

% Increase / Decrease - 2007/2008

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Traffic</b>													
Air (All Enplaned)	13%	16%	9%	24%	8%	9%	12%	18%	17%	0%	9%	18%	
Bridge (Non-Resident Vehicles)	-11%	-9%	9%	-1%	-10%	-9%	-1%	-22%	-9%	-22%	1%	-3%	
Ferry (All Vehicles)	-8%	~	~	~	~	-6%	-10%	-11%	-5%	-12%	-9%	2%	
<b>Visitor Inquiries</b>													
Call Centre Inquiries	9%	11%	12%	1%	17%	4%	24%	13%	-36%	57%	-2%	-14%	
Mail Out Kits	7%	12%	-13%	-2%	14%	-9%	27%	30%	-24%	59%	-16%	-23%	
<b>Visitor Information Centres</b>													
Airport	-1%	~	~	~	~	~	121%	4%	-2%	-40	~	~	
Charlottetown	-25%	~	~	11%	64%	33%	-4%	-21%	-21%	-71%	19%	87%	
Borden-Carleton	-22%	-22%	63%	-22%	11%	-25%	-30%	-24%	-21%	-12%	-1%	-17%	
Wood Islands	-28%	~	~	~	~	3%	10%	-18%	-17%	-63%	-12%	~	
Cavendish	-24%	~	~	~	~	79%	-9%	-23%	-4%	-57%	-75%	~	
St. Peters	-22%	~	~	~	~	~	25%	-31%	-35%	-17%	~	~	
Summerside	-7%	~	~	~	~	~	-4%	-4%	-28%	-13%	~	~	
Souris	18%	~	~	~	~	~	0%	28%	25%	-12%	112%	~	
West Prince	-11%	~	~	~	~	~	56%	-16%	-25%	-26%	~	~	
Total Parties Counselling	-19%	-22%	63%	-13%	24%	-56%	-7%	-17%	-25%	-48%	9%	89%	
<b>Provincial Parks</b>													
Parks West	-23%	~	~	~	~	129%	-11%	-7%	-35%	-56%	~	~	
Parks East	-11%	~	~	~	~	77%	-3%	-12%	-11%	-23%	~	~	
Total	-18%	~	~	~	~	88%	-7%	-9%	-25%	-41%	~	~	
<b>Golf PEI</b>													
Total Rounds Played	-10%	~	~	~	~	3%	-9%	-3%	-14%	-22%	-4%	~	
<b>Cruise Ships*</b>													
Total # of Passengers	180%	~	~	~	~	52%	100%	1890%	123%	155%	303%	~	
<b>Parks Canada</b>													
PEI National Park	-15%	-8%	-23%	-15%	26%	-29%	-34%	-12%	-22%	-16%	n/a	n/a	
Province House	5%	-42%	4%	-1%	-37%	-39%	4%	1%	12%	24%	n/a	n/a	
Green Gables	7%	26%	-39%	2%	14%	22%	37%	2%	3%	1%	n/a	n/a	
Campgrounds	-20%	~	~	~	~	~	-28%	-20%	-17%	-49%	n/a	n/a	
<b>Historic Sites</b>													
Orwell	-5%	-29%	-50%	18%	-35%	-2%	-2%	1%	-8%	12%	-44%	-46%	
Beaconsfield	27%	-40%	-7%	-14%	122%	-5%	4%	24%	42%	56%	70%	-21%	
Eptek	-24%	-21%	77%	-14%	-1%	60%	-39%	-37%	-21%	-44%	-74%	-22%	
Acadian Museum	25%	-74%	-17%	26%	11%	-10%	49%	36%	2%	49%	138%	72%	
Elmira	-28%	~	~	~	~	48%	-11%	-38%	-28%	-56%	17%	~	
Basin Head	-11%	~	~	~	~	286%	-25%	-1%	-10%	-35%	0%	~	
Green Park	-14%	~	~	~	~	-90%	6%	6%	-19%	-33%	0%	~	
Total Visitors	-7%	-32%	15%	-2%	22%	25%	-9%	-6%	-9%	-15%	-2%	-9%	

\* There were no cruise ships in July 2007

# November 2008 OCCUPANCY REPORT

## OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2008 Current Compliancy Rate</b>	<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
<b>2008 Total Operations Open</b>		145	143	143	158	538	996	1,084	1,082	930	480	162	
<b>2008 Total Room-nights Available *</b>	<b>1,357,522</b>	69,420	66,244	69,680	70,957	128,266	183,459	203,955	204,558	171,978	116,842	72,163	
<b>2007 Current Compliancy Rate</b>	<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
