

% Increase / Decrease - 2005/2006
 ~ = Not Open / Operating
 n/a = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	12%	5%	14%	3%	18%	8%	11%	16%	15%	13%	12%	8%	
Bridge (Non-Resident Vehicles)	1%	-4%	-7%	-2%	-5%	1%	-0.3%	8%	3%	-5%	-1%	1%	
Ferry (All Vehicles)	-1%	~	~	~	~	-9%	-0.3%	-1%	-1%	-4%	14%	-21%	
Visitor Inquiries													
Call Centre Inquiries	-21%	78%	-22%	-34%	-22%	-26%	-25%	-8%	7%	-68%	-47%	-47%	
Mail Out Kits	-20%	11%	-2%	-30%	-21%	-26%	-25%	2%	-8%	-63%	-22%	-23%	
Visitor Information Centres													
Airport	n/a	~	~	~	~	~	407*	1434*	1549*	1403*	~	~	
Charlottetown	-8%	**	**	-80%	-76%	-43%	-18%	3%	-2%	13%	-25%	-42%	
Borden-Carleton	-8%	207*	189*	418*	9%	94%	-4%	-9%	-14%	-15%	-19%	-27%	
Wood Islands	-9%	~	~	~	~	12%	-8%	-11%	-52%	103%	54%	~	
Cavendish	13%	~	~	~	~	-4%	2%	33%	-28%	107%	109%	~	
St. Peters	11%	~	~	~	~	~	26%	4%	17%	5%	~	~	
Summerside	9%	~	~	~	~	~	-3%	11%	22%	-17%	~	~	
Souris	-9%	~	~	~	~	~	33%	-16%	-12%	-10%	5%	~	
West Prince	-3%	~	~	~	~	~	12%	-11%	-7%	17%	~	~	
Total Parties Counseled	-4%	-54%	-78%	-25%	-41%	-1%	-5%	0%	-14%	20%	-9%	-32%	
Provincial Parks													
Parks West	5%	~	~	~	~	11%	21%	2%	5%	12%	~	~	
Parks East	5%	~	~	~	~	-40%	19%	4%	6%	-3%	116%	~	
Total	5%	~	~	~	~	-33%	20%	3%	5%	5%	116%	~	
Golf PEI													
Total Rounds Played	0%	~	~	~	-92%	-24%	8%	6%	2%	2%	18%	-54%	
Cruise Ships													
Total # of Passengers	-31%	~	~	~	~	-37%	-51%	0%	-53%	-18%	-8%	~	
Parks Canada													
PEI National Park	-12%	-54%	-39%	-50%	-58%	-30%	-24%	14%	4%	7%	17%	~	
Province House	-12%	29%	-7%	-15%	62%	25%	-19%	-5%	-20%	-14%	-10%	~	
Green Gables	6%	49%	16%	-41%	-19%	-4%	-13%	10%	9%	9%	1%	~	
Campgrounds	1%	~	~	~	~	~	13%	-3%	0%	-7%	188%	~	
Historic Sites													
Orwell	-2%	-24%	9%	0%	-34%	1%	3%	-4%	4%	-24%	27%	54.8%	
Beaconsfield	4%	7%	23%	-35%	31%	6%	4%	-13%	0%	45%	50%	8%	
Eptek	18%	8%	-42%	-12%	4%	-24%	23%	36%	23%	59%	31%	31%	
Acadian Museum	10%	49%	457%	1%	51%	-5%	-22%	5%	8%	61%	-16%	26%	
Elmira	3%	~	~	~	~	-28%	38%	0%	7%	-13%	13%	~	
Basin Head	29%	~	~	~	~	57*	57%	29%	23%	25%	~	~	
Green Park	0%	~	~	~	~	61*	-26%	-19%	11%	13%	~	~	
Total Visitors	10%	8%	-2%	-12%	11%	-4%	12%	7%	12%	14%	22%	13%	

* Not open in 2006 but open in 2007
 ** Open in 2006 but not open in 2007

NOVEMBER 2007 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2007 Current Compliancy Rate	99%	99%	99%	99%	99%	100%	100%	100%	100%	100%	100%	98%	
2007 Total Operations Open		143	143	144	168	539	1,008	1,094	1,093	976	546	195	
2007 Total Room-nights Available *	1,370,714	69,438	64,437	72,483	70,630	129,588	185,013	207,900	207,846	173,785	119,166	70,428	
2006 Current Compliancy Rate	100%	100%	100%	100%	100%	100%	99%	99%	99%	99%	99%	100%	
2006 Total Operations Open		155	155	155	176	573	1,027	1,107	1,106	1,020	587	215	
