

% Increase / Decrease - 2007/2008

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	12%	16%	9%	24%	8%	9%	12%	18%	17%	0%	9%		
Bridge (Non-Resident Vehicles)	-11%	-9%	9%	-1%	-10%	-9%	-1%	-22%	-9%	-22%	1%		
Ferry (All Vehicles)	-8%	~	~	~	~	-6%	-10%	-11%	-5%	-12%	n/a		
Visitor Inquiries													
Call Centre Inquiries	8%	11%	12%	1%	17%	4%	24%	13%	-36%	n/a	n/a		
Mail Out Kits	7%	12%	-13%	-2%	14%	-9%	27%	30%	-24%	59%	-16%		
Visitor Information Centres													
Airport	-1%	~	~	~	~	~	121%	4%	-2%	-40	~		
Charlottetown	-25%	~	~	11%	64%	33%	-4%	-21%	-21%	-71%	19%		
Borden-Carleton	-22%	-22%	63%	-22%	11%	-25%	-30%	-24%	-21%	-12%	-1%		
Wood Islands	-30%	~	~	~	~	3%	10%	-18%	-17%	-63%	-12%		
Cavendish	-24%	~	~	~	~	79%	-9%	-23%	-4%	-57%	-75%		
St. Peters	-22%	~	~	~	~	~	25%	-31%	-35%	-17%	~		
Summerside	-7%	~	~	~	~	~	-4%	-4%	-28%	-13%	~		
Souris	18%	~	~	~	~	~	0%	28%	25%	-12%	112%		
West Prince	-11%	~	~	~	~	~	56%	-16%	-25%	-26%	~		
Total Parties Counsellor	-19%	-22%	63%	-13%	24%	-56%	-7%	-17%	-25%	-48%	9%		
Provincial Parks													
Parks West	-23%	~	~	~	~	129%	-11%	-7%	-35%	-56%	~		
Parks East	-11%	~	~	~	~	77%	-3%	-12%	-11%	-23%	~		
Total	-18%	~	~	~	~	88%	-7%	-9%	-25%	-41%	~		
Golf PEI													
Total Rounds Played	-10%	~	~	~	~	3%	-9%	-3%	-14%	-22%	-4%		
Cruise Ships*													
Total # of Passengers	180%	~	~	~	~	52%	100%	1890%	123%	155%	303%		
Parks Canada													
PEI National Park	-15%	-8%	-23%	-15%	26%	-29%	-34%	-12%	-22%	-16%	n/a		
Province House	5%	-42%	4%	-1%	-37%	-39%	4%	1%	12%	24%	n/a		
Green Gables	7%	26%	-39%	2%	14%	22%	37%	2%	3%	1%	n/a		
Campgrounds	-20%	~	~	~	~	~	-28%	-20%	-17%	-49%	n/a		
Historic Sites													
Orwell	-5%	-29%	-50%	18%	-35%	-2%	-2%	1%	-8%	12%	-44%		
Beaconsfield	29%	-40%	-7%	-14%	122%	-5%	4%	24%	42%	56%	70%		
Eptek	-24%	-21%	77%	-14%	-1%	60%	-39%	-37%	-21%	-44%	-74%		
Acadian Museum	24%	-74%	-17%	26%	11%	-10%	49%	36%	2%	49%	138%		
Elmira	-28%	~	~	~	~	48%	-11%	-38%	-28%	-56%	17%		
Basin Head	-11%	~	~	~	~	286%	-25%	-1%	-10%	-35%	0%		
Green Park	-14%	~	~	~	~	-90%	6%	6%	-19%	-33%	0%		
Total Visitors	-7%	-32%	15%	-2%	22%	25%	-9%	-6%	-9%	-15%	-2%		

* There were no cruise ships in July 2007

October 2008 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008 Current Compliancy Rate	97%	100%	100%	100%	100%	100%	100%	100%	100%	100%	97%		
2008 Total Operations Open		145	143	143	158	538	996	1,084	1,082	930	480		
2008 Total Room-nights Available *	1,313,297	69,420	66,244	69,680	70,957	128,266	183,459	203,955	201,981	204,558	114,777		
2007 Current Compliancy Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
2007 Total Operations Open		143	143	144	168	539	1,008	1,094	1,093	976	546		
2007 Total Room-nights Available *	1,328,377	69,438	64,437	72,483	70,630	157,191	185,133	208,024	207,970	173,905	119,166		
Province Wide													
