

% Increase / Decrease - 2007/2008

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Traffic</b>													
Air (All Enplaned)	13%	16%	9%	24%	8%	9%	12%						
Bridge (Non-Resident Vehicles)	-4%	-9%	9%	-1%	-10%	-9%	-1%						
Ferry (All Vehicles)	-9%	~	~	~	~	-6%	-10%						
<b>Visitor Inquiries</b>													
Call Centre Inquiries	12%	11%	12%	1%	17%	4%	24%						
Mail Out Kits	5%	12%	-13%	-2%	14%	-9%	27%						
<b>Visitor Information Centres</b>													
Airport	121%	~	~	~	~	~	121%						
Charlottetown	3%	~	~	11%	64%	33%	-4%						
Borden-Carleton	-28%	-22%	63%	-22%	11%	-25%	-30%						
Wood Islands	9%	~	~	~	~	3%	10%						
Cavendish	2%	~	~	~	~	79%	-9%						
St. Peters	25%	~	~	~	~	~	25%						
Summerside	-4%	~	~	~	~	~	-4%						
Souris	0%	~	~	~	~	~	0%						
West Prince	56%	~	~	~	~	~	56%						
Total Parties Counsellled	-6%	-22%	63%	-13%	24%	-56%	-7%						
<b>Provincial Parks</b>													
Parks West	-9%	~	~	~	~	129%	-11%						
Parks East	1%	~	~	~	~	77%	-3%						
Total	-5%	~	~	~	~	88%	-7%						
<b>Golf PEI</b>													
Total Rounds Played	-6%	~	~	~	~	3%	-9%						
<b>Cruise Ships</b>													
Total # of Passengers	76%	~	~	~	~	52%	100%						
<b>Parks Canada</b>													
PEI National Park	-23%	-8%	-23%	-15%	26%	-29%	-34%						
Province House	-12%	-42%	4%	-1%	-37%	-39%	4%						
Green Gables	32%	26%	-39%	2%	14%	22%	37%						
Campgrounds	-28%	~	~	~	~	~	-28%						
<b>Historic Sites</b>													
Orwell	-6%	-29%	-50%	18%	-35%	-2%	-2%						
Beaconsfield	4%	-40%	-7%	-14%	122%	-5%	4%						
Eptek	0%	-21%	77%	-14%	-1%	60%	-39%						
Acadian Museum	12%	-74%	-17%	26%	11%	-10%	49%						
Elmira	-5%	~	~	~	~	48%	-11%						
Basin Head	-14%	~	~	~	~	286%	-25%						
Green Park	-7%	~	~	~	~	-90%	6%						
Total Visitors	-1%	-32%	15%	-2%	22%	25%	-9%						

