

% Increase / Decrease - 2007/2008

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	12%	16%	9%	24%	8%	9%	12%	18%	17%	0%	9%	18%	12%
Bridge (Non-Resident Vehicles)	-11%	-9%	9%	-1%	-10%	-9%	-1%	-22%	-9%	-22%	1%	-3%	2%
Ferry (All Vehicles)	-8%	~	~	~	~	-6%	-10%	-11%	-5%	-12%	-9%	2%	~
Visitor Inquiries													
Call Centre Inquiries	8%	11%	12%	1%	17%	4%	24%	13%	-36%	57%	-2%	-14%	21%
Mail Out Kits	9%	12%	-13%	-2%	14%	-9%	27%	30%	-24%	59%	-16%	-23%	21%
Visitor Information Centres													
Airport	-1%	~	~	~	~	~	121%	4%	-2%	-40	~	~	~
Charlottetown	-25%	~	~	11%	64%	33%	-4%	-21%	-21%	-71%	19%	87%	~
Borden-Carleton	-22%	-22%	63%	-22%	11%	-25%	-30%	-24%	-21%	-12%	-1%	-17%	17%
Wood Islands	-28%	~	~	~	~	3%	10%	-18%	-17%	-63%	-12%	~	~
Cavendish	-24%	~	~	~	~	79%	-9%	-23%	-4%	-57%	-75%	~	~
St. Peters	-22%	~	~	~	~	~	25%	-31%	-35%	-17%	~	~	~
Summerside	-7%	~	~	~	~	~	-4%	-4%	-28%	-13%	~	~	~
Souris	18%	~	~	~	~	~	0%	28%	25%	-12%	112%	~	~
West Prince	-11%	~	~	~	~	~	56%	-16%	-25%	-26%	~	~	~
Total Parties Counselling	-19%	-22%	63%	-13%	24%	-56%	-7%	-17%	-25%	-48%	9%	89%	62%
Provincial Parks													
Parks West	-23%	~	~	~	~	129%	-11%	-7%	-35%	-56%	~	~	~
Parks East	-11%	~	~	~	~	77%	-3%	-12%	-11%	-23%	~	~	~
Total	-18%	~	~	~	~	88%	-7%	-9%	-25%	-41%	~	~	~
Golf PEI													
Total Rounds Played	-10%	~	~	~	~	3%	-9%	-3%	-14%	-22%	-4%	~	~
Cruise Ships*													
Total # of Passengers	180%	~	~	~	~	52%	100%	1890%	123%	155%	303%	~	~
Parks Canada													
PEI National Park	-15%	-8%	-23%	-15%	26%	-29%	-34%	-12%	-22%	-16%	n/a	n/a	n/a
Province House	5%	-42%	4%	-1%	-37%	-39%	4%	1%	12%	24%	n/a	n/a	n/a
Green Gables	7%	26%	-39%	2%	14%	22%	37%	2%	3%	1%	n/a	n/a	n/a
Campgrounds	-20%	~	~	~	~	~	-28%	-20%	-17%	-49%	n/a	n/a	n/a
Historic Sites													
Orwell	-5%	-29%	-50%	18%	-35%	-2%	-2%	1%	-8%	12%	-44%	-5%	-2%
Beaconsfield	29%	-40%	-7%	-14%	122%	-5%	4%	24%	42%	56%	70%	27%	76%
Eptek	-23%	-21%	77%	-14%	-1%	60%	-39%	-37%	-21%	-44%	-74%	-24%	-6%
Acadian Museum	26%	-74%	-17%	26%	11%	-10%	49%	36%	2%	49%	138%	25%	43%
Elmira	-28%	~	~	~	~	48%	-11%	-38%	-28%	-56%	17%	~	~
Basin Head	-11%	~	~	~	~	286%	-25%	-1%	-10%	-35%	0%	~	~
Green Park	-14%	~	~	~	~	-90%	6%	6%	-19%	-33%	0%	~	~
Total Visitors	-6%	-32%	15%	-2%	22%	25%	-9%	-6%	-9%	-15%	-2%	-9%	29%

* There were no cruise ships in July 2007

December 2008 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008 Current Compliancy Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	97%	100%	100%
2008 Total Operations Open		145	143	143	158	538	996	1,084	1,082	930	480	162	132
2008 Total Room-nights Available *	1,450,151	69,420	66,244	69,680	70,957	128,266	183,459	203,955	201,981	204,558	114,777	72,163	64,691
2007 Current Compliancy Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 Total Operations Open		143	143	144	168	539	1,008	1,094	1,093	976	546	195	153