<b>2007 Total Operations Open</b>		143	143	144	168	539	1,008	1,094	1,093	976	546	195	
<b>2007 Total Room-nights Available *</b>	<b>1,399,865</b>	69,438	64,437	72,483	70,630	157,191	185,133	208,024	207,970	173,905	119,166	71,488	
<b>Province Wide</b>													
2008 - Occupancy Rate %	<b>42.1%</b>	22.5%	29.6%	26.1%	24.9%	27.2%	37.0%	60.2%	69.4%	42.1%	35.9%	28.4%	
2007 - Occupancy Rate %	<b>41.4%</b>	20.1%	27.5%	27.7%	25.3%	21.2%	34.9%	62.3%	67.6%	43.6%	30.6%	23.8%	
% Point Change from Previous Year	<b>0.7%</b>	2.4%	2.1%	-1.6%	-0.4%	6.0%	2.1%	-2.1%	1.8%	-1.5%	5.3%	4.6%	
2008 - Room-nights Sold	<b>571,464</b>	15,629	19,623	18,192	17,635	34,841	67,833	122,858	140,093	70,870	41,248	20,470	
2007 - Room-nights Sold	<b>567,482</b>	13,927	17,721	20,105	18,382	33,380	64,562	129,609	140,600	75,789	36,418	16,989	
Difference in Room-nights Sold	<b>3,982</b>	1,702	1,902	-1,913	-747	1,461	3,271	-6,751	-507	-4,919	4,830	3,481	
% Change from Previous Year	<b>0.7%</b>	12.2%	10.7%	-9.5%	-4.1%	4.4%	5.1%	-5.2%	-0.4%	-6.5%	13.3%	20.5%	
<b>REGION</b>													
<b>North Cape Coastal Drive</b>													
Regional Compliance Rate	<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	98%	100%	100%	
2008 - Occupancy Rate %	<b>40.2%</b>	27.8%	31.6%	29.3%	31.2%	30.5%	39.1%	52.4%	63.7%	45.6%	45.9%	31.4%	
2007 - Occupancy Rate %	<b>37.0%</b>	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.8%	40.6%	29.5%	24.9%	
% Point Change from Previous Year	<b>3.2%</b>	6.2%	1.7%	-3.2%	4.3%	3.8%	9.3%	-4.4%	0.9%	5.0%	16.4%	6.5%	
2008 - Room-nights Sold	<b>111,237</b>	5,595	6,268	6,060	5,758	7,931	11,543	17,068	20,802	13,321	10,090	6,817	
2007 - Room-nights Sold	<b>104,765</b>	4,514	6,195	7,378	5,454	7,152	9,053	19,206	21,100	12,246	7,576	4,891	
Difference in Room-nights Sold	<b>6,472</b>	1,081	73	-1,318	304	779	2,490	-2,138	-298	1,075	2,514	1,926	
% Change from Previous Year	<b>6.2%</b>	23.9%	1.2%	-17.9%	5.6%	10.9%	27.5%	-11.1%	-1.4%	8.8%	33.2%	39.4%	
<b>Anne's Land</b>													
Regional Compliance Rate	<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	<b>40.5%</b>	2.4%	8.8%	1.4%	1.2%	9.9%	28.7%	64.2%	70.8%	29.4%	15.4%	4.8%	
2007 - Occupancy Rate %	<b>40.9%</b>	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.3%	32.7%	13.9%	6.0%	
% Point Change from Previous Year	<b>-0.4%</b>	-1.6%	2.8%	-0.2%	-1.7%	2.0%	2.8%	-2.3%	-1.5%	-3.3%	1.5%	-1.2%	
2008 - Room-nights Sold	<b>132,754</b>	95	331	54	66	2,834	17,252	43,308	47,804	16,510	3,966	202	
2007 - Room-nights Sold	<b>134,028</b>	181	227	66	147	2,299	15,227	45,014	48,411	18,461	3,660	335	
Difference in Room-nights Sold	<b>-1,274</b>	-86	104	-12	-81	535	2,025	-1,706	-607	-1,951	306	-133	
% Change from Previous Year	<b>-1.0%</b>	-47.5%	45.8%	-18.2%	-55.1%	23.3%	13.3%	-3.8%	-1.3%	-10.6%	8.4%	-39.7%	