2006 Total Room-nights Available *	1,388,536	73,366	66,930	73,167	74,817	128,972	184,480	208,106	207,491	176,062	120,868	74,277	
Province Wide													
2007 - Occupancy Rate %	41.2%	20.1%	27.5%	27.7%	26.0%	23.9%	34.9%	62.3%	67.6%	43.6%	30.6%	24.0%	
2006 - Occupancy Rate %	39.4%	19.4%	30.6%	24.9%	22.5%	24.4%	33.0%	59.0%	64.4%	44.1%	27.3%	23.4%	
% Point Change from Previous Year	1.8%	0.7%	-3.1%	2.8%	3.5%	-0.5%	1.9%	3.3%	3.2%	-0.5%	3.3%	0.6%	
2007 - Room-nights Sold	564,873	13,927	17,721	20,105	18,382	31,011	64,537	129,535	140,508	75,785	36,418	16,944	
2006 - Room-nights Sold	546,473	14,228	20,499	18,191	16,837	31,530	60,915	122,619	133,574	77,725	33,004	17,351	
Difference in Room-nights Sold	18,400	-301	-2,778	1,914	1,545	-519	3,622	6,916	6,934	-1,940	3,414	-407	
% Change from Previous Year	3.4%	-2.1%	-13.6%	10.5%	8.4%	-1.7%	5.9%	5.6%	5.2%	-2.5%	10.3%	-2.3%	
REGION													
North Cape Coastal Drive													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	
2007 - Occupancy Rate %	36.8%	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.5%	40.6%	29.5%	24.9%	
2006 - Occupancy Rate %	33.5%	24.0%	24.3%	26.6%	19.6%	22.7%	29.8%	49.5%	58.3%	42.6%	27.4%	23.4%	
% Point Change from Previous Year	3.3%	-2.4%	5.6%	5.9%	7.3%	4.0%	0.0%	7.3%	4.2%	-2.0%	2.1%	1.5%	
2007 - Room-nights Sold	104,765	4,514	6,195	7,378	5,454	7,152	9,053	19,206	21,100	12,246	7,576	4,891	
2006 - Room-nights Sold	99,173	5,190	5,111	6,242	4,511	6,215	9,256	16,716	19,831	13,392	7,708	5,001	
Difference in Room-nights Sold	5,592	-676	1,084	1,136	943	937	-203	2,490	1,269	-1,146	-132	-110	
% Change from Previous Year	5.0%	-13.0%	21.2%	18.2%	17.3%	13.1%	-2.2%	2.6%	6.4%	-8.6%	-1.7%	-2.2%	
Anne's Land													
Regional Compliance Rate		96%	96%	96%	97%	99%	99%	100%	100%	99%	99%	98%	
2007 - Occupancy Rate %	40.8%	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.2%	32.7%	13.9%	6.1%	
2006 - Occupancy Rate %	38.2%	2.2%	6.1%	2.6%	3.7%	8.7%	22.6%	62.2%	66.1%	32.9%	11.0%	3.6%	
% Point Change from Previous Year	2.6%	1.8%	-0.1%	-1.0%	-0.8%	-0.8%	-50.9%	0.0%	6.1%	-0.2%	2.9%	2.5%	
2007 - Room-nights Sold	133,832	181	227	66	147	2,299	15,202	44,940	48,319	18,457	3,660	334	
2006 - Room-nights Sold	126,612	96	251	112	199	2,391	13,256	43,067	45,360	18,801	2,882	197	
Difference in Room-nights Sold	7,220	85	-24	-46	-52	-92	1,946	1,873	2,959	-344	778	137	
% Change from Previous Year	5.7%	88.5%	-9.6%	-41.1%	-35.4%	-4.0%	14.7%	4.3%	6.5%	-1.8%	27.0%	69.5%	
Charlotte's Shore													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	
2007 - Occupancy Rate %	45.1%	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	70.9%	61.1%	43.0%	27.1%	
2006 - Occupancy Rate %	44.8%	19.3%	38.2%	27.8%	27.4%	34.9%	46.4%	66.5%	69.6%	61.7%	39.5%	27.6%	
% Point Change from Previous Year	0.3%	2.3%	-8.8%	1.3%	2.2%	-2.0%	1.2%	-0.2%	1.3%	-0.6%	3.5%	-0.5%	