2008 - Occupancy Rate %	42.9%	22.5%	29.6%	26.1%	24.9%	27.2%	37.0%	60.2%	69.4%	42.1%	35.9%		
2007 - Occupancy Rate %	42.3%	20.1%	27.5%	27.7%	25.3%	21.2%	34.9%	62.3%	67.6%	43.6%	30.6%		
% Point Change from Previous Year	0.6%	2.4%	2.1%	-1.6%	-0.4%	6.0%	2.1%	-2.1%	1.8%	-1.5%	5.3%		
2008 - Room-nights Sold	550,606	15,629	19,623	18,192	17,635	34,841	67,833	122,858	140,093	70,870	41,248		
2007 - Room-nights Sold	550,493	13,927	17,721	20,105	18,382	33,380	64,562	129,609	140,600	75,789	36,418		
Difference in Room-nights Sold	113	1,702	1,902	-1,913	-747	1,461	3,271	-6,751	-507	-4,919	4,830		
% Change from Previous Year	0.0%	12.2%	10.7%	-9.5%	-4.1%	4.4%	5.1%	-5.2%	-0.4%	-6.5%	13.3%		
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%	94%		
2008 - Occupancy Rate %	41.0%	27.8%	31.6%	29.3%	31.2%	30.5%	39.1%	52.4%	63.7%	45.6%	45.9%		
2007 - Occupancy Rate %	37.8%	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.8%	40.6%	29.5%		
% Point Change from Previous Year	3.2%	6.2%	1.7%	-3.2%	4.3%	3.8%	9.3%	-4.4%	0.9%	5.0%	16.4%		
2008 - Room-nights Sold	104,436	5,595	6,268	6,060	5,758	7,931	11,543	17,068	20,802	13,321	10,090		
2007 - Room-nights Sold	99,874	4,514	6,195	7,378	5,454	7,152	9,053	19,206	21,100	12,246	7,576		
Difference in Room-nights Sold	4,562	1,081	73	-1,318	304	779	2,490	-2,138	-298	1,075	2,514		
% Change from Previous Year	4.6%	23.9%	1.2%	-17.9%	5.6%	10.9%	27.5%	-11.1%	-1.4%	8.8%	33.2%		
Anne's Land													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%		
2008 - Occupancy Rate %	41.0%	2.4%	8.8%	1.4%	1.2%	9.9%	28.7%	64.2%	70.8%	29.4%	15.4%		
2007 - Occupancy Rate %	41.5%	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.3%	32.7%	13.9%		
% Point Change from Previous Year	-0.5%	-1.6%	2.8%	-0.2%	-1.7%	2.0%	2.8%	-2.3%	-1.5%	-3.3%	1.5%		
2008 - Room-nights Sold	132,515	95	331	54	66	2,834	17,252	43,308	47,804	16,510	3,966		
2007 - Room-nights Sold	133,693	181	227	66	147	2,299	15,227	45,014	48,411	18,461	3,660		
Difference in Room-nights Sold	-1,178	-86	104	-12	-81	535	2,025	-1,706	-607	-1,951	306		
% Change from Previous Year	-0.9%	-47.5%	45.8%	-18.2%	-55.1%	23.3%	13.3%	-3.8%	-1.3%	-10.6%	8.4%		
South Shore													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%		
2008 - Occupancy Rate %	47.4%	22.6%	31.6%	27.6%	25.8%	36.1%	46.4%	65.9%	76.0%	58.7%	49.8%		
2007 - Occupancy Rate %	46.9%	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	71.5%	61.1%	43.0%		
% Point Change from Previous Year	0.5%	1.0%	2.2%	-1.5%	-3.8%	3.2%	-1.2%	-0.4%	4.5%	-2.4%	6.8%		
2008 - Room-nights Sold	261,315	9,651	12,755	11,769	11,327	21,783	31,781	47,870	54,972	34,063	25,344		
2007 - Room-nights Sold	255,912	8,969	11,120	12,461	12,494	19,486	32,358	48,528	52,262	35,456	22,778		
Difference in Room-nights Sold	5,403	682	1,635	-692	-1,167	2,213	-577	-658	2,710	-1,393	2,566		