<b>South Shore</b>													
Regional Compliance Rate	<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	<b>46.2%</b>	22.6%	31.6%	27.6%	25.8%	36.1%	46.4%	65.9%	76.0%	58.7%	49.8%	30.9%	
2007 - Occupancy Rate %	<b>45.4%</b>	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	71.5%	61.1%	43.0%	27.1%	
% Point Change from Previous Year	<b>0.8%</b>	1.0%	2.2%	-1.5%	-3.8%	3.2%	-1.2%	-0.4%	4.5%	-2.4%	6.8%	3.8%	
2008 - Room-nights Sold	<b>261,315</b>	9,651	12,755	11,769	11,327	21,783	31,781	47,870	54,972	34,063	25,344	13,392	
2007 - Room-nights Sold	<b>267,545</b>	8,969	11,120	12,461	12,494	19,486	32,358	48,528	52,262	35,456	22,778	11,633	
Difference in Room-nights Sold	<b>-6,230</b>	682	1,635	-692	-1,167	2,213	-577	-658	2,710	-1,393	2,566	1,759	
% Change from Previous Year	<b>-2.3%</b>	7.6%	14.7%	-5.6%	-9.3%	11.4%	-1.8%	-1.4%	5.2%	-3.9%	11.3%	15.1%	
<b>Points East</b>													
Regional Compliance Rate	<b>96%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	<b>33.7%</b>	10.5%	11.5%	12.2%	17.6%	17.4%	27.5%	46.4%	55.6%	26.9%	15.6%	6.1%	
2007 - Occupancy Rate %	<b>35.4%</b>	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.4%	33.1%	17.0%	3.9%	
% Point Change from Previous Year	<b>-1.7%</b>	0.4%	2.9%	4.6%	8.4%	3.2%	-0.9%	-4.2%	-0.8%	-6.2%	-1.4%	2.2%	
2008 - Room-nights Sold	<b>52,500</b>	275	247	254	341	2,279	6,976	14,082	17,407	7,268	2,006	181	
2007 - Room-nights Sold	<b>58,775</b>	263	179	200	287	2,074	7,924	16,861	18,827	9,626	2,404	130	
Difference in Room-nights Sold	<b>-6,275</b>	12	68	54	54	205	-948	-2,779	-1,420	-2,358	-398	51	
% Change from Previous Year	<b>-10.7%</b>	4.6%	38.0%	27.0%	18.8%	9.9%	-12.0%	-16.5%	-7.5%	-24.5%	-16.6%	39.2%	

\* = at time of reporting  
n/a = insufficient data available at this time  
- = not open

# November 2008 OCCUPANCY REPORT

## OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>All Fixed Roof</b>													
<b>Hotels/Motels/Resorts</b>													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	44.9%	24.8%	32.2%	28.2%	27.5%	34.1%	45.3%	61.6%	72.8%	52.7%	44.5%	32.2%	
2007 - Occupancy Rate %	43.5%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	60.9%	69.1%	52.8%	39.0%	27.7%	
% Point Change from Previous Year	1.4%	2.2%	2.0%	-2.4%	-1.2%	4.6%	3.0%	0.7%	3.7%	-0.1%	5.5%	4.5%	
2008 - Room-nights Sold	395,939	14,576	18,235	16,702	15,931	29,030	46,919	69,051	81,608	50,514	34,554	18,819	
2007 - Room-nights Sold	383,197	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,813	50,594	29,646	15,388	
% Change from Previous Year	3.3%	12.5%	10.8%	-10.9%	-5.1%	13.7%	5.2%	-5.0%	2.2%	-0.2%	16.6%	22.3%	
<b>Inns</b>													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	52.5%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%	38.4%	29.9%	
2007 - Occupancy Rate %	51.9%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%	60.5%	50.0%	29.0%	