2007 - Room-nights Sold	267,545	8,969	11,120	12,461	12,494	19,486	32,358	48,528	52,262	35,456	22,778	11,633	
2006 - Room-nights Sold	263,803	8,382	14,594	11,463	11,625	20,992	30,970	47,791	49,577	36,150	20,458	11,801	
Difference in Room-nights Sold	3,742	587	-3,474	998	869	-1,506	1,388	737	2,685	-694	2,320	-168	
% Change from Previous Year	1.4%	7.0%	-23.8%	8.7%	7.0%	-7.7%	4.5%	1.5%	5.4%	-1.9%	11.3%	-1.4%	
Points East													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	97%	
2007 - Occupancy Rate %	34.7%	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.3%	33.0%	17.0%	3.0%	
2006 - Occupancy Rate %	32.9%	14.1%	15.3%	9.2%	12.2%	14.0%	26.4%	45.6%	55.7%	32.5%	13.3%	7.6%	
% Point Change from Previous Year	1.8%	-4.0%	-6.7%	-1.6%	-3.0%	0.2%	2.0%	5.0%	0.6%	0.5%	3.7%	-4.6%	
2007 - Room-nights Sold	58,730	263	179	200	287	2,074	7,924	16,861	18,827	9,626	2,404	85	
2006 - Room-nights Sold	56,885	560	543	374	502	1,932	7,433	15,045	18,806	9,382	1,956	352	
Difference in Room-nights Sold	1,845	-297	-364	-174	-215	142	491	1,816	21	244	448	-267	
% Change from Previous Year	3.2%	-53%	-67%	-47%	-74.9%	6.8%	6.6%	12.1%	0.1%	2.6%	23%	-76%	

* = at time of reporting
n/a = insufficient data available at this time
~ = not open

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type		100%	100%	100%	100%	100%	99%	99%	99%	99%	100%	95%	
2007 - Occupancy Rate %	43.5%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	63.2%	69.0%	52.8%	39.0%	27.7%	
2006 - Occupancy Rate %	42.5%	22.0%	34.3%	27.2%	25.4%	31.1%	42.0%	60.9%	66.9%	55.9%	35.5%	26.6%	
% Point Change from Previous Year	1.0%	0.6%	-4.1%	3.4%	3.3%	-1.7%	0.3%	2.3%	2.1%	-3.1%	3.5%	1.1%	
2007 - Room-nights Sold	383,152	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,813	50,594	29,646	15,343	
2006 - Room-nights Sold	374,529	13,320	18,805	16,377	15,364	26,243	43,162	68,836	75,025	54,239	27,404	15,754	
% Change from Previous Year	2.3%	-2.7%	-12.5%	14.5%	8.4%	-2.8%	3.3%	5.6%	6.4%	-6.7%	8.2%	-2.6%	
Inns													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2007 - Occupancy Rate %	51.9%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%	60.5%	50.0%	29.0%	
2006 - Occupancy Rate %	52.0%	21.9%	36.5%	37.5%	28.9%	44.0%	45.7%	68.7%	76.8%	56.1%	39.1%	32.5%	
% Point Change from Previous Year	-0.1%	-0.8%	-6.4%	-9.5%	2.9%	-10.5%	4.5%	-1.2%	0.8%	4.4%	10.9%	-3.5%	
2007 - Room-nights Sold	32,665	707	902	889	1,009	1,638	4,334	6,820	7,869	5,306	2,261	930	
2006 - Room-nights Sold	32,701	646	1023	1,174	873	1,980	4,064	6,983	7,807	5,288	1,839	1,024	
% Change from Previous Year	-0.1%	9.4%	-11.8%	-24.3%	13.5%	-20.9%	6.6%	-2.3%	0.8%	0.3%	22.9%	-9.2%	
Cabins/Cottages													
Compliance Rate for Type		97%	97%	97%	98%	100%	100%	100%	100%	100%	99%	99%	