2007 Total Room-nights Available *	1,469,718	69,438	64,437	72,483	70,630	157,191	185,133	208,024	207,970	173,905	119,166	71,488	69,853
Province Wide													
2008 - Occupancy Rate %	41.2%	22.5%	29.6%	26.1%	24.9%	27.2%	37.0%	60.2%	69.4%	42.1%	35.9%	28.4%	21.4%
2007 - Occupancy Rate %	40.3%	20.1%	27.5%	27.7%	25.3%	21.2%	34.9%	62.3%	67.6%	43.6%	30.6%	23.8%	18.6%
% Point Change from Previous Year	0.9%	2.4%	2.1%	-1.6%	-0.4%	6.0%	2.1%	-2.1%	1.8%	-1.5%	5.3%	4.6%	2.8%
2008 - Room-nights Sold	585,308	15,629	19,623	18,192	17,635	34,841	67,833	122,858	140,093	70,870	41,248	20,470	13,844
2007 - Room-nights Sold	580,483	13,927	17,721	20,105	18,382	33,380	64,562	129,609	140,600	75,789	36,418	16,989	13,001
Difference in Room-nights Sold	4,825	1,702	1,902	-1,913	-747	1,461	3,271	-6,751	-507	-4,919	4,830	3,481	843
% Change from Previous Year	0.8%	12.2%	10.7%	-9.5%	-4.1%	4.4%	5.1%	-5.2%	-0.4%	-6.5%	13.3%	20.5%	6.5%
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%	100%	100%	100%
2008 - Occupancy Rate %	39.2%	27.8%	31.6%	29.3%	31.2%	30.5%	39.1%	52.4%	63.7%	45.6%	45.9%	31.4%	24.1%
2007 - Occupancy Rate %	36.0%	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.8%	40.6%	29.5%	24.9%	22.2%
% Point Change from Previous Year	3.2%	6.2%	1.7%	-3.2%	4.3%	3.8%	9.3%	-4.4%	0.9%	5.0%	16.4%	6.5%	1.9%
2008 - Room-nights Sold	115,660	5,595	6,268	6,060	5,758	7,931	11,543	17,068	20,802	13,321	10,090	6,817	4,423
2007 - Room-nights Sold	109,006	4,514	6,195	7,378	5,454	7,152	9,053	19,206	21,100	12,246	7,576	4,891	4,241
Difference in Room-nights Sold	6,654	1,081	73	-1,318	304	779	2,490	-2,138	-298	1,075	2,514	1,926	182
% Change from Previous Year	6.1%	23.9%	1.2%	-17.9%	5.6%	10.9%	27.5%	-11.1%	-1.4%	8.8%	33.2%	39.4%	4.3%
Anne's Land													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	40.3%	2.4%	8.8%	1.4%	1.2%	9.9%	28.7%	64.2%	70.8%	29.4%	15.4%	4.8%	4.5%
2007 - Occupancy Rate %	40.4%	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.3%	32.7%	13.9%	6.0%	4.1%
% Point Change from Previous Year	-0.1%	-1.6%	2.8%	-0.2%	-1.7%	2.0%	2.8%	-2.3%	-1.5%	-3.3%	1.5%	-1.2%	0.4%
2008 - Room-nights Sold	132,817	95	331	54	66	2,834	17,252	43,308	47,804	16,510	3,966	202	63
2007 - Room-nights Sold	134,217	181	227	66	147	2,299	15,227	45,014	48,411	18,461	3,660	335	189
Difference in Room-nights Sold	-1,400	-86	104	-12	-81	535	2,025	-1,706	-607	-1,951	306	-133	-126
% Change from Previous Year	-1.0%	-47.5%	45.8%	-18.2%	-55.1%	23.3%	13.3%	-3.8%	-1.3%	-10.6%	8.4%	-39.7%	-66.7%
South Shore													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	44.5%	22.6%	31.6%	27.6%	25.8%	36.1%	46.4%	65.9%	76.0%	58.7%	49.8%	30.9%	21.3%
2007 - Occupancy Rate %	43.7%	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	71.5%	61.1%	43.0%	27.1%	19.4%