% Point Change from Previous Year	0.6%	6.1%	3.9%	3.4%	3.3%	2.4%	2.8%	2.2%	3.2%	-5.1%	-11.6%	0.9%	
2008 - Room-nights Sold	32,617	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932	2,232	898	
2007 - Room-nights Sold	32,665	707	902	889	1,009	1,638	4,334	6,820	7,869	5,306	2,261	930	
% Change from Previous Year	-0.1%	12.7%	1.8%	2.6%	3.6%	7.9%	8.2%	-2.3%	-1.4%	-7.0%	-1.3%	-3.4%	
<b>Cabins/Cottages</b>													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	37.7%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.4%	20.2%	11.5%	9.7%	
2007 - Occupancy Rate %	38.6%	2.8%	5.8%	5.8%	12.5%	9.0%	19.8%	63.0%	67.4%	24.6%	8.4%	7.3%	
% Point Change from Previous Year	-0.9%	2.5%	8.0%	10.2%	-4.8%	-0.1%	1.2%	-2.3%	-2.0%	-4.4%	3.1%	2.4%	
2008 - Room-nights Sold	104,919	83	197	248	234	2,148	11,147	37,667	40,768	9,902	2,223	302	
2007 - Room-nights Sold	108,424	50	82	192	248	2,140	10,403	39,261	41,354	12,442	1,963	289	
% Change from Previous Year	-3.2%	66.0%	140.2%	29.2%	-5.6%	0.4%	7.2%	-4.1%	-1.4%	-20.4%	13.2%	4.5%	
<b>Tourist Home/B&amp;B</b>													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2008 - Occupancy Rate %	30.2%	2.8%	4.6%	4.7%	6.1%	13.3%	28.4%	47.0%	53.9%	34.2%	18.8%	6.0%	
2007 - Occupancy Rate %	29.5%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%	52.9%	57.5%	39.4%	16.5%	4.8%	
% Point Change from Previous Year	0.7%	-0.2%	-0.3%	0.5%	1.2%	1.3%	0.2%	-5.9%	-3.6%	-5.2%	2.3%	1.2%	
2008 - Room-nights Sold	37,357	173	251	277	425	1,887	5,029	9,393	10,948	6,125	2,398	451	
2007 - Room-nights Sold	40,579	212	274	277	345	1,690	5,218	10,786	11,480	7,402	2,513	382	
% Change from Previous Year	-7.9%	-18.4%	-8.4%	0.0%	23.2%	6.4%	-3.6%	-12.9%	-4.6%	-17.3%	-4.6%	18.1%	
<b>Other</b>													
Compliance Rate for Type	100%	~	~	~	~	100%	100%	100%	100%	100%	100%	~	
2008 - Occupancy Rate %	43.5%	~	~	~	~	16.4%	25.6%	44.1%	63.4%	58.3%	43.5%	~	
2007 - Occupancy Rate %	53.9%	~	~	~	~	12.5%	15.6%	71.0%	90.3%	50.0%	53.9%	~	
% Point Change from Previous Year	-10.4%	~	~	~	~	3.9%	10.0%	-26.9%	-26.9%	8.3%	-10.4%	~	
2008 - Room-nights Sold	370	~	~	~	~	9	46	82	118	70	42	~	
2007 - Room-nights Sold	248	~	~	~	~	4	14	66	84	45	35	~	
% Change from Previous Year	6.4%	~	~	~	~	6.4%	228.6%	24.2%	40.5%	55.6%	20.0%	~	

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>GEOGRAPHIC ORIGIN</b>													
<b>Volume</b>													
<b>Canada 2008</b>	<b>449,344</b>	<b>14,786</b>	<b>18,884</b>	<b>17,197</b>	<b>16,307</b>	<b>29,808</b>	<b>49,882</b>	<b>92,104</b>	<b>107,756</b>	<b>49,373</b>	<b>33,772</b>	<b>19,475</b>	
<b>Canada 2007</b>	<b>447,856</b>	<b>13,270</b>	<b>16,792</b>	<b>18,621</b>	<b>17,037</b>	<b>26,702</b>	<b>50,684</b>	<b>98,133</b>	<b>106,220</b>	<b>55,136</b>	<b>29,264</b>	<b>15,997</b>	
