~	~	~	57*	57%	29%	23%	25%			
Green Park	0%	~	~	~	~	61*	-26%	-19%	11%	13%			
Total Visitors	9%	8%	-2%	-12%	11%	-4%	12%	7%	12%	14%			

* Not open in 2006 but open in 2007
 ** Open in 2006 but not open in 2007

SEPTEMBER 2007 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2007 Current Compliancy Rate	99%	99%	99%	99%	99%	100%	100%	100%	100%	99%			
2007 Total Operations Open		142	142	143	167	538	1,007	1,094	1,090	975			
2007 Total Room-nights Available *	1,178,860	69,438	64,437	72,483	70,630	129,588	185,013	208,024	207,831	171,416			
2006 Current Compliancy Rate	100%	100%	100%	100%	100%	100%	99%	99%	99%	99%			
2006 Total Operations Open		155	155	155	176	572	1,021	1,100	1,097	1,010			
2006 Total Room-nights Available *	1,194,923	73,366	66,930	73,167	74,847	129,005	184,762	208,691	207,836	176,319			
Province Wide													
2007 - Occupancy Rate %	43.3%	20.1%	27.5%	27.7%	26.0%	23.9%	34.9%	62.3%	67.6%	43.7%			
2006 - Occupancy Rate %	41.5%	19.4%	30.6%	24.9%	22.5%	24.4%	33.0%	58.9%	64.3%	44.1%			
% Point Change from Previous Year	1.8%	0.7%	-3.1%	2.8%	3.5%	-0.5%	1.9%	3.4%	3.3%	-0.4%			
2007 - Room-nights Sold	510,782	13,927	17,721	20,105	18,382	31,011	64,537	129,632	140,494	74,973			
2006 - Room-nights Sold	496,441	14,228	20,499	18,191	16,837	31,530	60,915	122,914	133,597	77,730			
Difference in Room-nights Sold	14,341	-301	-2,778	1,914	1,545	-519	3,622	6,718	6,897	-2,757			
% Change from Previous Year	2.9%	-2.1%	-13.6%	10.5%	8.4%	-1.7%	5.9%	5.5%	5.2%	-3.5%			
REGION													
North Cape Coastal Drive													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	99%	97%			
2007 - Occupancy Rate %	38.6%	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.6%	40.8%			
2006 - Occupancy Rate %	35.0%	24.0%	24.3%	26.6%	19.6%	22.7%	29.8%	49.5%	58.3%	42.5%			
% Point Change from Previous Year	3.6%	-2.4%	5.6%	5.9%	7.3%	4.0%	0.0%	7.3%	4.3%	-1.7%			
2007 - Room-nights Sold	92,271	4,514	6,195	7,378	5,454	7,152	9,053	19,206	21,093	12,226			
2006 - Room-nights Sold	86,464	5,190	5,111	6,242	4,511	6,215	9,256	16,716	19,831	13,392			
Difference in Room-nights Sold	5,807	-676	1,084	1,136	943	937	-203	2,490	1,262	-1,166			
% Change from Previous Year	5.0%	-13.0%	21.2%	18.2%	17.3%	13.1%	-2.2%	2.6%	6.4%	-8.7%			
Anne's Land													
Regional Compliance Rate		96%	96%	96%	97%	99%	100%	100%	99%	98%			
2007 - Occupancy Rate %	43.9%	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.2%	32.4%			
2006 - Occupancy Rate %	41.2%	2.2%	6.1%	2.6%	3.7%	8.6%	22.6%	62.1%	66.0%	32.8%			
% Point Change from Previous Year	2.7%	1.8%	-0.1%	-1.0%	-0.8%	-0.7%	-50.9%	0.0%	6.2%	-0.4%			
2007 - Room-nights Sold	129,047	181	227	66	147	2,299	15,202	44,940	48,319	17,666			
2006 - Room-nights Sold	123,582	96	251	112	199	2,391	13,256	43,098	45,378	18,801			
Difference in Room-nights Sold	5,465	85	-24	-46	-52	-92	1,946	1,842	2,941	-1,135			
% Change from Previous Year	4.4%	88.5%	-9.6%	-41.1%	-35.4%	-4.0%	14.7%	4.3%	6.5%	-6.0%			