% Point Change from Previous Year	0.8%	1.0%	2.2%	-1.5%	-3.8%	3.2%	-1.2%	-0.4%	4.5%	-2.4%	6.8%	3.8%	1.9%
2008 - Room-nights Sold	283,713	9,651	12,755	11,769	11,327	21,783	31,781	47,870	54,972	34,063	25,344	13,392	9,006
2007 - Room-nights Sold	275,882	8,969	11,120	12,461	12,494	19,486	32,358	48,528	52,262	35,456	22,778	11,633	8,337
Difference in Room-nights Sold	7,831	682	1,635	-692	-1,167	2,213	-577	-658	2,710	-1,393	2,566	1,759	669
% Change from Previous Year	2.8%	7.6%	14.7%	-5.6%	-9.3%	11.4%	-1.8%	-1.4%	5.2%	-3.9%	11.3%	15.1%	8.0%
Points East													
Regional Compliance Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	33.2%	10.5%	11.5%	12.2%	17.6%	17.4%	27.5%	46.4%	55.6%	26.9%	15.6%	6.1%	12.8%
2007 - Occupancy Rate %	34.9%	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.4%	33.1%	17.0%	3.9%	7.4%
% Point Change from Previous Year	-1.7%	0.4%	2.9%	4.6%	8.4%	3.2%	-0.9%	-4.2%	-0.8%	-6.2%	-1.4%	2.2%	5.4%
2008 - Room-nights Sold	53,068	275	247	254	341	2,279	6,976	14,082	17,407	7,268	2,006	181	352
2007 - Room-nights Sold	59,009	263	179	200	287	2,074	7,924	16,861	18,827	9,626	2,404	130	234
Difference in Room-nights Sold	-5,941	12	68	54	54	205	-948	-2,779	-1,420	-2,358	-398	51	118
% Change from Previous Year	-10.1%	4.6%	38.0%	27.0%	18.8%	9.9%	-12.0%	-16.5%	-7.5%	-24.5%	-16.6%	39.2%	50.4%

* = at time of reporting
n/a = insufficient data available at this time
- = not open

December 2008 OCCUPANCY REPORT

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	43.6%	24.8%	32.2%	28.2%	27.5%	34.1%	45.3%	61.6%	72.8%	52.7%	45%	32.2%	23.0%
2007 - Occupancy Rate %	42.1%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	60.9%	69.1%	52.8%	39.0%	27.7%	20.9%
% Point Change from Previous Year	1.5%	2.2%	2.0%	-2.4%	-1.2%	4.6%	3.0%	0.7%	3.7%	-0.1%	5.5%	4.5%	2.1%
2008 - Room-nights Sold	408,540	14,576	18,235	16,702	15,931	29,030	46,919	69,051	81,608	50,514	34,554	18,819	12,601
2007 - Room-nights Sold	395,210	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,813	50,594	29,646	15,388	12,013
% Change from Previous Year	3.4%	12.5%	10.8%	-10.9%	-5.1%	13.7%	5.2%	-5.0%	2.2%	-0.2%	16.6%	22.3%	4.9%
Inns													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	51.3%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%	38.4%	29.9%	24.2%
2007 - Occupancy Rate %	50.3%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%	60.5%	50.0%	29.0%	21.4%
% Point Change from Previous Year	1.0%	6.1%	3.9%	3.4%	3.3%	2.4%	2.8%	2.2%	3.2%	-5.1%	-11.6%	0.9%	2.8%
2008 - Room-nights Sold	33,283	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932	2,232	898	666
2007 - Room-nights Sold	33,394	707	902	889	1,009	1,638	4,334	6,820	7,869	5,306	2,261	930	729
% Change from Previous Year	-0.3%	12.7%	1.8%	2.6%	3.6%	7.9%	8.2%	-2.3%	-1.4%	-7.0%	-1.3%	-3.4%	-8.6%