% Point Change over 2007	0.3%	11.4%	12.5%	-7.6%	-4.3%	11.6%	-1.6%	-6.1%	1.4%	-10.5%	15.4%	21.7%	
Alberta 2008	20,638	279	398	344	427	1,029	2,112	5,170	5,499	3,340	1,807	233	
Alberta 2007	21,820	155	279	285	374	1,159	3,078	5,116	5,439	3,683	1,714	538	
% Point Change over 2007	-5.4%	80.0%	42.7%	20.7%	14.2%	-11.2%	-31.4%	1.1%	1.1%	-9.3%	5.4%	-56.7%	
British Columbia 2008	13,849	103	218	239	291	1,006	1,572	2,910	3,004	2,648	1,588	270	
British Columbia 2007	15,717	176	247	178	325	920	1,935	2,603	3,002	2,956	2,956	419	
% Point Change over 2007	-11.9%	-41.5%	-11.7%	34.3%	-10.5%	9.3%	-18.8%	11.8%	0.1%	-10.4%	-46.3%	-35.6%	
Manitoba 2008	4,868	86	88	146	134	327	567	970	969	889	630	62	
Manitoba 2007	5,684	33	56	107	108	269	817	1,039	1,103	1,149	734	269	
% Point Change over 2007	-14.4%	160.6%	57.1%	36.4%	24.1%	21.6%	-30.6%	-6.6%	-12.1%	-22.6%	-14.2%	-77.0%	
New Brunswick 2008	76,736	3,591	4,613	3,811	3,558	6,304	8,544	13,566	15,696	7,300	5,996	3,757	
New Brunswick 2007	79,167	3,448	4,202	4,669	3,640	6,091	9,094	15,184	15,667	8,041	5,777	3,354	
% Point Change over 2007	-3.1%	4.1%	9.8%	-18.4%	-2.3%	3.5%	-6.0%	-10.7%	0.2%	-9.2%	3.8%	12.0%	
Newfoundland 2008	13,090	406	317	311	446	844	1,298	3,075	3,433	1,332	1,097	531	
Newfoundland 2007	12,504	319	288	523	493	519	1,347	2,823	3,080	1,724	870	518	
% Point Change over 2007	4.7%	27.3%	10.1%	-40.5%	-9.5%	62.6%	-3.6%	8.9%	11.5%	-22.7%	26.1%	2.5%	
Nova Scotia 2008	103,854	4,128	6,369	3,906	4,028	7,711	11,918	18,116	24,343	10,448	7,535	5,352	
Nova Scotia 2007	104,503	3,743	5,550	5,209	4,379	6,339	11,250	20,049	23,529	12,704	7,246	4,505	
% Point Change over 2007	-0.6%	10.3%	14.8%	-25.0%	-8.0%	21.6%	5.9%	-9.6%	3.5%	-17.8%	4.0%	18.8%	
Nunavut 2008	224	6	0	1	39	7	15	63	44	42	6	1	
Nunavut 2007	378	0	0	0	10	1	25	113	150	31	40	8	
% Point Change over 2007	-40.7%	600.0%	0.0%	100.0%	290.0%	600.00%	-40.0%	-44.2%	-70.7%	35.5%	-85.0%	-87.5%	
NWT 2008	470	2	10	0	6	19	52	116	85	86	89	5	
NWT 2007	880	22	2	9	10	29	78	134	292	161	111	32	
% Point Change over 2007	-46.6%	-90.9%	400.0%	-100.0%	-40.0%	-34.48%	-33.3%	-13.4%	-70.9%	-46.6%	-19.8%	-84.4%	
Ontario 2008	111,134	1,741	2,040	2,819	2,558	5,468	12,540	29,722	31,964	12,411	6,278	3,593	
Ontario 2007	109,625	1,667	1,915	2,684	3,301	5,277	12,268	30,261	31,888	13,840	4,569	1,955	
% Point Change over 2007	1.4%	4.4%	6.5%	5.0%	-22.5%	3.6%	2.2%	-1.8%	0.2%	-10.3%	37.4%	83.8%	
Prince Edward Island 2008	60,359	3,815	4,318	5,047	3,771	5,133	6,687	5,697	8,376	6,410	6,230	4,875	
Prince Edward Island 2007	47,862	2,844	3,664	4,183	3,309	4,111	5,092	5,609	6,284	5,491	4,186	3,089	
% Point Change over 2007	26.1%	34.1%	17.8%	20.7%	14.0%	24.9%	31.3%	1.6%	33.3%	16.7%	48.8%	57.8%	
Quebec 2008	39,099	608	480	531	946	1,773	3,931	11,773	13,025	3,548	1,729	755	
Quebec 2007	45,616	842	554	696	1,014	1,741	4,889	14,295	14,499	4,162	1,842	1,082	