# June 2008 OCCUPANCY REPORT

## OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2008 Current Compliance Rate</b>	<b>96%</b>	99%	99%	97%	97%	98%	95%						
<b>2008 Total Operations Open</b>		145	143	143	158	538	996						
<b>2008 Total Room-nights Available *</b>	<b>608,526</b>	69,730	66,331	68,907	69,637	156,164	177,757						
<b>2007 Current Compliance Rate</b>	<b>100%</b>	100%	100%	100%	100%	100%	100%						
<b>2007 Total Operations Open</b>		143	143	144	168	539	1,008						
<b>2007 Total Room-nights Available *</b>	<b>619,312</b>	69,438	64,437	72,483	70,630	157,191	185,133						
<b>Province Wide</b>													
2008 - Occupancy Rate %	<b>29.5%</b>	22.4%	29.6%	26.3%	25.1%	24.2%	37.0%						
2007 - Occupancy Rate %	<b>28.1%</b>	20.1%	27.5%	27.7%	25.3%	21.2%	34.9%						
% Point Change from Previous Year	<b>1.4%</b>	2.3%	2.1%	-1.4%	-0.2%	3.0%	2.1%						
2008 - Room-nights Sold	<b>171,599</b>	15,616	19,601	18,106	17,492	37,791	65,695						
2007 - Room-nights Sold	<b>168,077</b>	13,927	17,721	20,105	18,382	33,380	64,562						
Difference in Room-nights Sold	<b>3,522</b>	1,689	1,880	-1,999	-890	4,411	1,133						
% Change from Previous Year	<b>2.1%</b>	12.1%	10.6%	-9.9%	-4.8%	13.2%	1.8%						
<b>REGION</b>													
<b>North Cape Coastal Drive</b>													
Regional Compliance Rate	<b>97%</b>	100%	100%	97%	97%	99%	95%						
2008 - Occupancy Rate %	<b>32.1%</b>	27.5%	31.4%	29.4%	31.2%	24.8%	39.6%						
2007 - Occupancy Rate %	<b>28.2%</b>	21.6%	29.9%	32.5%	26.9%	23.4%	29.8%						
% Point Change from Previous Year	<b>3.9%</b>	5.9%	1.5%	-3.1%	4.3%	1.4%	9.8%						
2008 - Room-nights Sold	<b>43,244</b>	5,595	6,268	6,060	5,758	8,036	11,527						
2007 - Room-nights Sold	<b>39,746</b>	4,514	6,195	7,378	5,454	7,152	9,053						
Difference in Room-nights Sold	<b>3,498</b>	1,081	73	-1,318	304	884	2,474						
% Change from Previous Year	<b>8.8%</b>	23.9%	1.2%	-17.9%	5.6%	12.4%	27.3%						
<b>Anne's Land</b>													
Regional Compliance Rate	<b>97%</b>	100%	100%	100%	100%	99%	95%						
2008 - Occupancy Rate %	<b>19.6%</b>	2.4%	8.8%	1.4%	1.2%	10.0%	29.2%						
2007 - Occupancy Rate %	<b>17.3%</b>	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%						
% Point Change from Previous Year	<b>2.3%</b>	-1.6%	2.8%	-0.2%	-1.7%	2.1%	3.3%						
2008 - Room-nights Sold	<b>20,311</b>	95	331	54	66	2,820	16,945						
2007 - Room-nights Sold	<b>18,147</b>	181	227	66	147	2,299	15,227						
Difference in Room-nights Sold	<b>2,164</b>	-86	104	-12	-81	521	1,718						
% Change from Previous Year	<b>11.9%</b>	-47.5%	45.8%	-18.2%	-55.1%	22.7%	11.3%						
<b>South Shore</b>													
Regional Compliance Rate	<b>97%</b>	100%	97%	97%	97%	98%	95%						
2008 - Occupancy Rate %	<b>33.1%</b>	22.6%	31.6%	27.6%	25.8%	36.1%	46.4%						
2007 - Occupancy Rate %	<b>33.3%</b>	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%						
% Point Change from Previous Year	<b>-0.2%</b>	1.0%	2.2%	-1.5%	-3.8%	3.2%	-1.2%						
2008 - Room-nights Sold	<b>97,417</b>	9,651	12,755	11,738	11,327	21,699	30,247						
2007 - Room-nights Sold	<b>96,888</b>	8,969	11,120	12,461	12,494	19,486	32,358						
Difference in Room-nights Sold	<b>529</b>	682	1,635	-723	-1,167	2,213	-2,111						
% Change from Previous Year	<b>0.5%</b>	7.6%	14.7%	-5.8%	-9.3%	11.4%	-6.5%						
<b>Points East</b>													
Regional Compliance Rate	<b>94%</b>	96%	96%	96%	90%	96%	94%						
2008 - Occupancy Rate %	<b>21.4%</b>	10.5%	11.5%	12.2%	17.6%	17.4%	27.5%						
2007 - Occupancy Rate %	<b>20.7%</b>	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%						
% Point Change from Previous Year	<b>0.7%</b>	0.4%	2.9%	4.6%	8.4%	3.2%	-0.9%						
2008 - Room-nights Sold	<b>10,372</b>	275	247	254	341	2,279	6,976						
2007 - Room-nights Sold	<b>10,927</b>	263	179	200	287	2,074	7,924						
Difference in Room-nights Sold	<b>-555</b>	12	68	54	54	205	-948						
% Change from Previous Year	<b>-5.1%</b>	4.6%	38.0%	27.0%	18.8%	9.9%	-12.0%						