Cabins/Cottages													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	37.2%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.4%	20.2%	11.5%	9.7%	20.2%
2007 - Occupancy Rate %	38.0%	2.8%	5.8%	5.8%	12.5%	9.0%	19.8%	63.0%	67.4%	24.6%	8.4%	7.3%	3.7%
% Point Change from Previous Year	-0.8%	2.5%	8.0%	10.2%	-4.8%	-0.1%	1.2%	-2.3%	-2.0%	-4.4%	3.1%	2.4%	16.5%
2008 - Room-nights Sold	105,186	83	197	248	234	2,148	11,147	37,667	40,768	9,902	2,223	302	267
2007 - Room-nights Sold	108,492	50	82	192	248	2,140	10,403	39,261	41,354	12,442	1,963	289	68
% Change from Previous Year	-3.0%	66.0%	140.2%	29.2%	-5.6%	0.4%	7.2%	-4.1%	-1.4%	-20.4%	13.2%	4.5%	292.6%
Tourist Home/B&B													
Compliance Rate for Type	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2008 - Occupancy Rate %	29.2%	2.8%	4.6%	4.7%	6.1%	13.3%	28.4%	47.0%	53.9%	34.2%	18.8%	6.0%	5.4%
2007 - Occupancy Rate %	28.3%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%	52.9%	57.5%	39.4%	16.5%	4.8%	2.7%
% Point Change from Previous Year	0.9%	-0.2%	-0.3%	0.5%	1.2%	1.3%	0.2%	-5.9%	-3.6%	-5.2%	2.3%	1.2%	2.7%
2008 - Room-nights Sold	37,667	173	251	277	425	1,887	5,029	9,393	10,948	6,125	2,398	451	310
2007 - Room-nights Sold	40,770	212	274	277	345	1,690	5,218	10,786	11,480	7,402	2,513	382	191
% Change from Previous Year	-7.6%	-18.4%	-8.4%	0.0%	23.2%	6.4%	-3.6%	-12.9%	-4.6%	-17.3%	-4.6%	18.1%	62.3%
Other													
Compliance Rate for Type	100%	~	~	~	~	100%	100%	100%	100%	100%	100%	~	~
2008 - Occupancy Rate %	43.5%	~	~	~	~	16.4%	25.6%	44.1%	63.4%	58.3%	43.5%	~	~
2007 - Occupancy Rate %	53.9%	~	~	~	~	12.5%	15.6%	71.0%	90.3%	50.0%	53.9%	~	~
% Point Change from Previous Year	-10.4%	~	~	~	~	3.9%	10.0%	-26.9%	-26.9%	8.3%	-10.4%	~	~
2008 - Room-nights Sold	370	~	~	~	~	9	46	82	118	70	42	~	~
2007 - Room-nights Sold	248	~	~	~	~	4	14	66	84	45	35	~	~
% Change from Previous Year	6.4%	~	~	~	~	6.4%	228.6%	24.2%	40.5%	55.6%	20.0%	~	~

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2008	462,670	14,786	18,884	17,197	16,307	29,808	49,882	92,104	107,756	49,373	33,772	19,475	13,326
Canada 2007	460,059	13,270	16,792	18,621	17,037	26,702	50,684	98,133	106,220	55,136	29,264	15,997	12,203
% Point Change over 2007	0.6%	11.4%	12.5%	-7.6%	-4.3%	11.6%	-1.6%	-6.1%	1.4%	-10.5%	15.4%	21.7%	9.2%
Alberta 2008	20,818	279	398	344	427	1,029	2,112	5,170	5,499	3,340	1,807	233	180
Alberta 2007	22,347	155	279	285	374	1,159	3,078	5,116	5,439	3,683	1,714	538	527
% Point Change over 2007	-6.8%	80.0%	42.7%	20.7%	14.2%	-11.2%	-31.4%	1.1%	1.1%	-9.3%	5.4%	-56.7%	-65.8%
British Columbia 2008	13,917	103	218	239	291	1,006	1,572	2,910	3,004	2,648	1,588	270	68
British Columbia 2007	16,036	176	247	178	325	920	1,935	2,603	3,002	2,956	2,956	419	319
% Point Change over 2007	-13.2%	-41.5%	-11.7%	34.3%	-10.5%	9.3%	-18.8%	11.8%	0.1%	-10.4%	-46.3%	-35.6%	-78.7%
Manitoba 2008	4,939	86	88	146	134	327	567	970	969	889	630	62	71