Charlotte's Shore													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	99%			
2007 - Occupancy Rate %	47.0%	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	70.9%	61.4%			
2006 - Occupancy Rate %	46.9%	19.3%	38.2%	27.8%	27.4%	34.9%	46.4%	66.4%	69.5%	61.5%			
% Point Change from Previous Year	0.1%	2.3%	-8.8%	1.3%	2.2%	-2.0%	1.2%	-0.1%	1.4%	-0.1%			
2007 - Room-nights Sold	232,997	8,969	11,120	12,461	12,494	19,486	32,358	48,599	52,255	35,255			
2006 - Room-nights Sold	231,544	8,382	14,594	11,463	11,625	20,992	30,970	47,791	49,577	36,150			
Difference in Room-nights Sold	1,453	587	-3,474	998	869	-1,506	1,388	808	2,678	-895			
% Change from Previous Year	0.6%	7.0%	-23.8%	8.7%	7.0%	-7.7%	4.5%	1.7%	5.4%	-2.5%			
Points East													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%			
2007 - Occupancy Rate %	37.8%	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.3%	33.3%			
2006 - Occupancy Rate %	35.6%	14.1%	15.3%	9.2%	12.2%	14.0%	26.3%	45.6%	55.7%	32.4%			
% Point Change from Previous Year	2.2%	-4.0%	-6.7%	-1.6%	-3.0%	0.2%	2.1%	5.0%	0.6%	0.9%			
2007 - Room-nights Sold	56,467	263	179	200	287	2,074	7,924	16,887	18,827	9,826			
2006 - Room-nights Sold	54,851	560	543	374	502	1,932	7,433	15,309	18,811	9,387			
Difference in Room-nights Sold	1,616	-297	-364	-174	-215	142	491	1,578	16	439			
% Change from Previous Year	2.9%	-53%	-67%	-47%	-74.9%	6.8%	6.6%	10.3%	0.1%	4.7%			

* = at time of reporting
n/a = insufficient data available at this time
~ = not open

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type		100%	100%	100%	100%	100%	99%	99%	99%	98%			
2007 - Occupancy Rate %	45.1%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	63.2%	69.0%	53.2%			
2006 - Occupancy Rate %	44.4%	22.0%	34.3%	27.2%	25.4%	31.1%	42.0%	60.8%	66.8%	55.8%			
% Point Change from Previous Year	0.7%	0.6%	-4.1%	3.4%	3.3%	-1.7%	0.3%	2.4%	2.2%	-2.6%			
2007 - Room-nights Sold	337,558	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,813	49,989			
2006 - Room-nights Sold	331,371	13,320	18,805	16,377	15,364	26,243	43,162	68,836	75,025	54,239			
% Change from Previous Year	1.9%	-2.7%	-12.5%	14.5%	8.4%	-2.8%	3.3%	5.6%	6.4%	-7.8%			
Inns													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%	100%			
2007 - Occupancy Rate %	53.3%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%	60.0%			
2006 - Occupancy Rate %	54.2%	21.9%	36.5%	37.5%	28.9%	44.0%	45.6%	68.6%	76.8%	56.1%			
% Point Change from Previous Year	-0.9%	-0.8%	-6.4%	-9.5%	2.9%	-10.5%	4.6%	-1.1%	0.8%	3.9%			
2007 - Room-nights Sold	29,728	707	902	889	1,009	1,638	4,334	6,820	7,869	5,560			
2006 - Room-nights Sold	29,838	646	1023	1,174	873	1,980	4,064	6,983	7,807	5,288			
% Change from Previous Year	-0.4%	9.4%	-11.8%	-24.3%	13.5%	-20.9%	6.6%	-2.3%	0.8%	5.1%			
Cabins/Cottages													
Compliance Rate for Type		97%	97%	97%	98%	99%	100%	100%	100%	98%			