\* = at time of reporting  
n/a = insufficient data available at this time  
~ = not open

# June 2008 OCCUPANCY REPORT

## OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>All Fixed Roof</b>													
<b>Hotels/Motels/Resorts</b>													
Compliance Rate for Type	96%	100%	100%	100%	100%	100%	94%						
2008 - Occupancy Rate %	33.4%	24.9%	32.2%	28.4%	27.7%	34.0%	44.8%						
2007 - Occupancy Rate %	31.9%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%						
% Point Change from Previous Year	1.5%	2.3%	2.0%	-2.2%	-1.0%	4.6%	2.5%						
2008 - Room-nights Sold	139,756	14,563	18,235	16,702	15,820	29,030	45,406						
2007 - Room-nights Sold	135,080	12,958	16,463	18,747	16,780	25,539	44,593						
% Change from Previous Year	3.5%	12.4%	10.8%	-10.9%	-5.7%	13.7%	1.8%						
<b>Inns</b>													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%						
2008 - Occupancy Rate %	40.1%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%						
2007 - Occupancy Rate %	36.2%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%						
% Point Change from Previous Year	3.9%	6.1%	3.9%	3.4%	3.3%	2.4%	2.8%						
2008 - Room-nights Sold	10,128	797	918	912	1,045	1,767	4,689						
2007 - Room-nights Sold	9,479	707	902	889	1,009	1,638	4,334						
% Change from Previous Year	6.8%	12.7%	1.8%	2.6%	3.6%	7.9%	8.2%						
<b>Cabins/Cottages</b>													
Compliance Rate for Type	95%	100%	98%	98%	98%	98%	94%						
2008 - Occupancy Rate %	16.7%	5.3%	13.5%	16.8%	7.9%	9.0%	21.4%						
2007 - Occupancy Rate %	15.9%	2.8%	5.8%	5.8%	12.5%	9.0%	19.8%						
% Point Change from Previous Year	0.8%	2.5%	7.7%	11.0%	-4.6%	0.0%	1.6%						
2008 - Room-nights Sold	13,606	83	197	248	234	2,119	10,725						
2007 - Room-nights Sold	13,115	50	82	192	248	2,140	10,403						
% Change from Previous Year	3.7%	66.0%	140.2%	29.2%	-5.6%	-1.0%	3.1%						
<b>Tourist Home/B&amp;B</b>													
Compliance Rate for Type	98%	100%	97%	97%	97%	98%	98%						
2008 - Occupancy Rate %	14.0%	2.7%	4.3%	4.3%	6.0%	13.3%	27.9%						
2007 - Occupancy Rate %	14.0%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%						
% Point Change from Previous Year	0.0%	-0.3%	-0.6%	0.1%	1.1%	1.3%	-0.3%						
2008 - Room-nights Sold	7,664	173	226	244	393	1,799	4,829						
2007 - Room-nights Sold	8,016	212	274	277	345	1,690	5,218						
% Change from Previous Year	-4.4%	-18.4%	-17.5%	-11.9%	13.9%	6.4%	-7.5%						
<b>Other</b>													
Compliance Rate for Type	100%	~	~	~	~	100%	100%						
2008 - Occupancy Rate %	23.4%	~	~	~	~	16.4%	25.6%						
2007 - Occupancy Rate %	14.8%	~	~	~	~	12.5%	15.6%						
% Point Change from Previous Year	8.6%	~	~	~	~	3.9%	10.0%						
2008 - Room-nights Sold	9	~	~	~	~	9	46						
2007 - Room-nights Sold	4	~	~	~	~	4	14						
% Change from Previous Year	6.4%	~	~	~	~	6.4%	228.6%						