Manitoba 2007	5,842	33	56	107	108	269	817	1,039	1,103	1,149	734	269	158
% Point Change over 2007	-15.5%	160.6%	57.1%	36.4%	24.1%	21.6%	-30.6%	-6.6%	-12.1%	-22.6%	-14.2%	-77.0%	-55.1%
New Brunswick 2008	79,453	3,591	4,613	3,811	3,558	6,304	8,544	13,566	15,696	7,300	5,996	3,757	2,717
New Brunswick 2007	81,467	3,448	4,202	4,669	3,640	6,091	9,094	15,184	15,667	8,041	5,777	3,354	2,300
% Point Change over 2007	-2.5%	4.1%	9.8%	-18.4%	-2.3%	3.5%	-6.0%	-10.7%	0.2%	-9.2%	3.8%	12.0%	18.1%
Newfoundland 2008	13,481	406	317	311	446	844	1,298	3,075	3,433	1,332	1,097	531	391
Newfoundland 2007	12,700	319	288	523	493	519	1,347	2,823	3,080	1,724	870	518	196
% Point Change over 2007	6.1%	27.3%	10.1%	-40.5%	-9.5%	62.6%	-3.6%	8.9%	11.5%	-22.7%	26.1%	2.5%	99.5%
Nova Scotia 2008	107,590	4,128	6,369	3,906	4,028	7,711	11,918	18,116	24,343	10,448	7,535	5,352	3,736
Nova Scotia 2007	107,437	3,743	5,550	5,209	4,379	6,339	11,250	20,049	23,529	12,704	7,246	4,505	2,934
% Point Change over 2007	0.1%	10.3%	14.8%	-25.0%	-8.0%	21.6%	5.9%	-9.6%	3.5%	-17.8%	4.0%	18.8%	27.3%
Nunavut 2008	224	6	0	1	39	7	15	63	44	42	6	1	0
Nunavut 2007	393	0	0	0	10	1	25	113	150	31	40	8	15
% Point Change over 2007	-43.0%	600.0%	0.0%	100.0%	290.0%	600.00%	-40.0%	-44.2%	-70.7%	35.5%	-85.0%	-87.5%	-100.0%
NWT 2008	473	2	10	0	6	19	52	116	85	86	89	5	3
NWT 2007	901	22	2	9	10	29	78	134	292	161	111	32	21
% Point Change over 2007	-47.5%	-90.9%	400.0%	-100.0%	-40.0%	-34.48%	-33.3%	-13.4%	-70.9%	-46.6%	-19.8%	-84.4%	-85.7%
Ontario 2008	113,137	1,741	2,040	2,819	2,558	5,468	12,540	29,722	31,964	12,411	6,278	3,593	2,003
Ontario 2007	110,740	1,667	1,915	2,684	3,301	5,277	12,268	30,261	31,888	13,840	4,569	1,955	1,115
% Point Change over 2007	2.2%	4.4%	6.5%	5.0%	-22.5%	3.6%	2.2%	-1.8%	0.2%	-10.3%	37.4%	83.8%	79.6%
Prince Edward Island 2008	63,965	3,815	4,318	5,047	3,771	5,133	6,687	5,697	8,376	6,410	6,230	4,875	3,606
Prince Edward Island 2007	51,632	2,844	3,664	4,183	3,309	4,111	5,092	5,609	6,284	5,491	4,186	3,089	3,770
% Point Change over 2007	23.9%	34.1%	17.8%	20.7%	14.0%	24.9%	31.3%	1.6%	33.3%	16.7%	48.8%	57.8%	-4.4%
Quebec 2008	39,622	608	480	531	946	1,773	3,931	11,773	13,025	3,548	1,729	755	523
Quebec 2007	46,442	842	554	696	1,014	1,741	4,889	14,295	14,499	4,162	1,842	1,082	826
% Point Change over 2007	-14.7%	-27.8%	-13.4%	-23.7%	-6.7%	1.8%	-19.6%	-17.6%	-10.2%	-14.8%	-6.1%	-30.2%	-36.7%
Saskatchewan 2008	4,592	21	33	38	68	181	611	879	1,225	820	655	41	20
Saskatchewan 2007	5,121	21	35	77	74	216	763	782	991	1,106	828	206	22
% Point Change over 2007	-10.3%	0.0%	-5.7%	-50.6%	-8.1%	-16.20%	-19.9%	12.4%	23.6%	-25.9%	-20.9%	-80.1%	-9.1%
Yukon 2008	426	0	0	4	5	6	35	47	93	99	132	0	5
Yukon 2007	658	0	0	1	0	30	48	125	296	88	68	2	0
% Point Change over 2007	-35.3%	0.0%	0.0%	300.0%	500.0%	-80.00%	-27.1%	-62.4%	-68.6%	12.5%	94.1%	-100.0%	#DIV/0!