% Change from Previous Year	2.1%	7.6%	14.7%	-5.6%	-9.3%	11.4%	-1.8%	-1.4%	5.2%	-3.9%	11.3%		
Points East													
Regional Compliance Rate	96%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
2008 - Occupancy Rate %	34.1%	10.5%	11.5%	12.2%	17.6%	17.4%	27.5%	46.4%	55.6%	26.9%	15.6%		
2007 - Occupancy Rate %	36.1%	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.4%	33.1%	17.0%		
% Point Change from Previous Year	-2.0%	0.4%	2.9%	4.6%	8.4%	3.2%	-0.9%	-4.2%	-0.8%	-6.2%	-1.4%		
2008 - Room-nights Sold	52,500	275	247	254	341	2,279	6,976	14,082	17,407	7,268	2,006		
2007 - Room-nights Sold	58,645	263	179	200	287	2,074	7,924	16,861	18,827	9,626	2,404		
Difference in Room-nights Sold	-6,145	12	68	54	54	205	-948	-2,779	-1,420	-2,358	-398		
% Change from Previous Year	-10.5%	4.6%	38.0%	27.0%	18.8%	9.9%	-12.0%	-16.5%	-7.5%	-24.5%	-16.6%		

* = at time of reporting
n/a = insufficient data available at this time
- = not open

October 2008 OCCUPANCY REPORT

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
2008 - Occupancy Rate %	46.0%	24.8%	32.2%	28.2%	27.5%	34.1%	45.3%	61.6%	72.8%	52.7%	45%		
2007 - Occupancy Rate %	45.1%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	60.9%	69.1%	52.8%	39.0%		
% Point Change from Previous Year	0.9%	2.2%	2.0%	-2.4%	-1.2%	4.6%	3.0%	0.7%	3.7%	-0.1%	5.5%		
2008 - Room-nights Sold	377,120	14,576	18,235	16,702	15,931	29,030	46,919	69,051	81,608	50,514	34,554		
2007 - Room-nights Sold	367,809	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,813	50,594	29,646		
% Change from Previous Year	2.5%	12.5%	10.8%	-10.9%	-5.1%	13.7%	5.2%	-5.0%	2.2%	-0.2%	16.6%		
Inns													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
2008 - Occupancy Rate %	53.6%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%	38.4%		
2007 - Occupancy Rate %	53.1%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%	60.5%	50.0%		
% Point Change from Previous Year	0.5%	6.1%	3.9%	3.4%	3.3%	2.4%	2.8%	2.2%	3.2%	-5.1%	-11.6%		
2008 - Room-nights Sold	31,719	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932	2,232		
2007 - Room-nights Sold	31,735	707	902	889	1,009	1,638	4,334	6,820	7,869	5,306	2,261		
% Change from Previous Year	-0.1%	12.7%	1.8%	2.6%	3.6%	7.9%	8.2%	-2.3%	-1.4%	-7.0%	-1.3%		
Cabins/Cottages													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	96%		
2008 - Occupancy Rate %	37.7%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.4%	20.2%	11.5%		
2007 - Occupancy Rate %	38.6%	2.8%	5.8%	5.8%	12.5%	9.0%	19.8%	63.0%	67.4%	24.6%	8.4%		
% Point Change from Previous Year	-0.9%	2.5%	8.0%	10.2%	-4.8%	-0.1%	1.2%	-2.3%	-2.0%	-4.4%	3.1%		
2008 - Room-nights Sold	104,617	83	197	248	234	2,148	11,147	37,667	40,768	9,902	2,223		
2007 - Room-nights Sold	108,135	50	82	192	248	2,140	10,403	39,261	41,354	12,442	1,963		
% Change from Previous Year	-3.3%	66.0%	140.2%	29.2%	-5.6%	0.4%	7.2%	-4.1%	-1.4%	-20.4%	13.2%		