% Point Change over 2007	-14.3%	-27.8%	-13.4%	-23.7%	-6.7%	1.8%	-19.6%	-17.6%	-10.2%	-14.8%	-6.1%	-30.2%	
Saskatchewan 2008	4,572	21	33	38	68	181	611	879	1,225	820	655	41	
Saskatchewan 2007	5,099	21	35	77	74	216	763	782	991	1,106	828	206	
% Point Change over 2007	-10.3%	0.0%	-5.7%	-50.6%	-8.1%	-16.20%	-19.9%	12.4%	23.6%	-25.9%	-20.9%	-80.1%	
Yukon 2008	421	0	0	4	5	6	35	47	93	99	132	0	
Yukon 2007	658	0	0	1	0	30	48	125	296	88	68	2	
% Point Change over 2007	-36.0%	0.0%	0.0%	300.0%	500.0%	-80.00%	-27.1%	-62.4%	-68.6%	12.5%	94.1%	-100.0%	



# November 2008

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>International 2008</b>	<b>34,404</b>	<b>226</b>	<b>245</b>	<b>324</b>	<b>519</b>	<b>2,355</b>	<b>5,248</b>	<b>9,310</b>	<b>10,152</b>	<b>4,079</b>	<b>1,658</b>	<b>288</b>	
<b>International 2007</b>	<b>29,698</b>	<b>314</b>	<b>370</b>	<b>324</b>	<b>514</b>	<b>1,854</b>	<b>4,366</b>	<b>8,805</b>	<b>8,152</b>	<b>3,160</b>	<b>1,489</b>	<b>350</b>	
% Point Change over 2007	<b>15.8%</b>	-28.0%	-33.8%	0.0%	1.0%	27.0%	20.2%	5.7%	24.5%	29.1%	11.3%	-17.7%	
Australia 2008	<b>1,136</b>	15	8	3	16	106	166	235	190	239	148	10	
Australia 2007	<b>1,268</b>	2	3	11	22	118	190	210	255	309	137	11	
% Point Change over 2007	<b>-10.4%</b>	650.0%	166.7%	-72.7%	-27.3%	-10.17%	-12.6%	11.9%	-25.5%	-22.7%	8.0%	-9.1%	
China 2008	<b>1,876</b>	72	84	109	128	114	152	347	316	365	104	85	
China 2007	<b>2,474</b>	183	181	201	193	252	399	381	346	175	69	94	
% Point Change over 2007	<b>-24.2%</b>	-60.7%	-53.6%	-45.8%	-33.7%	-54.76%	-61.9%	-8.9%	-8.7%	108.6%	50.7%	-9.6%	
England 2008	<b>2,966</b>	74	24	12	62	201	485	475	821	598	160	54	
England 2007	<b>3,125</b>	5	49	17	64	194	692	619	735	489	227	34	
% Point Change over 2007	<b>-5.1%</b>	1380.0%	-51.0%	-29.4%	-3.1%	3.6%	-29.9%	-23.3%	11.7%	22.3%	-29.5%	58.8%	
France 2008	<b>566</b>	3	18	1	5	23	62	143	174	107	25	5	
France 2007	<b>577</b>	0	3	3	1	12	32	187	201	110	23	5	
% Point Change over 2007	<b>-1.9%</b>	300.0%	500.0%	-66.7%	400.0%	91.67%	93.8%	-23.5%	-13.4%	-2.7%	8.7%	0.0%	
Germany 2008	<b>2,776</b>	14	3	45	43	171	406	658	664	565	202	5	
Germany 2007	<b>2,228</b>	17	1	14	6	73	346	478	492	539	196	66	
% Point Change over 2007	<b>24.6%</b>	-17.6%	200.0%	221.4%	616.7%	134.2%	17.3%	37.7%	35.0%	4.8%	3.1%	-92.4%	
Ireland 2008	<b>430</b>	17	4	7	3	29	78	106	73	94	19	0	
Ireland 2007	<b>471</b>	0	12	1	12	26	114	116	108	56	19	7	
% Point Change over 2007	<b>-8.7%</b>	1700.0%	-66.7%	600.0%	-75.0%	11.5%	-31.6%	-8.6%	-32.4%	67.9%	0.0%	-100.0%	
Japan 2008	<b>5,785</b>	5	41	25	89	174	937	1,255	1,597	1,173	451	38	
Japan 2007	<b>3,623</b>	33	41	36	51	199	695	758	775	527	454	54	
% Point Change over 2007	<b>59.7%</b>	-84.8%	0.0%	-30.6%	74.5%	-12.6%	34.8%	65.6%	106.1%	122.6%	-0.7%	-29.6%	
Netherlands 2008	<b>551</b>	12	4	0	25	15	69	170	105	101	38	12	