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2008	34,627	226	245	324	519	2,355	5,248	9,310	10,152	4,079	1,658	288	223
International 2007	29,959	314	370	324	514	1,854	4,366	8,805	8,152	3,160	1,489	350	261
% Point Change over 2007	15.6%	-28.0%	-33.8%	0.0%	1.0%	27.0%	20.2%	5.7%	24.5%	29.1%	11.3%	-17.7%	-14.6%
Australia 2008	1,178	15	8	3	16	106	166	235	190	239	148	10	42
Australia 2007	1,289	2	3	11	22	118	190	210	255	309	137	11	21
% Point Change over 2007	-8.6%	650.0%	166.7%	-72.7%	-27.3%	-10.17%	-12.6%	11.9%	-25.5%	-22.7%	8.0%	-9.1%	100.0%
China 2008	1,910	72	84	109	128	114	152	347	316	365	104	85	34
China 2007	2,569	183	181	201	193	252	399	381	346	175	69	94	95
% Point Change over 2007	-25.7%	-60.7%	-53.6%	-45.8%	-33.7%	-54.76%	-61.9%	-8.9%	-8.7%	108.6%	50.7%	-9.6%	-64.2%
England 2008	3,016	74	24	12	62	201	485	475	821	598	160	54	50
England 2007	3,166	5	49	17	64	194	692	619	735	489	227	34	41
% Point Change over 2007	-4.7%	1380.0%	-51.0%	-29.4%	-3.1%	3.6%	-29.9%	-23.3%	11.7%	22.3%	-29.5%	58.8%	22.0%
France 2008	566	3	18	1	5	23	62	143	174	107	25	5	0
France 2007	577	0	3	3	1	12	32	187	201	110	23	5	0
% Point Change over 2007	-1.9%	300.0%	500.0%	-66.7%	400.0%	91.67%	93.8%	-23.5%	-13.4%	-2.7%	8.7%	0.0%	0.0%
Germany 2008	2,797	14	3	45	43	171	406	658	664	565	202	5	21
Germany 2007	2,238	17	1	14	6	73	346	478	492	539	196	66	10
% Point Change over 2007	25.0%	-17.6%	200.0%	221.4%	616.7%	134.2%	17.3%	37.7%	35.0%	4.8%	3.1%	-92.4%	110.0%
Ireland 2008	430	17	4	7	3	29	78	106	73	94	19	0	0
Ireland 2007	485	0	12	1	12	26	114	116	108	56	19	7	14
% Point Change over 2007	-11.3%	1700.0%	-66.7%	600.0%	-75.0%	11.5%	-31.6%	-8.6%	-32.4%	67.9%	0.0%	-100.0%	-100.0%
Japan 2008	5,809	5	41	25	89	174	937	1,255	1,597	1,173	451	38	24
Japan 2007	3,631	33	41	36	51	199	695	758	775	527	454	54	8
% Point Change over 2007	60.0%	-84.8%	0.0%	-30.6%	74.5%	-12.6%	34.8%	65.6%	106.1%	122.6%	-0.7%	-29.6%	200.0%
Netherlands 2008	552	12	4	0	25	15	69	170	105	101	38	12	1
Netherlands 2007	540	11	1	11	11	25	36	144	133	116	52	0	0
% Point Change over 2007	2.2%	9.1%	300.0%	-100.0%	127.3%	-40.00%	91.7%	18.1%	-21.1%	-12.9%	-26.9%	1200.0%	100.0%
Scotland 2008	450	0	11	0	10	33	66	121	110	92	7	0	0
Scotland 2007	530	0	0	1	13	33	74	156	132	87	30	4	0
% Point Change over 2007	-15.1%	0.0%	1100.0%	-100.0%	-23.1%	0.00%	-10.8%	-22.4%	-16.7%	5.7%	-76.7%	-100.0%	0.0%