2007 - Occupancy Rate %	38.1%	2.8%	5.8%	12.4%	12.5%	9.0%	19.8%	63.0%	67.2%	24.6%	8.4%	7.3%	
2006 - Occupancy Rate %	34.2%	4.3%	5.3%	3.3%	6.2%	6.4%	17.0%	58.4%	61.9%	22.4%	7.6%	2.8%	
% Point Change from Previous Year	3.9%	-1.5%	0.5%	9.1%	6.3%	2.6%	2.8%	4.6%	5.3%	2.2%	0.8%	4.5%	
2007 - Room-nights Sold	107,998	50	82	192	248	2,137	10,367	39,099	41,169	12,406	1,960	288	
2006 - Room-nights Sold	100,769	97	111	72	192	1,606	9,104	36,790	39,389	11,451	1,834	123	
% Change from Previous Year	7.2%	-48.5%	-26.1%	166.7%	22.6%	24.8%	13.9%	6.3%	4.5%	8.3%	6.9%	134.1%	
Tourist Home/B&B													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	
2007 - Occupancy Rate %	28.7%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%	52.9%	55.8%	39.4%	16.5%	4.8%	
2006 - Occupancy Rate %	25.8%	2.1%	7.8%	7.5%	4.9%	11.2%	24.2%	46.5%	53.0%	36.4%	13.1%	6.0%	
% Point Change from Previous Year	2.9%	0.9%	-2.9%	-3.3%	0.0%	0.8%	4.0%	6.4%	2.8%	3.0%	3.4%	-1.2%	
2007 - Room-nights Sold	40,809	212	274	277	345	1,693	5,229	10,874	11,573	7,434	2,516	382	
2006 - Room-nights Sold	38,205	165	560	568	408	1,701	4,543	9,923	11,213	6,747	1,927	450	
% Change from Previous Year	6.8%	28.5%	-51.1%	-51.2%	-18.3%	-0.5%	15.1%	9.6%	3.2%	10.2%	30.6%	-15.1%	
Other													
Compliance Rate for Type		~	~	~	~	100%	100%	100%	100%	100%	100%	~	
2007 - Occupancy Rate %	53.9%	~	~	~	~	12.5%	15.6%	71.0%	90.3%	50.0%	56.5%	~	
2006 - Occupancy Rate %	20.4%	~	~	~	~	~	10.0%	20.0%	30.1%	~	~	~	
% Point Change from Previous Year	33.5%	0%	0%	0%	0%	0%	5.6%	51.0%	60.2%	0.0%	0.0%	0%	
2007 - Room-nights Sold	#VALUE!	~	~	~	~	4	14	66	84	45	35	~	
2006 - Room-nights Sold	269	~	~	~	~	~	42	87	140	~	~	~	
% Change from Previous Year	#VALUE!	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	-24.1%	-40.0%	0.0%	0.0%	0.0%	

NOVEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2007	447,649	13,270	16,792	18,621	17,037	26,702	50,666	98,072	106,142	55,132	29,264	15,951	
Canada 2006	438,233	13,667	19,659	17,025	16,037	27,897	47,676	95,625	101,904	56,598	25,906	16,239	
% Point Change over 2006	2.1%	-2.9%	-14.6%	9.4%	6.2%	-4.3%	6.3%	2.6%	4.2%	-2.6%	13.0%	-1.8%	
Alberta 2007	21,820	155	279	285	374	1,159	3,078	5,116	5,439	3,683	1,714	538	
Alberta 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
British Columbia 2007	14,039	176	247	178	325	920	1,935	2,603	3,002	2,956	1,279	418	
British Columbia 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
Manitoba 2007	5,684	33	56	107	108	269	817	1,039	1,103	1,149	734	269	
Manitoba 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
New Brunswick 2007	79,137	3,448	4,202	4,669	3,640	6,091	9,092	15,170	15,661	8,041	5,777	3,346	
New Brunswick 2006	78,282	3,690	4,714	4,183	3,743	5,600	8,564	14,621	15,085	9,022	5,481	3,579	