Tourist Home/B&B													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%		
2008 - Occupancy Rate %	29.0%	2.8%	4.6%	4.7%	6.1%	13.3%	28.4%	47.0%	53.9%	34.2%	18.8%		
2007 - Occupancy Rate %	31.0%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%	52.9%	57.5%	39.4%	16.5%		
% Point Change from Previous Year	-2.0%	-0.2%	-0.3%	0.5%	1.2%	1.3%	0.2%	-5.9%	-3.6%	-5.2%	2.3%		
2008 - Room-nights Sold	36,906	173	251	277	425	1,887	5,029	9,393	10,948	6,125	2,398		
2007 - Room-nights Sold	40,197	212	274	277	345	1,690	5,218	10,786	11,480	7,402	2,513		
% Change from Previous Year	-8.2%	-18.4%	-8.4%	0.0%	23.2%	6.4%	-3.6%	-12.9%	-4.6%	-17.3%	-4.6%		
Other													
Compliance Rate for Type	100%	~	~	~	~	100%	100%	100%	100%	100%	100%		
2008 - Occupancy Rate %	43.5%	~	~	~	~	16.4%	25.6%	44.1%	63.4%	58.3%	43.5%		
2007 - Occupancy Rate %	53.9%	~	~	~	~	12.5%	15.6%	71.0%	90.3%	50.0%	53.9%		
% Point Change from Previous Year	-10.4%	~	~	~	~	3.9%	10.0%	-26.9%	-26.9%	8.3%	-10.4%		
2008 - Room-nights Sold	370	~	~	~	~	9	46	82	118	70	42		
2007 - Room-nights Sold	248	~	~	~	~	4	14	66	84	45	35		
% Change from Previous Year	6.4%	~	~	~	~	6.4%	228.6%	24.2%	40.5%	55.6%	20.0%		

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2008	429,869	14,786	18,884	17,197	16,307	29,808	49,882	92,104	107,756	49,373	33,772		
Canada 2007	431,859	13,270	16,792	18,621	17,037	26,702	50,684	98,133	106,220	55,136	29,264		
% Point Change over 2007	-0.5%	11.4%	12.5%	-7.6%	-4.3%	11.6%	-1.6%	-6.1%	1.4%	-10.5%	15.4%		
Alberta 2008	20,405	279	398	344	427	1,029	2,112	5,170	5,499	3,340	1,807		
Alberta 2007	21,282	155	279	285	374	1,159	3,078	5,116	5,439	3,683	1,714		
% Point Change over 2007	-4.1%	80.0%	42.7%	20.7%	14.2%	-11.2%	-31.4%	1.1%	1.1%	-9.3%	5.4%		
British Columbia 2008	13,579	103	218	239	291	1,006	1,572	2,910	3,004	2,648	1,588		
British Columbia 2007	15,298	176	247	178	325	920	1,935	2,603	3,002	2,956	2,956		
% Point Change over 2007	-11.2%	-41.5%	-11.7%	34.3%	-10.5%	9.3%	-18.8%	11.8%	0.1%	-10.4%	-46.3%		
Manitoba 2008	4,806	86	88	146	134	327	567	970	969	889	630		
Manitoba 2007	5,415	33	56	107	108	269	817	1,039	1,103	1,149	734		
% Point Change over 2007	-11.2%	160.6%	57.1%	36.4%	24.1%	21.6%	-30.6%	-6.6%	-12.1%	-22.6%	-14.2%		
New Brunswick 2008	72,979	3,591	4,613	3,811	3,558	6,304	8,544	13,566	15,696	7,300	5,996		
New Brunswick 2007	75,813	3,448	4,202	4,669	3,640	6,091	9,094	15,184	15,667	8,041	5,777		
% Point Change over 2007	-3.7%	4.1%	9.8%	-18.4%	-2.3%	3.5%	-6.0%	-10.7%	0.2%	-9.2%	3.8%		
Newfoundland 2008	12,559	406	317	311	446	844	1,298	3,075	3,433	1,332	1,097		
Newfoundland 2007	11,986	319	288	523	493	519	1,347	2,823	3,080	1,724	870		
% Point Change over 2007	4.8%	27.3%	10.1%	-40.5%	-9.5%	62.6%	-3.6%	8.9%	11.5%	-22.7%	26.1%		
Nova Scotia 2008	98,502	4,128	6,369	3,906	4,028	7,711	11,918	18,116	24,343	10,448	7,535		