2007 - Occupancy Rate %	41.2%	2.8%	5.8%	12.4%	12.5%	9.0%	19.8%	63.0%	67.2%	24.3%			
2006 - Occupancy Rate %	37.1%	4.3%	5.3%	3.3%	6.2%	6.4%	16.9%	58.4%	61.9%	22.4%			
% Point Change from Previous Year	4.1%	-1.5%	0.5%	9.1%	6.3%	2.6%	2.9%	4.6%	5.3%	1.9%			
2007 - Room-nights Sold	105,353	50	82	192	248	2,137	10,367	39,125	41,155	11,997			
2006 - Room-nights Sold	99,135	97	111	72	192	1,606	9,104	37,085	39,412	11,456			
% Change from Previous Year	6.3%	-48.5%	-26.1%	166.7%	22.6%	24.8%	13.9%	5.5%	4.4%	4.7%			
Tourist Home/B&B													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%	99%			
2007 - Occupancy Rate %	31.9%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%	53.0%	55.8%	39.5%			
2006 - Occupancy Rate %	28.5%	2.1%	7.8%	7.5%	4.9%	11.2%	24.2%	46.5%	53.0%	36.4%			
% Point Change from Previous Year	3.4%	0.9%	-2.9%	-3.3%	0.0%	0.8%	4.0%	6.5%	2.8%	3.1%			
2007 - Room-nights Sold	37,930	212	274	277	345	1,693	5,229	10,945	11,573	7,382			
2006 - Room-nights Sold	35,828	165	560	568	408	1,701	4,543	9,923	11,213	6,747			
% Change from Previous Year	5.9%	28.5%	-51.1%	-51.2%	-18.3%	-0.5%	15.1%	10.3%	3.2%	9.4%			
Other													
Compliance Rate for Type		~	~	~	~	100%	100%	100%	100%	100%			
2007 - Occupancy Rate %	53.5%	~	~	~	~	12.5%	15.6%	71.0%	90.3%	50.0%			
2006 - Occupancy Rate %	20.4%	~	~	~	~	~	10.0%	20.0%	30.1%	~			
% Point Change from Previous Year	33.1%	0%	0%	0%	0%	0%	5.6%	51.0%	60.2%	0.0%			
2007 - Room-nights Sold	213	~	~	~	~	4	14	66	84	45			
2006 - Room-nights Sold	269	~	~	~	~	~	42	87	140	~			
% Change from Previous Year	-20.8%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	-24.1%	-40.0%	0.0%			

SEPTEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2007	401,888	13,270	16,792	18,621	17,037	26,702	50,666	98,129	106,135	54,536			
Canada 2006	396,088	13,667	19,659	17,025	16,037	27,897	47,676	95,625	101,904	56,598			
% Point Change over 2006	1.5%	-2.9%	-14.6%	9.4%	6.2%	-4.3%	6.3%	2.6%	4.2%	-3.6%			
Alberta 2007	19,532	155	279	285	374	1,159	3,078	5,124	5,439	3,639			
Alberta 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
British Columbia 2007	12,302	176	247	178	325	920	1,935	2,607	3,002	2,912			
British Columbia 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Manitoba 2007	4,682	33	56	107	108	269	817	1,039	1,103	1,150			
Manitoba 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
New Brunswick 2007	69,885	3,448	4,202	4,669	3,640	6,091	9,092	15,175	15,661	7,907			
New Brunswick 2006	69,222	3,690	4,714	4,183	3,743	5,600	8,564	14,621	15,085	9,022			
% Point Change over 2006	1.0%	-6.6%	-10.9%	11.6%	-2.8%	8.8%	6.2%	3.8%	3.8%	-12.4%			
Newfoundland 2007	11,046	319	288	523	493	519	1,347	2,816	3,042	1,699			
Newfoundland 2006	12,189	876	908	486	702	1,104	1,379	2,531	2,772	1,431			
% Point Change over 2006	-9.4%	-63.6%	-68.3%	7.6%	-29.8%	-53.0%	-2.3%	11.3%	9.7%	18.7%			
Nova Scotia 2007	92,561	3,743	5,550	5,209	4,379	6,339	11,240	20,046	23,515	12,540			