Netherlands 2007	<b>540</b>	11	1	11	11	25	36	144	133	116	52	0	
% Point Change over 2007	<b>2.0%</b>	9.1%	300.0%	-100.0%	127.3%	-40.00%	91.7%	18.1%	-21.1%	-12.9%	-26.9%	1200.0%	
Scotland 2008	<b>450</b>	0	11	0	10	33	66	121	110	92	7	0	
Scotland 2007	<b>530</b>	0	0	1	13	33	74	156	132	87	30	4	
% Point Change over 2007	<b>-15.1%</b>	0.0%	1100.0%	-100.0%	-23.1%	0.00%	-10.8%	-22.4%	-16.7%	5.7%	-76.7%	-100.0%	
Switzerland 2008	<b>567</b>	0	0	12	5	31	55	175	110	133	45	1	
Switzerland 2007	<b>466</b>	0	0	3	2	14	60	123	118	117	28	1	
% Point Change over 2007	<b>21.7%</b>	0.0%	0.0%	300.0%	150.0%	121.43%	-8.3%	42.3%	-6.8%	13.7%	60.7%	0.0%	
Other 2008	<b>17,337</b>	14	48	110	133	1,458	2,772	5,625	6,028	612	459	78	
Other 2007	<b>14,396</b>	63	79	26	139	908	1,728	5,633	4,857	635	254	74	
% Point Change over 2007	<b>20.4%</b>	-77.8%	-39.2%	323.1%	-4.3%	60.57%	60.4%	-0.1%	24.1%	-3.6%	80.7%	5.4%	
<b>Motorcoach 2008</b>	<b>28,083</b>	~	12	163	49	68	4,053	6,039	6,210	8,299	3,184	6	
<b>Motorcoach 2007</b>	<b>24,565</b>	11	0	109	37	347	2,401	5,876	6,566	7,018	2,192	8	
% Point Change over 2007	<b>14.3%</b>	-1100.0%	1200.0%	49.5%	32.4%	-80%	68.8%	2.8%	-5.4%	18.3%	45.3%	-25.0%	
<b>ORIGIN BREAKDOWN</b>													
<b>Canada</b>	<b>83.8%</b>	94.8%	96.5%	95.1%	93.5%	87.6%	80.9%	79.9%	80.4%	78.9%	89.9%	95.5%	
<b>United States</b>	<b>9.8%</b>	3.7%	2.3%	3.1%	3.5%	5.5%	10.6%	12.0%	11.9%	14.6%	7.0%	3.1%	
<b>International</b>	<b>6.4%</b>	1.4%	1.3%	1.8%	3.0%	6.9%	8.5%	8.1%	7.6%	6.5%	4.4%	1.4%	

# Campground November 2008

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>PROVINCE WIDE</b>													
2008 - Occupancy Rate %	31.3%				10.6%	17.1%		48.5%	42.2%	9.9%	14%	~	
2007 - Occupancy Rate %	37.4%				8.4%	17.1%		51.9%	49.8%	19.0%	19.0%	~	~
% Point Change from Previous Year	-6.1%				2.2%	0.0%		-3.4%	-7.6%	-9.1%	-4.8%	~	~
2008 - Site-nights Sold	168,264				3,067	19,026		74,340	54,973	8,550	763	~	~
2007 - Site-nights Sold	173,002				2,369	27,374		78,761	64,498	15,810	1,020	~	~
Difference in Site-nights Sold	-4,738				698	-8,348		-4,421	-9,525	-7,260	-257	~	~
% Point change from Previous Year	-2.7%				29.5%	-30.5%		-5.6%	-14.8%	-45.9%	-25.2%	~	~
<b>North Cape Coastal Drive</b>													
2008 - Occupancy Rate %	19.4%				1.7%	11.2%		36.9%	31.5%	5.6%	~	~	~
2007 - Occupancy Rate %	26.8%				2.0%	12.6%		41.1%	40.7%	12.6%	~	~	~
% Point Change from Previous Year	-7.4%				-0.3%	-1.4%		-4.2%	-9.2%	-7.0%	~	~	~
2008 - Site-nights Sold	15,308				110	1,794		7,250	4,009	1,059	~	~	~
2007 - Site-nights Sold	19,215				87	1,988		7,725	7,631	1,784	~	~	~
Difference in Site-nights Sold	-3,907				23	-194		-475	-3,622	-725	~	~	~
% Point change from Previous Year	-20.3%				26.4%	-9.8%		-6.1%	-47.5%	-40.6%	~	~	~
<b>Anne's Land</b>													
2008 - Occupancy Rate %	35.0%				12.6%	18.9%		52.8%	42.8%	6.8%	6%	~	~