Switzerland 2008	571	0	0	12	5	31	55	175	110	133	45	1	4
Switzerland 2007	466	0	0	3	2	14	60	123	118	117	28	1	0
% Point Change over 2007	22.5%	0.0%	0.0%	300.0%	150.0%	121.43%	-8.3%	42.3%	-6.8%	13.7%	60.7%	0.0%	400.0%
Other 2008	17,384	14	48	110	133	1,458	2,772	5,625	6,028	612	459	78	47
Other 2007	14,468	63	79	26	139	908	1,728	5,633	4,857	635	254	74	72
% Point Change over 2007	20.2%	-77.8%	-39.2%	323.1%	-4.3%	60.57%	60.4%	-0.1%	24.1%	-3.6%	80.7%	5.4%	-34.7%
Motorcoach 2008	28,086	~	12	163	49	68	4,053	6,039	6,210	8,299	3,184	6	3
Motorcoach 2007	24,585	11	0	109	37	347	2,401	5,876	6,566	7,018	2,192	8	20
% Point Change over 2007	14.2%	-1100.0%	1200.0%	49.5%	32.4%	-80%	68.8%	2.8%	-5.4%	18.3%	45.3%	-25.0%	-85.0%
ORIGIN BREAKDOWN													
Canada	84.1%	94.8%	96.5%	95.1%	93.5%	87.6%	80.9%	79.9%	80.4%	78.9%	89.9%	95.5%	96.6%
United States	9.6%	3.7%	2.3%	3.1%	3.5%	5.5%	10.6%	12.0%	11.9%	14.6%	7.0%	3.1%	2.1%
International	6.3%	1.4%	1.3%	1.8%	3.0%	6.9%	8.5%	8.1%	7.6%	6.5%	4.4%	1.4%	1.3%

Campground December 2008

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2008 - Occupancy Rate %	31.3%				10.6%	17.1%		48.5%	42.2%	9.9%	14%	~	
2007 - Occupancy Rate %	37.4%				8.4%	17.1%		51.9%	49.8%	19.0%	19.0%	~	~
% Point Change from Previous Year	-6.1%				2.2%	0.0%		-3.4%	-7.6%	-9.1%	-4.8%	~	~
2008 - Site-nights Sold	160,719				3,067	19,026		74,340	54,973	8,550	763	~	~
2007 - Site-nights Sold	173,002				2,369	27,374		78,761	64,498	15,810	1,020	~	~
Difference in Site-nights Sold	-12,283				698	-8,348		-4,421	-9,525	-7,260	-257	~	~
% Point change from Previous Year	-7.1%				29.5%	-30.5%		-5.6%	-14.8%	-45.9%	-25.2%	~	~
North Cape Coastal Drive													
2008 - Occupancy Rate %	19.4%				1.7%	11.2%		36.9%	31.5%	5.6%	~	~	~
2007 - Occupancy Rate %	26.8%				2.0%	12.6%		41.1%	40.7%	12.6%	~	~	~
% Point Change from Previous Year	-7.4%				-0.3%	-1.4%		-4.2%	-9.2%	-7.0%	~	~	~
2008 - Site-nights Sold	14,222				110	1,794		7,250	4,009	1,059	~	~	~
2007 - Site-nights Sold	19,215				87	1,988		7,725	7,631	1,784	~	~	~
Difference in Site-nights Sold	-4,993				23	-194		-475	-3,622	-725	~	~	~
% Point change from Previous Year	-26.0%				26.4%	-9.8%		-6.1%	-47.5%	-40.6%	~	~	~
Anne's Land													
2008 - Occupancy Rate %	35.0%				12.6%	18.9%		52.8%	42.8%	6.8%	6%	~	~
2007 - Occupancy Rate %	41.1%				11.4%	18.6%		55.3%	54.4%	17.3%	10%	~	~