% Point Change over 2006	1.1%	-6.6%	-10.9%	11.6%	-2.8%	8.8%	6.2%	3.8%	3.8%	-10.9%	5.4%	-6.5%	
Newfoundland 2007	12,466	319	288	523	493	519	1,347	2,816	3,049	1,724	870	518	
Newfoundland 2006	13,587	876	908	486	702	1,104	1,379	2,531	2,772	1,431	904	494	
% Point Change over 2006	-8.3%	-63.6%	-68.3%	7.6%	-29.8%	-53.0%	-2.3%	11.3%	10.0%	20.5%	-3.8%	4.9%	
Nova Scotia 2007	104,459	3,743	5,550	5,209	4,379	6,339	11,240	20,039	23,515	12,700	7,246	4,499	
Nova Scotia 2006	100,168	3,365	6,090	4,605	4,517	6,525	10,719	18,457	21,621	13,115	6,849	4,305	
% Point Change over 2006	4.3%	11.2%	-8.9%	13.1%	-3.2%	-2.9%	4.9%	8.6%	8.8%	-3.2%	5.8%	4.5%	
Nunavut 2007	378	0	0	0	10	1	25	113	150	31	40	8	
Nunavut 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
NWT 2007	880	22	2	9	10	29	78	134	292	161	111	32	
NWT 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
Ontario 2007	109,577	1,667	1,915	2,684	3,301	5,277	12,268	30,237	31,865	13,840	4,569	1,954	
Ontario 2006	108,363	1,562	2,387	2,665	1,834	5,758	11,784	29,455	32,215	14,450	4,058	2,195	
% Point Change over 2006	1.1%	6.7%	-19.8%	0.7%	80.0%	-8.4%	4.1%	2.7%	-1.1%	-4.2%	12.6%	-11.0%	
Prince Edward Island 2007	47,868	2,844	3,664	4,183	3,309	4,111	5,086	5,609	6,284	5,491	4,186	3,101	
Prince Edward Island 2006	42,763	2,672	3,656	3,508	2,652	3,032	4,670	4,664	5,173	5,411	4,236	3,089	
% Point Change over 2006	11.9%	6.4%	0.2%	19.2%	24.8%	35.6%	8.9%	20.3%	21.5%	1.5%	-1.2%	0.4%	
Quebec 2007	45,584	842	554	696	1,014	1,741	4,889	14,289	14,495	4,162	1,842	1,060	
Quebec 2006	48,774	748	1,048	750	1,268	1,782	5,478	16,363	14,414	4,224	1,644	1,055	
% Point Change over 2006	-6.5%	12.6%	-47.1%	-7.2%	-20.0%	-2.3%	-10.8%	-12.7%	0.6%	-1.5%	12.0%	0.5%	
Saskatchewan 2007	5,099	21	35	77	74	216	763	782	991	1,106	828	206	
Saskatchewan 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
Yukon 2007	658	0	0	1	0	30	48	125	296	88	68	2	
Yukon 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
Other 2007	0	0	0	0	0	0	0	0	0	0	0	0	
Other 2006	46,140	754	856	828	1,321	4,096	5,061	9,474	10,549	8,945	2,734	1,522	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	

NOVEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2007	29,698	314	370	324	514	1,854	4,368	8,805	8,152	3,160	1,487	350	
International 2006	17,396	189	295	294	429	920	2,041	3,538	4,632	3,094	1,568	396	
% Point Change over 2006	70.7%	66.1%	25.4%	10.2%	16.5%	50.4%	114.0%	148.9%	76.0%	2.1%	-5.2%	-11.6%	
Australia 2007	1,268	2	3	11	22	118	192	210	255	309	135	11	
Australia 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
China 2007	2,474	183	181	201	193	252	399	381	346	175	69	94	
China 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
England 2007	3,125	5	49	17	64	194	692	619	735	489	227	34	
England 2006	2,847	77	69	43	84	250	317	524	753	505	186	39	