Nova Scotia 2006	89,014	3,365	6,090	4,605	4,517	6,525	10,719	18,457	21,621	13,115			
% Point Change over 2006	4.0%	11.2%	-8.9%	13.1%	-3.2%	-2.9%	4.9%	8.6%	8.8%	-4.4%			
Nunavut 2007	330	0	0	0	10	1	25	113	150	31			
Nunavut 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
NWT 2007	739	22	2	9	10	29	78	134	292	163			
NWT 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Ontario 2007	102,950	1,667	1,915	2,684	3,301	5,277	12,268	30,266	31,865	13,707			
Ontario 2006	102,110	1,562	2,387	2,665	1,834	5,758	11,784	29,455	32,215	14,450			
% Point Change over 2006	0.8%	6.7%	-19.8%	0.7%	80.0%	-8.4%	4.1%	2.8%	-1.1%	-5.1%			
Prince Edward Island 2007	40,574	2,844	3,664	4,183	3,309	4,111	5,086	5,609	6,284	5,484			
Prince Edward Island 2006	35,438	2,672	3,656	3,508	2,652	3,032	4,670	4,664	5,173	5,411			
% Point Change over 2006	14.5%	6.4%	0.2%	19.2%	24.8%	35.6%	8.9%	20.3%	21.5%	1.3%			
Quebec 2007	42,648	842	554	696	1,014	1,741	4,889	14,293	14,495	4,124			
Quebec 2006	46,075	748	1,048	750	1,268	1,782	5,478	16,363	14,414	4,224			
% Point Change over 2006	-7.4%	12.6%	-47.1%	-7.2%	-20.0%	-2.3%	-10.8%	-12.7%	0.6%	-2.4%			
Saskatchewan 2007	4,051	21	35	77	74	216	763	782	991	1,092			
Saskatchewan 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Yukon 2007	588	0	0	1	0	30	48	125	296	88			
Yukon 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Other 2007	0	0	0	0	0	0	0	0	0	0			
Other 2006	41,884	754	856	828	1,321	4,096	5,061	9,474	10,549	8,945			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			

SEPTEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States 2007	58,687	332	559	1,051	793	2,108	7,103	16,821	19,645	10,275			
United States 2006	60,429	372	543	868	496	2,319	7,862	17,765	19,992	10,212			
<i>% Point Change over 2006</i>	-2.9%	-10.8%	2.9%	21.1%	59.9%	-9.1%	-9.7%	-5.3%	-1.7%	0.6%			
New England 2007	22,927	99	172	326	221	667	2,504	7,045	8,559	3,334			
New England 2006	23,891	184	197	170	199	698	2,612	7,552	8,849	3,430			
<i>% Point Change over 2006</i>	-4.0%	-46.2%	-12.7%	91.8%	11.1%	-4.4%	-4.1%	-6.7%	-3.3%	-2.8%			
Mid-Atlantic 2007	8,924	23	111	106	105	316	850	2,506	3,406	1,501			
Mid-Atlantic 2006	8,839	44	64	96	69	236	853	2,579	3,415	1,483			
<i>% Point Change over 2006</i>	1.0%	-47.7%	73.4%	10.4%	52.2%	33.9%	-0.4%	-2.8%	-0.3%	1.2%			
South 2007	13,775	80	121	273	193	556	1,907	3,744	4,087	2,814			
South 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
<i>% Point Change over 2006</i>	~	~	~	~	~	~	~	~	~	~			
Midwest 2007	6,436	92	80	146	110	274	930	1,745	1,787	1,272			
Midwest 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
<i>% Point Change over 2006</i>	~	~	~	~	~	~	~	~	~	~			
West 2007	6,625	38	75	200	164	295	912	1,781	1,806	1,354			
West 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
<i>% Point Change over 2006</i>	~	~	~	~	~	~	~	~	~	~			
Other 2007	0	0	0	0	0	0	0	0	0	0			
Other 2006	27,699	144	282	602	228	1,385	4,397	7,634	7,728	5,299			