2007 - Occupancy Rate %	41.1%				11.4%	18.6%		55.3%	54.4%	17.3%	10%	~	~
% Point Change from Previous Year	-6.1%				1.2%	0.3%		-2.5%	-11.6%	-10.5%	-3.3%	~	~
2008 - Site-nights Sold	108,603				1719	11,854		51,180	34,596	2,556	243	~	~
2007 - Site-nights Sold	121,246				1,836	20,289		52,660	39,617	6,844	269	~	~
Difference in Site-nights Sold	-12,643				-117	-8,435		-1,480	-5,021	-4,288	-26	~	~
% Point change from Previous Year	-10.4%				-6.4%	-41.6%		-2.8%	-12.7%	-62.7%	-9.7%	~	~
<b>South Shore</b>													
2008 - Occupancy Rate %	28.7%				21.4%	18.6%		41.0%	43.9%	17.9%	19%	~	~
2007 - Occupancy Rate %	32.6%				8.6%	17.3%		45.8%	46.8%	24.4%	27%	~	~
% Point Change from Previous Year	-3.9%				12.8%	1.3%		-4.8%	-2.9%	-6.5%	-7.9%	~	~
2008 - Site-nights Sold	18,427				1,090	2,433		5,818	6,231	2,331	520	~	~
2007 - Site-nights Sold	20,220				345	2,274		7,060	7,253	3,288	675	~	~
Difference in Site-nights Sold	-1,793				745	159		-1,242	-1,022	-957	-155	~	~
% Point change from Previous Year	-8.9%				215.9%	7.0%		-17.6%	-14.1%	-29.1%	-23.0%	~	~
<b>Points East</b>													
2008 - Occupancy Rate %	30.7%				4.1%	15.2%		45.2%	45.2%	15.1%	~	~	~
2007 - Occupancy Rate %	33.2%				2.8%	14.7%		50.9%	44.8%	24.9%	~	~	~
% Point Change from Previous Year	-2.5%				1.3%	0.5%		-5.7%	0.4%	-9.8%	~	~	~
2008 - Site-nights Sold	25,926				148	2,945		10,092	10,137	2,604	~	~	~
2007 - Site-nights Sold	28,131				101	2,823		11,316	9,997	3,894	~	~	~
Difference in Site-nights Sold	-2,205				47	122		-1,224	140	-1,290	~	~	~
% Point change from Previous Year	-7.8%				46.5%	4.3%		-10.8%	1.4%	-33.1%	~	~	~
<b>ORIGIN BREAKDOWN</b>													
<b>Canada</b>	<b>93.3%</b>				<b>94.0%</b>	<b>92.9%</b>		<b>93.9%</b>	<b>93.6%</b>	<b>83.0%</b>	<b>82.3%</b>	~	~
<b>British Columbia</b>	<b>1.5%</b>				2.6%	1.4%		1.4%	1.2%	4.3%	<b>7.6%</b>	~	~
<b>Alberta</b>	<b>1.5%</b>				1.2%	1.7%		1.4%	1.2%	4.0%	5.0%	~	~
<b>Prince Edward Island</b>	<b>36.8%</b>				68.4%	42.1%		41.6%	32.4%	44.0%	42.9%	~	~
<b>Nova Scotia</b>	<b>14.0%</b>				7.9%	13.2%		12.9%	16.9%	6.4%	5.9%	~	~
<b>New Brunswick</b>	<b>13.5%</b>				8.4%	16.0%		13.5%	14.4%	6.7%	8.9%	~	~
<b>Ontario</b>	<b>11.2%</b>				3.3%	11.8%		10.2%	12.9%	11.0%	3.9%	~	~
<b>Quebec</b>	<b>11.1%</b>				1.7%	5.4%		10.8%	12.8%	4.8%	3.4%	~	~
<b>United States</b>	<b>5.8%</b>				<b>2.9%</b>	<b>6.0%</b>		<b>5.3%</b>	<b>5.4%</b>	<b>14.0%</b>	<b>12.6%</b>	~	~
<b>Massachusetts</b>	<b>0.5%</b>				0.0%	0.4%		0.4%	0.6%	0.9%	0.0%	~	~
<b>Maine</b>	<b>0.9%</b>				0.9%	0.7%		0.9%	0.9%	0.9%	1.7%	~	~
<b>New York</b>	<b>0.4%</b>				0.7%	0.5%		0.4%	0.4%	0.8%	0.3%	~	~
<b>Florida</b>	<b>0.5%</b>				0.1%	0.7%		0.5%	0.5%	1.5%	0.9%	~	~
<b>International</b>	<b>1.0%</b>				<b>3.0%</b>	<b>1.1%</b>		<b>0.8%</b>	<b>1.0%</b>	<b>3.0%</b>	<b>5.1%</b>	~	~
<b>Germany</b>	<b>0.4%</b>				1.4%	0.5%		0.3%	0.4%	1.5%	3.0%	~	~