Nova Scotia 2007	99,998	3,743	5,550	5,209	4,379	6,339	11,250	20,049	23,529	12,704	7,246		
% Point Change over 2007	-1.5%	10.3%	14.8%	-25.0%	-8.0%	21.6%	5.9%	-9.6%	3.5%	-17.8%	4.0%		
Nunavut 2008	223	6	0	1	39	7	15	63	44	42	6		
Nunavut 2007	370	0	0	0	10	1	25	113	150	31	40		
% Point Change over 2007	-39.7%	600.0%	0.0%	100.0%	290.0%	600.00%	-40.0%	-44.2%	-70.7%	35.5%	-85.0%		
NWT 2008	465	2	10	0	6	19	52	116	85	86	89		
NWT 2007	848	22	2	9	10	29	78	134	292	161	111		
% Point Change over 2007	-45.2%	-90.9%	400.0%	-100.0%	-40.0%	-34.48%	-33.3%	-13.4%	-70.9%	-46.6%	-19.8%		
Ontario 2008	107,541	1,741	2,040	2,819	2,558	5,468	12,540	29,722	31,964	12,411	6,278		
Ontario 2007	107,670	1,667	1,915	2,684	3,301	5,277	12,268	30,261	31,888	13,840	4,569		
% Point Change over 2007	-0.1%	4.4%	6.5%	5.0%	-22.5%	3.6%	2.2%	-1.8%	0.2%	-10.3%	37.4%		
Prince Edward Island 2008	55,484	3,815	4,318	5,047	3,771	5,133	6,687	5,697	8,376	6,410	6,230		
Prince Edward Island 2007	44,773	2,844	3,664	4,183	3,309	4,111	5,092	5,609	6,284	5,491	4,186		
% Point Change over 2007	23.9%	34.1%	17.8%	20.7%	14.0%	24.9%	31.3%	1.6%	33.3%	16.7%	48.8%		
Quebec 2008	38,344	608	480	531	946	1,773	3,931	11,773	13,025	3,548	1,729		
Quebec 2007	44,534	842	554	696	1,014	1,741	4,889	14,295	14,499	4,162	1,842		
% Point Change over 2007	-13.9%	-27.8%	-13.4%	-23.7%	-6.7%	1.8%	-19.6%	-17.6%	-10.2%	-14.8%	-6.1%		
Saskatchewan 2008	4,531	21	33	38	68	181	611	879	1,225	820	655		
Saskatchewan 2007	4,893	21	35	77	74	216	763	782	991	1,106	828		
% Point Change over 2007	-7.4%	0.0%	-5.7%	-50.6%	-8.1%	-16.20%	-19.9%	12.4%	23.6%	-25.9%	-20.9%		
Yukon 2008	421	0	0	4	5	6	35	47	93	99	132		
Yukon 2007	656	0	0	1	0	30	48	125	296	88	68		
% Point Change over 2007	-35.8%	0.0%	0.0%	300.0%	500.0%	-80.00%	-27.1%	-62.4%	-68.6%	12.5%	94.1%		

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2008	34,116	226	245	324	519	2,355	5,248	9,310	10,152	4,079	1658		
International 2007	29,348	314	370	324	514	1,854	4,366	8,805	8,152	3,160	1,489		
% Point Change over 2007	16.2%	-28.0%	-33.8%	0.0%	1.0%	27.0%	20.2%	5.7%	24.5%	29.1%	11.3%		
Australia 2008	1,126	15	8	3	16	106	166	235	190	239	148		
Australia 2007	1,257	2	3	11	22	118	190	210	255	309	137		
% Point Change over 2007	-10.4%	650.0%	166.7%	-72.7%	-27.3%	-10.17%	-12.6%	11.9%	-25.5%	-22.7%	8.0%		
China 2008	1,791	72	84	109	128	114	152	347	316	365	104		
China 2007	2,380	183	181	201	193	252	399	381	346	175	69		
% Point Change over 2007	-24.7%	-60.7%	-53.6%	-45.8%	-33.7%	-54.76%	-61.9%	-8.9%	-8.7%	108.6%	50.7%		
England 2008	2,912	74	24	12	62	201	485	475	821	598	160		
England 2007	3,091	5	49	17	64	194	692	619	735	489	227		
% Point Change over 2007	-5.8%	1380.0%	-51.0%	-29.4%	-3.1%	3.6%	-29.9%	-23.3%	11.7%	22.3%	-29.5%		
France 2008	561	3	18	1	5	23	62	143	174	107	25		
France 2007	572	0	3	3	1	12	32	187	201	110	23		