% Point Change over 2006	9.8%	-93.5%	-29.0%	-60.5%	-23.8%	-22.4%	118.3%	18.1%	-2.4%	-3.2%	22.0%	-12.8%	
France 2007	577	0	3	3	1	12	32	187	201	110	23	5	
France 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
Germany 2007	2,228	17	1	14	6	73	346	478	492	539	196	66	
Germany 2006	2,609	2	14	60	22	89	255	514	519	629	400	105	
% Point Change over 2006	-15%	750.0%	-92.9%	-76.7%	-72.7%	-18.0%	35.7%	-7.0%	-5.2%	-14.3%	-51.0%	-37.1%	
Ireland 2007	471	0	12	1	12	26	114	116	108	56	19	7	
Ireland 2006	482	23	34	16	23	14	33	106	159	46	18	10	
% Point Change over 2006	-2%	-100.0%	-64.7%	-93.8%	-47.8%	85.7%	245.5%	9.4%	-32.1%	21.7%	5.6%	-30.0%	
Japan 2007	3,623	33	41	36	51	199	695	758	775	527	454	54	
Japan 2006	4,356	37	27	37	44	226	704	720	1,201	773	524	63	
% Point Change over 2006	-16.8%	2.41%	51.9%	-2.7%	15.9%	-11.9%	-1.3%	5.3%	-35.5%	-31.8%	-13.4%	-14.3%	
Netherlands 2007	540	11	1	11	11	25	36	144	133	116	52	0	
Netherlands 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	4.00%	
Scotland 2007	530	0	0	1	13	33	74	156	132	87	30	4	
Scotland 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	1.00%	
Switzerland 2007	466	0	0	3	2	14	60	123	118	117	28	1	
Switzerland 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	
Other 2007	14,396	63	79	26	139	908	1,728	5,633	4,857	635	254	74	
Other 2006	6,942	50	151	138	128	309	732	1,674	2,000	1,141	440	179	
% Point Change over 2006	107%	26.0%	-47.7%	-81.2%	8.6%	193.9%	136.1%	236.5%	142.9%	-44.3%	-42.3%	-58.7%	
Motorcoach 2007	24,553	11	0	109	37	347	2,401	5,868	6,562	7,018	2,192	8	
Motorcoach 2006	27,272	0	2	4	3	426	3,336	5,986	7,069	7,827	2,617	2	
% Point Change over 2006	-10%	~	0.0%	2625%	1133%	-19%	-28%	-2.0%	-7.2%	-10.3%	-16.2%	300%	
ORIGIN BREAKDOWN													
Canada	79.2%	95.3%	94.8%	92.6%	92.9%	86.1%	78.5%	75.7%	75.5%	72.7%	80.4%	94.1%	
United States	11.1%	2.4%	3.2%	5.2%	4.3%	6.8%	11.0%	13.0%	14.0%	13.8%	9.4%	3.7%	
International	5.3%	2.3%	2.1%	1.6%	2.8%	6.0%	6.8%	6.8%	5.8%	4.2%	4.1%	2.1%	

Campground November 2007

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2007 - Occupancy Rate %	37%	~	~	~	~	8.4%	20.1%	51.9%	54.0%	20.6%	14.2%	~	
2006 - Occupancy Rate %	37%	~	~	~	~	5.8%	18.9%	52.9%	52.1%	20.9%	7.8%	~	
% Point Change from Previous Year	0.6%	~	~	~	~	2.6%	1.2%	-1.0%	1.9%	-0.3%	6.4%	~	
2007 - Site-nights Sold	205,690	~	~	~	~	2,369	27,374	78,761	78,226	17,940	1,020	~	
2006 - Site-nights Sold	205,639	~	~	~	~	2,353	24,514	83,646	77,981	16,554	591	~	
Difference in Site-nights Sold	51	~	~	~	~	16	2,860	-4,885	245	1,386	429	~	
% Point change from Previous Year	0%					0.7%	11.7%	-5.8%	0.3%	8.4%	72.6%	~	
North Cape Coastal Drive													
2007 - Occupancy Rate %	27%	~	~	~	~	2.0%	12.6%	41.1%	40.7%	12.6%	0.0%	~	
2006 - Occupancy Rate %	27%	~	~	~	~	3.0%	12.5%	42.9%	38.1%	12.4%	0.0%	~	
% Point Change from Previous Year	0%	~	~	~	~	-1.0%	0.1%	-1.8%	2.6%	0.2%	0.0%	~	