<i>% Point Change over 2006</i>	~	~	~	~	~	~	~	~	~	~			

SEPTEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2007	27,850	314	370	324	514	1,854	4,368	8,810	8,152	3,144			
International 2006	15,432	189	295	294	429	920	2,041	3,538	4,632	3,094			
% Point Change over 2006	80.5%	66.1%	25.4%	10.2%	16.5%	50.4%	114.0%	149.0%	76.0%	1.6%			
Australia 2007	1,123	2	3	11	22	118	192	210	255	310			
Australia 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
China 2007	2,311	183	181	201	193	252	399	381	346	175			
China 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
England 2007	2,863	5	49	17	64	194	692	619	735	488			
England 2006	2,622	77	69	43	84	250	317	524	753	505			
% Point Change over 2006	9.2%	-93.5%	-29.0%	-60.5%	-23.8%	-22.4%	118.3%	18.1%	-2.4%	-3.4%			
France 2007	545	0	3	3	1	12	32	187	201	106			
France 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Germany 2007	1,954	17	1	14	6	73	346	478	492	527			
Germany 2006	2,104	2	14	60	22	89	255	514	519	629			
% Point Change over 2006	-7%	750.0%	-92.9%	-76.7%	-72.7%	-18.0%	35.7%	-7.0%	-5.2%	-16.2%			
Ireland 2007	445	0	12	1	12	26	114	116	108	56			
Ireland 2006	454	23	34	16	23	14	33	106	159	46			
% Point Change over 2006	-2%	-100.0%	-64.7%	-93.8%	-47.8%	85.7%	245.5%	9.4%	-32.1%	21.7%			
Japan 2007	3,117	33	41	36	51	199	695	763	775	524			
Japan 2006	3,769	37	27	37	44	226	704	720	1,201	773			
% Point Change over 2006	-17.3%	2.41%	51.9%	-2.7%	15.9%	-11.9%	-1.3%	6.0%	-35.5%	-32.2%			
Netherlands 2007	488	11	1	11	11	25	36	144	133	116			
Netherlands 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Scotland 2007	492	0	0	1	13	33	74	156	132	83			
Scotland 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Switzerland 2007	436	0	0	3	2	14	60	123	118	116			
Switzerland 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~			
Other 2007	14,076	63	79	26	139	908	1,728	5,633	4,857	643			
Other 2006	6,323	50	151	138	128	309	732	1,674	2,000	1,141			
Motorcoach 2007	22,357	11	0	109	39	347	2,401	5,872	6,561	7,017			
Motorcoach 2006	24,653	0	2	4	3	426	3,336	5,986	7,069	7,827			
% Point Change over 2006	-9%	~	0.0%	2625%	1200%	-19%	-28%	-1.9%	-7.2%	-10.3%			
ORIGIN BREAKDOWN													
Canada	78.7%	95.3%	94.8%	92.6%	92.7%	86.1%	78.5%	75.7%	75.5%	72.7%			
United States	11.5%	2.4%	3.2%	5.2%	4.3%	6.8%	11.0%	13.0%	14.0%	13.7%			
International	5.5%	2.3%	2.1%	1.6%	2.8%	6.0%	6.8%	6.8%	5.8%	4.2%			

Campground September 2007

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2007 - Occupancy Rate %	37%	~	~	~	~	8.4%	20.1%	51.9%	54.0%	20.7%			
2006 - Occupancy Rate %	37%	~	~	~	~	5.8%	18.9%	52.9%	52.1%	20.8%			
% Point Change from Previous Year	0.6%	~	~	~	~	2.6%	1.2%	-1.0%	1.9%	-0.1%			
2007 - Site-nights Sold	204,639	~	~	~	~	2,369	27,374	78,761	78,226	17,909			
2006 - Site-nights Sold	205,048	~	~	~	~	2,353	24,514	83,646	77,981	16,554			
Difference in Site-nights Sold	-409	~	~	~	~	16	2,860	-4,885	245	1,355			