% Point Change over 2007	-1.9%	300.0%	500.0%	-66.7%	400.0%	91.67%	93.8%	-23.5%	-13.4%	-2.7%	8.7%		
Germany 2008	2,771	14	3	45	43	171	406	658	664	565	202		
Germany 2007	2,162	17	1	14	6	73	346	478	492	539	196		
% Point Change over 2007	28.2%	-17.6%	200.0%	221.4%	616.7%	134.2%	17.3%	37.7%	35.0%	4.8%	3.1%		
Ireland 2008	430	17	4	7	3	29	78	106	73	94	19		
Ireland 2007	464	0	12	1	12	26	114	116	108	56	19		
% Point Change over 2007	-7.3%	1700.0%	-66.7%	600.0%	-75.0%	11.5%	-31.6%	-8.6%	-32.4%	67.9%	0.0%		
Japan 2008	5,747	5	41	25	89	174	937	1,255	1,597	1,173	451		
Japan 2007	3,569	33	41	36	51	199	695	758	775	527	454		
% Point Change over 2007	61.0%	-84.8%	0.0%	-30.6%	74.5%	-12.6%	34.8%	65.6%	106.1%	122.6%	-0.7%		
Netherlands 2008	539	12	4	0	25	15	69	170	105	101	38		
Netherlands 2007	540	11	1	11	11	25	36	144	133	116	52		
% Point Change over 2007	-0.2%	9.1%	300.0%	-100.0%	127.3%	-40.00%	91.7%	18.1%	-21.1%	-12.9%	-26.9%		
Scotland 2008	450	0	11	0	10	33	66	121	110	92	7		
Scotland 2007	526	0	0	1	13	33	74	156	132	87	30		
% Point Change over 2007	-14.4%	0.0%	1100.0%	-100.0%	-23.1%	0.00%	-10.8%	-22.4%	-16.7%	5.7%	-76.7%		
Switzerland 2008	566	0	0	12	5	31	55	175	110	133	45		
Switzerland 2007	465	0	0	3	2	14	60	123	118	117	28		
% Point Change over 2007	21.7%	0.0%	0.0%	300.0%	150.0%	121.43%	-8.3%	42.3%	-6.8%	13.7%	60.7%		
Other 2008	17,259	14	48	110	133	1,458	2,772	5,625	6,028	612	459		
Other 2007	14,322	63	79	26	139	908	1,728	5,633	4,857	635	254		
% Point Change over 2007	20.5%	-77.8%	-39.2%	323.1%	-4.3%	60.57%	60.4%	-0.1%	24.1%	-3.6%	80.7%		
Motorcoach 2008	28,077	~	12	163	49	68	4,053	6,039	6,210	8,299	3,184		
Motorcoach 2007	24,557	11	0	109	37	347	2,401	5,876	6,566	7,018	2,192		
% Point Change over 2007	14.3%	-1100.0%	1200.0%	49.5%	32.4%	-80%	68.8%	2.8%	-5.4%	18.3%	45.3%		
ORIGIN BREAKDOWN													
Canada	83.3%	94.8%	96.5%	95.1%	93.5%	87.6%	80.9%	79.9%	80.4%	78.9%	89.9%		
United States	10.1%	3.7%	2.3%	3.1%	3.5%	5.5%	10.6%	12.0%	11.9%	14.6%	7.0%		
International	6.6%	1.4%	1.3%	1.8%	3.0%	6.9%	8.5%	8.1%	7.6%	6.5%	4.4%		

Campground October 2008

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2008 - Occupancy Rate %	31.3%				10.6%	17.1%		48.5%	42.2%	9.9%	14%		
2007 - Occupancy Rate %	37.4%				8.4%	17.1%		51.9%	49.8%	19.0%	19.0%		
% Point Change from Previous Year	-6.1%				2.2%	0.0%		-3.4%	-7.6%	-9.1%	-4.8%		
2008 - Site-nights Sold	168,264				3,067	19,026		74,340	54,973	8,550	763		
2007 - Site-nights Sold	173,002				2,369	27,374		78,761	64,498	15,810	1,020		
Difference in Site-nights Sold	-4,738				698	-8,348		-4,421	-9,525	-7,260	-257		
% Point change from Previous Year	-2.7%				29.5%	-30.5%		-5.6%	-14.8%	-45.9%	-25.2%		
North Cape Coastal Drive													
2008 - Occupancy Rate %	19.4%				1.7%	11.2%		36.9%	31.5%	5.6%	~		
2007 - Occupancy Rate %	26.8%				2.0%	12.6%		41.1%	40.7%	12.6%	~		