% Point Change from Previous Year	-6.1%				1.2%	0.3%		-2.5%	-11.6%	-10.5%	-3.3%	~	~
2008 - Site-nights Sold	102,148				1719	11,854		51,180	34,596	2,556	243	~	~
2007 - Site-nights Sold	121,246				1,836	20,289		52,660	39,617	6,844	269	~	~
Difference in Site-nights Sold	-19,098				-117	-8,435		-1,480	-5,021	-4,288	-26	~	~
% Point change from Previous Year	-15.8%				-6.4%	-41.6%		-2.8%	-12.7%	-62.7%	-9.7%	~	~
South Shore													
2008 - Occupancy Rate %	28.7%				21.4%	18.6%		41.0%	43.9%	17.9%	19%	~	~
2007 - Occupancy Rate %	32.6%				8.6%	17.3%		45.8%	46.8%	24.4%	27%	~	~
% Point Change from Previous Year	-3.9%				12.8%	1.3%		-4.8%	-2.9%	-6.5%	-7.9%	~	~
2008 - Site-nights Sold	18,423				1,090	2,433		5,818	6,231	2,331	520	~	~
2007 - Site-nights Sold	20,220				345	2,274		7,060	7,253	3,288	675	~	~
Difference in Site-nights Sold	-1,797				745	159		-1,242	-1,022	-957	-155	~	~
% Point change from Previous Year	-8.9%				215.9%	7.0%		-17.6%	-14.1%	-29.1%	-23.0%	~	~
Points East													
2008 - Occupancy Rate %	30.7%				4.1%	15.2%		45.2%	45.2%	15.1%	~	~	~
2007 - Occupancy Rate %	33.2%				2.8%	14.7%		50.9%	44.8%	24.9%	~	~	~
% Point Change from Previous Year	-2.5%				1.3%	0.5%		-5.7%	0.4%	-9.8%	~	~	~
2008 - Site-nights Sold	25,926				148	2,945		10,092	10,137	2,604	~	~	~
2007 - Site-nights Sold	28,131				101	2,823		11,316	9,997	3,894	~	~	~
Difference in Site-nights Sold	-2,205				47	122		-1,224	140	-1,290	~	~	~
% Point change from Previous Year	-7.8%				46.5%	4.3%		-10.8%	1.4%	-33.1%	~	~	~
ORIGIN BREAKDOWN													
Canada	93.3%				94.0%	92.9%		93.9%	93.6%	83.0%	82.3%	~	~
British Columbia	1.5%				2.6%	1.4%		1.4%	1.2%	4.3%	7.6%	~	~
Alberta	1.5%				1.2%	1.7%		1.4%	1.2%	4.0%	5.0%	~	~
Prince Edward Island	36.8%				68.4%	42.1%		41.6%	32.4%	44.0%	42.9%	~	~
Nova Scotia	14.0%				7.9%	13.2%		12.9%	16.9%	6.4%	5.9%	~	~
New Brunswick	13.5%				8.4%	16.0%		13.5%	14.4%	6.7%	8.9%	~	~
Ontario	11.2%				3.3%	11.8%		10.2%	12.9%	11.0%	3.9%	~	~
Quebec	11.1%				1.7%	5.4%		10.8%	12.8%	4.8%	3.4%	~	~
United States	5.8%				2.9%	6.0%		5.3%	5.4%	14.0%	12.6%	~	~
Massachusetts	0.5%				0.0%	0.4%		0.4%	0.6%	0.9%	0.0%	~	~
Maine	0.9%				0.9%	0.7%		0.9%	0.9%	0.9%	1.7%	~	~
New York	0.4%				0.7%	0.5%		0.4%	0.4%	0.8%	0.3%	~	~
Florida	0.5%				0.1%	0.7%		0.5%	0.5%	1.5%	0.9%	~	~
International	1.0%				3.0%	1.1%		0.8%	1.0%	3.0%	5.1%	~	~
Germany	0.4%				1.4%	0.5%		0.3%	0.4%	1.5%	3.0%	~	~