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>GEOGRAPHIC ORIGIN</b>													
<b>Volume</b>													
<b>Canada 2008</b>	<b>146,864</b>	<b>14,786</b>	<b>18,884</b>	<b>17,197</b>	<b>16,307</b>	<b>29,808</b>	<b>49,882</b>						
<b>Canada 2007</b>	<b>143,106</b>	<b>13,270</b>	<b>16,792</b>	<b>18,621</b>	<b>17,037</b>	<b>26,702</b>	<b>50,684</b>						
% Point Change over 2007	<b>2.6%</b>	11.4%	12.5%	-7.6%	-4.3%	11.6%	-1.6%						
Alberta 2008	<b>4,589</b>	279	398	344	427	1,029	2,112						
Alberta 2007	<b>5,330</b>	155	279	285	374	1,159	3,078						
% Point Change over 2007	<b>-13.9%</b>	80.0%	42.7%	20.7%	14.2%	-11.2%	-31.4%						
British Columbia 2008	<b>3,429</b>	103	218	239	291	1,006	1,572						
British Columbia 2007	<b>3,781</b>	176	247	178	325	920	1,935						
% Point Change over 2007	<b>-9.3%</b>	-41.5%	-11.7%	34.3%	-10.5%	9.3%	-18.8%						
Manitoba 2008	<b>1,348</b>	86	88	146	134	327	567						
Manitoba 2007	<b>1,390</b>	33	56	107	108	269	817						
% Point Change over 2007	<b>-3.0%</b>	160.6%	57.1%	36.4%	24.1%	21.6%	-30.6%						
New Brunswick 2008	<b>30,421</b>	3,591	4,613	3,811	3,558	6,304	8,544						
New Brunswick 2007	<b>31,144</b>	3,448	4,202	4,669	3,640	6,091	9,094						
% Point Change over 2007	<b>-2.3%</b>	4.1%	9.8%	-18.4%	-2.3%	3.5%	-6.0%						
Newfoundland 2008	<b>3,622</b>	406	317	311	446	844	1,298						
Newfoundland 2007	<b>3,489</b>	319	288	523	493	519	1,347						
% Point Change over 2007	<b>3.8%</b>	27.3%	10.1%	-40.5%	-9.5%	62.6%	-3.6%						
Nova Scotia 2008	<b>38,060</b>	4,128	6,369	3,906	4,028	7,711	11,918						
Nova Scotia 2007	<b>36,470</b>	3,743	5,550	5,209	4,379	6,339	11,250						
% Point Change over 2007	<b>4.4%</b>	10.3%	14.8%	-25.0%	-8.0%	21.6%	5.9%						
Nunavut 2008	<b>68</b>	6	0	1	39	7	15						
Nunavut 2007	<b>36</b>	0	0	0	10	1	25						
% Point Change over 2007	<b>600.0%</b>	600.0%	0.0%	#DIV/0!	290.0%	600.00%	-40.0%						
NWT 2008	<b>89</b>	2	10	0	6	19	52						
NWT 2007	<b>150</b>	22	2	9	10	29	78						
% Point Change over 2007	<b>-40.7%</b>	-90.9%	400.0%	-100.0%	-40.0%	-34.48%	-33.3%						
Ontario 2008	<b>27,166</b>	1,741	2,040	2,819	2,558	5,468	12,540						
Ontario 2007	<b>27,112</b>	1,667	1,915	2,684	3,301	5,277	12,268						
% Point Change over 2007	<b>0.2%</b>	4.4%	6.5%	5.0%	-22.5%	3.6%	2.2%						
Prince Edward Island 2008	<b>28,771</b>	3,815	4,318	5,047	3,771	5,133	6,687						
Prince Edward Island 2007	<b>23,203</b>	2,844	3,664	4,183	3,309	4,111	5,092						
% Point Change over 2007	<b>24.0%</b>	34.1%	17.8%	20.7%	14.0%	24.9%	31.3%						
Quebec 2008	<b>8,269</b>	608	480	531	946	1,773	3,931						
Quebec 2007	<b>9,736</b>	842	554	696	1,014	1,741	4,889						
% Point Change over 2007	<b>-15.1%</b>	-27.8%	-13.4%	-23.7%	-6.7%	1.8%	-19.6%						
Saskatchewan 2008	<b>952</b>	21	33	38	68	181	611						
Saskatchewan 2007	<b>1,186</b>	21	35	77	74	216	763						
% Point Change over 2007	<b>-19.7%</b>	0.0%	-5.7%	-50.6%	-8.1%	-16.20%	-19.9%						
Yukon 2008	<b>50</b>	0	0	4	5	6	35						
Yukon 2007	<b>79</b>	0	0	1	0	30	48						
% Point Change over 2007	<b>-36.7%</b>	0.0%	0.0%	300.0%	500.0%	-80.00%	-27.1%						