2007 - Site-nights Sold	19,215	~	~	~	~	87	1,988	7,725	7,631	1,784	0	~	
2006 - Site-nights Sold	18,351	~	~	~	~	118	1,844	7,741	6,872	1,776	~	~	
Difference in Site-nights Sold	864	~	~	~	~	-31	144	-16	759	8	~	~	
% Point change from Previous Year	5%	~	~	~		-26.3%	7.8%	-0.2%	11.0%	0.5%	~	~	
Anne's Land													
2007 - Occupancy Rate %	41%	~	~	~	~	11.4%	23.0%	55.3%	60.5%	20.6%	9.7%	~	
2006 - Occupancy Rate %	42%	~	~	~	~	5.0%	20.4%	57.6%	56.4%	20.1%	5.6%	~	
% Point Change from Previous Year	-1%	~	~	~	~	6.4%	2.6%	-2.3%	4.1%	0.5%	4.1%	~	
2007 - Site-nights Sold	137,373	~	~	~	~	1,836	20,289	52,660	53,345	8,974	269	~	
2006 - Site-nights Sold	133,117	~	~	~	~	1,478	16,806	54,216	53,047	7,364	206	~	
Difference in Site-nights Sold	4,256	~	~	~	~	358	3,483	-1,556	298	1,610	63	~	
% Point change from Previous Year	3%					24.2%	20.7%	-2.9%	0.6%	21.9%	30.6%	~	
Charlotte's Shore													
2007 - Occupancy Rate %	33%	~	~	~	~	8.6%	17.3%	45.8%	46.8%	24.4%	27.0%	~	
2006 - Occupancy Rate %	33%	~	~	~	~	13.6%	16.4%	45.0%	45.1%	26.0%	15.0%	~	
% Point Change from Previous Year	-1%	~	~	~	~	-5.0%	0.9%	-0.8%	-1.7%	-1.6%	12.0%	~	
2007 - Site-nights Sold	20,895	~	~	~	~	345	2,274	7,060	7,253	3,288	675	~	
2006 - Site-nights Sold	24,098	~	~	~	~	608	2,223	10,389	6,971	3,589	318	~	
Difference in Site-nights Sold	-3,203	~	~	~	~	-263	51	3,329	-282	-301	357	~	
% Point change from Previous Year	-13%					-43.3%	2.3%	32.0%	-4.0%	-8.4%	112.3%	~	
Points East													
2007 - Occupancy Rate %	34%	~	~	~	~	2.8%	14.7%	50.9%	44.8%	24.9%	4.0%	~	
2006 - Occupancy Rate %	37%	~	~	~	~	5.6%	19.6%	52.1%	50.8%	26.4%	3.7%	~	
% Point Change from Previous Year	-3%	~	~	~	~	-2.8%	-4.9%	-1.2%	-6.0%	-1.5%	0.3%	~	
2007 - Site-nights Sold	28,207	~	~	~	~	101	2,823	11,316	9,997	3,894	76	~	
2006 - Site-nights Sold	30,073	~	~	~	~	149	3,641	11,300	11,091	3,825	67	~	
Difference in Site-nights Sold	-1,866	~	~	~	~	-48	-818	16	-1,094	69	9	~	
% Point change from Previous Year	-6%					-32.2%	-22.5%	0.1%	-9.9%	1.8%	13.4%	~	

ORIGIN BREAKDOWN													
Canada	92%	~	~	~	~	94.0%	92.3%	92.5%	92.0%	84.0%	84.1%	~	
Alberta	2%					39.1%	1.3%	1.1%	1.3%	2.2%	5.9%		
Prince Edward Island	35%					32.4%	54.8%	32.5%	30.9%	54.1%	51.0%		
Nova Scotia	13%					6.8%	9.6%	12.9%	15.5%	7.8%	6.1%		
New Brunswick	14%					5.7%	13.1%	13.9%	13.5%	6.4%	5.4%		
Ontario	12%					4.8%	6.1%	13.8%	13.5%	6.8%	1.5%		
Quebec	14%					2.5%	5.0%	15.6%	14.6%	3.1%	3.8%		
United States	7%	~	~	~	~	4.4%	6.6%	7.0%	7.3%	13.4%	13.1%	~	
Massachusetts	1%					1.4%	0.7%	0.6%	0.9%	1.3%	0.3%		
Maine	1%					0.0%	1.2%	1.2%	1.4%	0.5%	1.0%		
New York	0.4%					0.6%	0.3%	0.4%	0.4%	0.8%	1.1%		
Florida	1%					0.4%	0.9%	0.5%	0.7%	1.5%	0.8%		
International	1%	~	~	~	~	1.5%	0.8%	0.6%	0.7%	2.6%	2.7%	~	
Germany	0.3%					1.0%	0.3%	0.2%	0.3%	1.1%	1.3%		