% Point Change from Previous Year	-7.4%				-0.3%	-1.4%		-4.2%	-9.2%	-7.0%	~		
2008 - Site-nights Sold	15,308				110	1,794		7,250	4,009	1,059	~		
2007 - Site-nights Sold	19,215				87	1,988		7,725	7,631	1,784	~		
Difference in Site-nights Sold	-3,907				23	-194		-475	-3,622	-725	~		
% Point change from Previous Year	-20.3%				26.4%	-9.8%		-6.1%	-47.5%	-40.6%	~		
Anne's Land													
2008 - Occupancy Rate %	35.0%				12.6%	18.9%		52.8%	42.8%	6.8%	6%		
2007 - Occupancy Rate %	41.1%				11.4%	18.6%		55.3%	54.4%	17.3%	10%		
% Point Change from Previous Year	-6.1%				1.2%	0.3%		-2.5%	-11.6%	-10.5%	-3.3%		
2008 - Site-nights Sold	108,603				1719	11,854		51,180	34,596	2,556	243		
2007 - Site-nights Sold	121,246				1,836	20,289		52,660	39,617	6,844	269		
Difference in Site-nights Sold	-12,643				-117	-8,435		-1,480	-5,021	-4,288	-26		
% Point change from Previous Year	-10.4%				-6.4%	-41.6%		-2.8%	-12.7%	-62.7%	-9.7%		
South Shore													
2008 - Occupancy Rate %	28.7%				21.4%	18.6%		41.0%	43.9%	17.9%	19%		
2007 - Occupancy Rate %	32.6%				8.6%	17.3%		45.8%	46.8%	24.4%	27%		
% Point Change from Previous Year	-3.9%				12.8%	1.3%		-4.8%	-2.9%	-6.5%	-7.9%		
2008 - Site-nights Sold	18,427				1,090	2,433		5,818	6,231	2,331	520		
2007 - Site-nights Sold	20,220				345	2,274		7,060	7,253	3,288	675		
Difference in Site-nights Sold	-1,793				745	159		-1,242	-1,022	-957	-155		
% Point change from Previous Year	-8.9%				215.9%	7.0%		-17.6%	-14.1%	-29.1%	-23.0%		
Points East													
2008 - Occupancy Rate %	30.7%				4.1%	15.2%		45.2%	45.2%	15.1%	~		
2007 - Occupancy Rate %	33.2%				2.8%	14.7%		50.9%	44.8%	24.9%	~		
% Point Change from Previous Year	-2.5%				1.3%	0.5%		-5.7%	0.4%	-9.8%	~		
2008 - Site-nights Sold	25,926				148	2,945		10,092	10,137	2,604	~		
2007 - Site-nights Sold	28,131				101	2,823		11,316	9,997	3,894	~		
Difference in Site-nights Sold	-2,205				47	122		-1,224	140	-1,290	~		
% Point change from Previous Year	-7.8%				46.5%	4.3%		-10.8%	1.4%	-33.1%	~		
ORIGIN BREAKDOWN													
Canada	93.3%				94.0%	92.9%		93.9%	93.6%	83.0%	82.3%		
British Columbia	1.5%				2.6%	1.4%		1.4%	1.2%	4.3%	7.6%		
Alberta	1.5%				1.2%	1.7%		1.4%	1.2%	4.0%	5.0%		
Prince Edward Island	36.8%				68.4%	42.1%		41.6%	32.4%	44.0%	42.9%		
Nova Scotia	14.0%				7.9%	13.2%		12.9%	16.9%	6.4%	5.9%		
New Brunswick	13.5%				8.4%	16.0%		13.5%	14.4%	6.7%	8.9%		
Ontario	11.2%				3.3%	11.8%		10.2%	12.9%	11.0%	3.9%		
Quebec	11.1%				1.7%	5.4%		10.8%	12.8%	4.8%	3.4%		
United States	5.8%				2.9%	6.0%		5.3%	5.4%	14.0%	12.6%		
Massachusetts	0.5%				0.0%	0.4%		0.4%	0.6%	0.9%	0.0%		
Maine	0.9%				0.9%	0.7%		0.9%	0.9%	0.9%	1.7%		
New York	0.4%				0.7%	0.5%		0.4%	0.4%	0.8%	0.3%		
Florida	0.5%				0.1%	0.7%		0.5%	0.5%	1.5%	0.9%		
International	1.0%				3.0%	1.1%		0.8%	1.0%	3.0%	5.1%		
Germany	0.4%				1.4%	0.5%		0.3%	0.4%	1.5%	3.0%		