# June 2008

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>United States 2008</b>	<b>10,576</b>	<b>579</b>	<b>443</b>	<b>565</b>	<b>617</b>	<b>1,862</b>	<b>6,510</b>						
<b>United States 2007</b>	<b>11,946</b>	<b>332</b>	<b>559</b>	<b>1,051</b>	<b>793</b>	<b>2,108</b>	<b>7,103</b>						
<i>% Point Change over 2007</i>	<b>-11.5%</b>	74.4%	-20.8%	-46.2%	-22.2%	-11.7%	-8.3%						
New England 2008	<b>3,070</b>	103	166	155	173	497	1,976						
New England 2007	<b>3,989</b>	99	172	326	221	667	2,504						
<i>% Point Change over 2007</i>	<b>-23.0%</b>	4.0%	-3.5%	-52.5%	-21.7%	-25.5%	-21.1%						
Mid-Atlantic 2008	<b>1,316</b>	99	51	46	80	210	830						
Mid-Atlantic 2007	<b>1,511</b>	23	111	106	105	316	850						
<i>% Point Change over 2007</i>	<b>-12.9%</b>	330.4%	-54.1%	-56.6%	-23.8%	-33.5%	-2.4%						
South 2008	<b>2,829</b>	173	112	148	159	535	1,702						
South 2007	<b>3,130</b>	80	121	273	193	556	1,907						
<i>% Point Change over 2007</i>	<b>-9.6%</b>	116.3%	-7.4%	-45.8%	-17.6%	-3.78%	-10.7%						
Midwest 2008	<b>1,581</b>	99	60	94	90	264	974						
Midwest 2007	<b>1,632</b>	92	80	146	110	274	930						
<i>% Point Change over 2007</i>	<b>-3.1%</b>	7.6%	-25.0%	-35.6%	-18.2%	-3.65%	4.7%						
West 2008	<b>1,778</b>	103	54	122	115	356	1,028						
West 2007	<b>1,684</b>	38	75	200	164	295	912						
<i>% Point Change over 2007</i>	<b>5.6%</b>	171.1%	-28.0%	-39.0%	-29.9%	20.68%	12.7%						
Other 2008	<b>2</b>	2	0	0	0	0	0						
Other 2007	<b>0</b>	0	0	0	0	0	0						
<i>% Point Change over 2007</i>	<b>200.0%</b>	200.0%	0.0%	0%	0%	0%	0%						

