

March 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2009 Current Compliancy Rate	99%	99%	99%	99%									
2009 Total Operations Open		137	137	139									
2009 Total Room-nights Available *	204,773	68,421	64,226	72,126									
2008 Current Compliancy Rate	100%	100%	100%	100%									
2008 Total Operations Open		145	143	144									
2008 Total Room-nights Available *	208,147	69,420	66,244	72,483									
Province Wide													
2009 - Occupancy Rate %	26.0%	20.9%	30.7%	26.7%									
2008 - Occupancy Rate %	26.1%	22.5%	29.6%	26.1%									
% Point Change from Previous Year	-0.1%	-1.6%	1.1%	0.6%									
2009 - Room-nights Sold	53,243	14,306	19,707	19,230									
2008 - Room-nights Sold	53,444	15,629	19,623	18,192									
Difference in Room-nights Sold	-201	-1,323	84	1,038									
% Change from Previous Year	-0.4%	-8.5%	0.4%	5.7%									
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	100%	100%	100%	100%									
2009 - Occupancy Rate %	32.5%	28.1%	36.0%	33.1%									
2008 - Occupancy Rate %	30.2%	27.8%	31.6%	29.3%									
% Point Change from Previous Year	2.3%	0.3%	4.4%	3.8%									
2009 - Room-nights Sold	18,840	5,118	6,587	7,135									
2008 - Room-nights Sold	17,923	5,595	6,268	6,060									
Difference in Room-nights Sold	917	-477	319	1,075									
% Change from Previous Year	5.1%	-8.5%	5.1%	17.7%									
Green Gables Shore													
Regional Compliance Rate	98%	100%	100%	95%									
2009 - Occupancy Rate %	3.4%	2.7%	6.1%	1.5%									
2008 - Occupancy Rate %	4.2%	2.4%	8.8%	1.4%									
% Point Change from Previous Year	-0.8%	0.3%	-2.7%	0.1%									
2009 - Room-nights Sold	360	103	209	48									
2008 - Room-nights Sold	480	95	331	54									
Difference in Room-nights Sold	-120	8	-122	-6									
% Change from Previous Year	-25.0%	8.4%	-36.9%	-11.1%									
Red Sands													
Regional Compliance Rate	100%	100%	100%	100%									
2009 - Occupancy Rate %	7.2%	5.4%	10.0%	6.4%									
2008 - Occupancy Rate %	8.4%	5.2%	12.4%	7.1%									
% Point Change from Previous Year	-1.2%	0.2%	-2.4%	-0.7%									
2009 - Room-nights Sold	441	107	197	137									
2008 - Room-nights Sold	447	97	223	127									
Difference in Room-nights Sold	-6	10	-26	10									
% Change from Previous Year	-1.3%	10.3%	-11.7%	7.9%									
Charlottetown													
Regional Compliance Rate	99%	98%	100%	100%									
2009 - Occupancy Rate %	26.9%	21.0%	33.1%	27.3%									
2008 - Occupancy Rate %	27.9%	23.2%	32.4%	28.2%									
% Point Change from Previous Year	-1.0%	-2.2%	0.7%	-0.9%									
2009 - Room-nights Sold	32,479	8,627	12,463	11,389									
2008 - Room-nights Sold	34,070	9,631	12,717	11,722									
Difference in Room-nights Sold	-1,591	-1,004	-254	-333									
% Change from Previous Year	-4.7%	-10.4%	-2.0%	-2.8%									
Points East													
Regional Compliance Rate	99%	100%	96%	100%									
2009 - Occupancy Rate %	11.4%	10.8%	8.6%	15.3%									
2008 - Occupancy Rate %	11.3%	10.5%	11.5%	12.2%									
% Point Change from Previous Year	0.1%	0.3%	-2.9%	3.1%									
2009 - Room-nights Sold	1,123	351	251	521									
2008 - Room-nights Sold	865	288	269	308									
Difference in Room-nights Sold	258	63	-18	213									
% Change from Previous Year	29.8%	21.9%	-6.7%	69.2%									

* = at time of reporting

Campground March 2009

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2009 - Occupancy Rate %													
2008 - Occupancy Rate %													
% Point Change from Previous Year													
2009 - Site-nights Sold													
2008 - Site-nights Sold													
Difference in Site-nights Sold													
% Point change from Previous Year													
North Cape Coastal Drive													
2009 - Occupancy Rate %													
2008 - Occupancy Rate %													
% Point Change from Previous Year													
2009 - Site-nights Sold													
2008 - Site-nights Sold													
Difference in Site-nights Sold													
% Point change from Previous Year													
Anne's Land													
2009 - Occupancy Rate %													
2008 - Occupancy Rate %													
% Point Change from Previous Year													
2009 - Site-nights Sold													
2008 - Site-nights Sold													
Difference in Site-nights Sold													
% Point change from Previous Year													
South Shore													
2009 - Occupancy Rate %													
2008 - Occupancy Rate %													
% Point Change from Previous Year													
2009 - Site-nights Sold													
2008 - Site-nights Sold													
Difference in Site-nights Sold													
% Point change from Previous Year													
Points East													
2009 - Occupancy Rate %													
2008 - Occupancy Rate %													
% Point Change from Previous Year													
2009 - Site-nights Sold													
2008 - Site-nights Sold													
Difference in Site-nights Sold													
% Point change from Previous Year													
ORIGIN BREAKDOWN													
Canada													
British Columbia													
Alberta													
Prince Edward Island													
Nova Scotia													
New Brunswick													
Ontario													
Quebec													
United States													
Massachusetts													
Maine													
New York													
Florida													
International													
Germany													