% Point change from Previous Year	0%					0.7%	11.7%	-5.8%	0.3%	8.2%			
North Cape Coastal Drive													
2007 - Occupancy Rate %	27%	~	~	~	~	2.0%	12.6%	41.1%	40.7%	12.6%			
2006 - Occupancy Rate %	27%	~	~	~	~	3.0%	12.5%	42.2%	38.1%	12.4%			
% Point Change from Previous Year	0%	~	~	~	~	-1.0%	0.1%	-1.1%	2.6%	0.2%			
2007 - Site-nights Sold	19,215	~	~	~	~	87	1,988	7,725	7,631	1,784			
2006 - Site-nights Sold	18,351	~	~	~	~	118	1,844	7,741	6,872	1,776			
Difference in Site-nights Sold	864	~	~	~	~	-31	144	-16	759	8			
% Point change from Previous Year	5%					-26.3%	7.8%	-0.2%	11.0%	0.5%			
Anne's Land													
2007 - Occupancy Rate %	39%	~	~	~	~	11.4%	23.0%	55.3%	60.5%	20.7%			
2006 - Occupancy Rate %	42%	~	~	~	~	5.0%	20.4%	57.1%	56.4%	20.1%			
% Point Change from Previous Year	-2%	~	~	~	~	6.4%	2.6%	-1.8%	4.1%	0.6%			
2007 - Site-nights Sold	137,079	~	~	~	~	1,836	20,289	52,660	53,345	8,949			
2006 - Site-nights Sold	132,911	~	~	~	~	1,478	16,806	54,216	53,047	7,364			
Difference in Site-nights Sold	4,168	~	~	~	~	358	3,483	-1,556	298	1,585			
% Point change from Previous Year	3%					24.2%	20.7%	-2.9%	0.6%	21.5%			
Charlotte's Shore													
2007 - Occupancy Rate %	34%	~	~	~	~	8.6%	17.3%	45.8%	46.8%	24.5%			
2006 - Occupancy Rate %	36%	~	~	~	~	13.6%	16.4%	45.0%	45.1%	26.0%			
% Point Change from Previous Year	-2%	~	~	~	~	-5.0%	0.9%	-0.8%	-1.7%	-1.5%			
2007 - Site-nights Sold	20,214	~	~	~	~	345	2,274	7,060	7,253	3,282			
2006 - Site-nights Sold	23,780	~	~	~	~	608	2,223	10,389	6,971	3,589			
Difference in Site-nights Sold	-3,566	~	~	~	~	-263	51	3,329	-282	-307			
% Point change from Previous Year	-15%					-43.3%	2.3%	32.0%	-4.0%	-8.6%			
Points East													
2007 - Occupancy Rate %	34%	~	~	~	~	2.8%	14.7%	50.9%	44.8%	24.9%			
2006 - Occupancy Rate %	40%	~	~	~	~	5.6%	19.6%	52.1%	50.8%	26.4%			
% Point Change from Previous Year	-7%	~	~	~	~	-2.8%	-4.9%	-1.2%	-6.0%	-1.5%			
2007 - Site-nights Sold	28,131	~	~	~	~	101	2,823	11,316	9,997	3,894			
2006 - Site-nights Sold	30,006	~	~	~	~	149	3,641	11,300	11,091	3,825			
Difference in Site-nights Sold	-1,875	~	~	~	~	-48	-818	16	-1,094	69			
% Point change from Previous Year	-6%					-32.2%	-22.5%	0.1%	-9.9%	1.8%			
ORIGIN BREAKDOWN													
Canada	92%	~	~	~	~	94.0%	92.3%	92.5%	92.0%	84.0%			
Alberta	2%					39.1%	1.3%	1.1%	1.3%	2.2%			
Prince Edward Island	35%					32.4%	54.8%	32.5%	30.9%	54.1%			
Nova Scotia	13%					6.8%	9.6%	12.9%	15.5%	7.8%			
New Brunswick	14%					5.7%	13.1%	13.9%	13.5%	6.4%			
Ontario	12%					4.8%	6.1%	13.8%	13.5%	6.8%			
Quebec	14%					2.5%	5.0%	15.6%	14.6%	3.1%			
United States	7%	~	~	~	~	4.4%	6.6%	7.0%	7.3%	13.4%			
Massachusetts	1%					1.4%	0.7%	0.6%	0.9%	1.3%			
Maine	1%					0.0%	1.2%	1.2%	1.4%	0.5%			
New York	0.4%					0.6%	0.3%	0.4%	0.4%	0.8%			
Florida	1%					0.4%	0.9%	0.5%	0.7%	1.5%			
International	1%	~	~	~	~	1.5%	0.8%	0.6%	0.7%	2.6%			
Germany	0.3%					1.0%	0.3%	0.2%	0.3%	1.1%			