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>International 2008</b>	<b>8,917</b>	<b>226</b>	<b>245</b>	<b>324</b>	<b>519</b>	<b>2,355</b>	<b>5,248</b>						
<b>International 2007</b>	<b>7,742</b>	<b>314</b>	<b>370</b>	<b>324</b>	<b>514</b>	<b>1,854</b>	<b>4,366</b>						
% Point Change over 2007	<b>15.2%</b>	-28.0%	-33.8%	0.0%	1.0%	27.0%	20.2%						
Australia 2008	<b>314</b>	15	8	3	16	106	166						
Australia 2007	<b>346</b>	2	3	11	22	118	190						
% Point Change over 2007	<b>-9.2%</b>	650.0%	166.7%	-72.7%	-27.3%	-10.17%	-12.6%						
China 2008	<b>659</b>	72	84	109	128	114	152						
China 2007	<b>1,409</b>	183	181	201	193	252	399						
% Point Change over 2007	<b>-53.2%</b>	-60.7%	-53.6%	-45.8%	-33.7%	-54.76%	-61.9%						
England 2008	<b>858</b>	74	24	12	62	201	485						
England 2007	<b>1,021</b>	5	49	17	64	194	692						
% Point Change over 2007	<b>-16.0%</b>	1380.0%	-51.0%	-29.4%	-3.1%	3.6%	-29.9%						
France 2008	<b>112</b>	3	18	1	5	23	62						
France 2007	<b>51</b>	0	3	3	1	12	32						
% Point Change over 2007	<b>119.6%</b>	300.0%	500.0%	-66.7%	400.0%	91.67%	93.8%						
Germany 2008	<b>682</b>	14	3	45	43	171	406						
Germany 2007	<b>457</b>	17	1	14	6	73	346						
% Point Change over 2007	<b>49.2%</b>	-17.6%	200.0%	221.4%	616.7%	134.2%	17.3%						
Ireland 2008	<b>138</b>	17	4	7	3	29	78						
Ireland 2007	<b>165</b>	0	12	1	12	26	114						
% Point Change over 2007	<b>-16.4%</b>	1700.0%	-66.7%	600.0%	-75.0%	11.5%	-31.6%						
Japan 2008	<b>1,271</b>	5	41	25	89	174	937						
Japan 2007	<b>1,055</b>	33	41	36	51	199	695						
% Point Change over 2007	<b>20.5%</b>	-84.8%	0.0%	-30.6%	74.5%	-12.6%	34.8%						
Netherlands 2008	<b>125</b>	12	4	0	25	15	69						
Netherlands 2007	<b>95</b>	11	1	11	11	25	36						
% Point Change over 2007	<b>31.6%</b>	9.1%	300.0%	-100.0%	127.3%	-40.00%	91.7%						
Scotland 2008	<b>120</b>	0	11	0	10	33	66						
Scotland 2007	<b>121</b>	0	0	1	13	33	74						
% Point Change over 2007	<b>1100.0%</b>	0.0%	1100.0%	-100.0%	-23.1%	0.00%	-10.8%						
Switzerland 2008	<b>103</b>	0	0	12	5	31	55						
Switzerland 2007	<b>79</b>	0	0	3	2	14	60						
% Point Change over 2007	<b>0.0%</b>	0.0%	0.0%	300.0%	150.0%	121.43%	-8.3%						
Other 2008	<b>4,535</b>	14	48	110	133	1,458	2,772						
Other 2007	<b>2,943</b>	63	79	26	139	908	1,728						
% Point Change over 2007	<b>54.1%</b>	-77.8%	-39.2%	323.1%	-4.3%	60.57%	60.4%						
<b>Motorcoach 2008</b>	<b>4,345</b>	~	12	163	49	68	4,053						
<b>Motorcoach 2007</b>	<b>2,905</b>	11	0	109	37	347	2,401						
% Point Change over 2007	<b>49.6%</b>	-1100.0%	1200.0%	49.5%	32.4%	-80%	68.8%						
<b>ORIGIN BREAKDOWN</b>													
<b>Canada</b>	<b>88.3%</b>	94.8%	96.5%	95.1%	93.5%	87.6%	80.9%						
<b>United States</b>	<b>6.4%</b>	3.7%	2.3%	3.1%	3.5%	5.5%	10.6%						
<b>International</b>	<b>5.4%</b>	1.4%	1.3%	1.8%	3.0%	6.9%	8.5%						

# Campground June 2008

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>PROVINCE WIDE*</b>													
2008 - Occupancy Rate %	15%				10.6%	N/A							
2007 - Occupancy Rate %	18%				8.4%	N/A							
% Point Change from Previous Year	2.2%				2.2%	N/A							
2008 - Site-nights Sold	3,067				3,067	N/A							
2007 - Site-nights Sold	2,369				2,369	N/A							
Difference in Site-nights Sold	698				698	N/A							
% Point change from Previous Year	29%				29.5%	N/A							
<b>North Cape Coastal Drive</b>													
2008 - Occupancy Rate %	8%				1.7%	N/A							
2007 - Occupancy Rate %	10%				2.0%	N/A							
% Point Change from Previous Year	-2%				-0.3%	N/A							
2008 - Site-nights Sold	110				110	N/A							
2007 - Site-nights Sold	87				87	N/A							
Difference in Site-nights Sold	23				23	N/A							
% Point change from Previous Year	26%				26.4%	N/A							
<b>Anne's Land</b>													
2008 - Occupancy Rate %	18%				12.6%	N/A							
2007 - Occupancy Rate %	21%				11.4%	N/A							
% Point Change from Previous Year	-3%				1.2%	N/A							
2008 - Site-nights Sold	1,719				1,719	N/A							
2007 - Site-nights Sold	1,836				1,836	N/A							
Difference in Site-nights Sold	-117				-117	N/A							
% Point change from Previous Year	-6%				-6.4%	N/A							
<b>South Shore</b>													
2008 - Occupancy Rate %	18%				21.4%	N/A							
2007 - Occupancy Rate %	15%				8.6%	N/A							
% Point Change from Previous Year	13%				12.8%	N/A							
2008 - Site-nights Sold	1,090				1,090	N/A							
2007 - Site-nights Sold	345				345	N/A							
Difference in Site-nights Sold	745				745	N/A							
% Point change from Previous Year	216%				215.9%	N/A							
<b>Points East</b>													
2008 - Occupancy Rate %	14%				4.1%	N/A							
2007 - Occupancy Rate %	13%				2.8%	N/A							
% Point Change from Previous Year	1%				1.3%	N/A							
2008 - Site-nights Sold	148				148	N/A							
2007 - Site-nights Sold	101				101	N/A							
Difference in Site-nights Sold	47				47	N/A							
% Point change from Previous Year	47%				46.5%	N/A							
<b>ORIGIN BREAKDOWN</b>													
<b>Canada</b>	<b>94%</b>				<b>94.0%</b>	N/A							
<b>British Columbia</b>	<b>3%</b>				<b>2.6%</b>	N/A							
<b>Alberta</b>	<b>1%</b>				<b>1.2%</b>	N/A							
<b>Prince Edward Island</b>	<b>68%</b>				<b>68.4%</b>	N/A							
<b>Nova Scotia</b>	<b>8%</b>				<b>7.9%</b>	N/A							
<b>New Brunswick</b>	<b>8%</b>				<b>8.4%</b>	N/A							
<b>Ontario</b>	<b>3%</b>				<b>3.3%</b>	N/A							
<b>Quebec</b>	<b>2%</b>				<b>1.7%</b>	N/A							
<b>United States</b>	<b>3%</b>				<b>2.9%</b>	N/A							
<b>Massachusetts</b>	<b>0%</b>				<b>0.0%</b>	N/A							
<b>Maine</b>	<b>1%</b>				<b>0.9%</b>	N/A							
<b>New York</b>	<b>0.7%</b>				<b>0.7%</b>	N/A							
<b>Florida</b>	<b>0%</b>				<b>0.1%</b>	N/A							
<b>International</b>	<b>3%</b>				<b>3.0%</b>	N/A							
<b>Germany</b>	<b>1.4%</b>				<b>1.4%</b>	N/A							