

% Increase / Decrease - 2005/2006
 ~ = Not Open / Operating
 n/a = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	12%	5%	14%	3%	19%	8%	11%	16%	15%	13%	12%	8%	11%
Bridge (Non-Resident Vehicles)	1%	-4%	-7%	-2%	-5%	1%	-0.3%	8%	3%	-5%	-1%	1%	3%
Ferry (All Vehicles)	-2%	~	~	~	~	-9%	-0.3%	-1%	-1%	-4%	14%	-21%	-29%
Visitor Inquiries													
Call Centre Inquiries	-24%	-4%	-22%	-34%	-22%	-26%	-25%	-8%	7%	-68%	-47%	-47%	-31%
Mail Out Kits	-20%	11%	-2%	-30%	-21%	-26%	-25%	2%	-8%	-63%	-22%	-23%	-36%
Visitor Information Centres													
Airport	n/a	~	~	~	~	~	407*	1434*	1549*	1403*	~	~	~
Charlottetown	-8%	**	**	-80%	-76%	-43%	-18%	3%	-2%	13%	-25%	-42%	~
Borden-Carleton	-8%	207*	189*	418*	9%	94%	-4%	-9%	-14%	-15%	-19%	-27%	8%
Wood Islands	-9%	~	~	~	~	12%	-8%	-11%	-52%	103%	54%	~	~
Cavendish	13%	~	~	~	~	-4%	2%	33%	-28%	107%	109%	~	~
St. Peters	11%	~	~	~	~	~	26%	4%	17%	5%	~	~	~
Summerside	9%	~	~	~	~	~	-3%	11%	22%	-17%	~	~	~
Souris	-9%	~	~	~	~	~	33%	-16%	-12%	-10%	5%	~	~
West Prince	-3%	~	~	~	~	~	12%	-11%	-7%	17%	~	~	~
Total Parties Counsellled	-4%	-54%	-78%	-25%	-41%	-1%	-5%	0%	-14%	20%	-9%	-32%	8%
Provincial Parks													
Parks West	5%	~	~	~	~	11%	21%	2%	5%	12%	~	~	~
Parks East	5%	~	~	~	~	-40%	19%	4%	6%	-3%	116%	~	~
Total	5%	~	~	~	~	-33%	20%	3%	5%	5%	116%	~	~
Golf PEI													
Total Rounds Played	0%	~	~	~	-92%	-24%	8%	6%	2%	2%	18%	-54%	~
Cruise Ships													
Total # of Passengers	-31%	~	~	~	~	-37%	-51%	0%	-53%	-18%	-8%	~	~
Parks Canada													
PEI National Park	-12%	-54%	-39%	-50%	-58%	-30%	-24%	14%	4%	7%	17%	~	~
Province House	-12%	29%	-7%	-15%	62%	25%	-19%	-5%	-20%	-14%	-10%	-2%	-65%
Green Gables	5%	49%	16%	-41%	-19%	-4%	-13%	10%	9%	9%	1%	-29%	-22%
Campgrounds	-1%	~	~	~	~	~	13%	-3%	0%	-7%	188%	~	~
Historic Sites													
Orwell	-2%	-24%	9%	0%	-34%	1%	3%	-4%	4%	-24%	27%	54.8%	-10%
Beaconsfield	-1%	7%	23%	-35%	31%	6%	4%	-13%	0%	45%	50%	8%	-47%
Eptek	17%	8%	-42%	-12%	4%	-24%	23%	36%	23%	59%	31%	31%	-21%
Acadian Museum	10%	49%	457%	1%	51%	-5%	-22%	5%	8%	61%	-16%	-26%	11%
Elmira	3%	~	~	~	~	-28%	38%	0%	7%	-13%	13%	~	~
Basin Head	29%	~	~	~	~	57*	57%	29%	23%	25%	~	~	~
Green Park	0%	~	~	~	~	61*	-26%	-19%	11%	13%	~	~	~
Total Visitors	9%	8%	-2%	-12%	11%	-4%	12%	7%	12%	14%	22%	13%	-28%

* Not open in 2006 but open in 2007

** Open in 2006 but not open in 2007

DECEMBER 2007 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2007 Current Compliancy Rate	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 Total Operations Open		143	143	144	168	539	1,008	1,094	1,093	976	546	195	153
2007 Total Room-nights Available *	1,442,075	69,438	64,437	72,483	70,630	129,588	185,133	208,024	207,970	173,905	119,166	71,448	69,853
2006 Current Compliancy Rate	99%	100%	100%	100%	100%	100%	99%	99%	99%	99%	99%	100%	99%
2006 Total Operations Open		155	155	155	176	573	1,027	1,107	1,106	1,020	587	215	152
2006 Total Room-nights Available *	1,458,382	73,366	66,930	73,167	74,817	128,972	184,480	208,106	207,491	176,062	120,868	74,277	69,846
Province Wide													
2007 - Occupancy Rate %	40.1%	20.1%	27.5%	27.7%	26.0%	23.9%	34.9%	62.3%	67.6%	43.6%	30.6%	23.8%	18.6%
2006 - Occupancy Rate %	38.3%	19.4%	30.6%	24.9%	22.5%	24.4%	33.0%	59.0%	64.4%	44.1%	27.3%	23.4%	17.5%
% Point Change from Previous Year	1.8%	0.7%	-3.1%	2.8%	3.5%	-0.5%	1.9%	3.3%	3.2%	-0.5%	3.3%	0.4%	1.1%
2007 - Room-nights Sold	578,114	13,927	17,721	20,105	18,382	31,011	64,562	129,609	140,600	75,789	36,418	16,989	13,001
2006 - Room-nights Sold	558,697	14,228	20,499	18,191	16,837	31,530	60,915	122,619	133,574	77,725	33,004	17,351	12,224
Difference in Room-nights Sold	19,417	-301	-2,778	1,914	1,545	-519	3,647	6,990	7,026	-1,936	3,414	-362	777
% Change from Previous Year	3.5%	-2.1%	-13.6%	10.5%	8.4%	-1.7%	6.0%	5.7%	5.3%	-2.5%	10.3%	-2.1%	6.4%
REGION													
North Cape Coastal Drive													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
2007 - Occupancy Rate %	35.9%	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.5%	40.6%	29.5%	24.9%	22.2%
2006 - Occupancy Rate %	32.6%	24.0%	24.3%	26.6%	19.6%	22.7%	29.8%	49.5%	58.3%	42.6%	27.4%	23.4%	18.7%
% Point Change from Previous Year	3.3%	-2.4%	5.6%	5.9%	7.3%	4.0%	0.0%	7.3%	4.2%	-2.0%	2.1%	1.5%	3.5%
2007 - Room-nights Sold	109,006	4,514	6,195	7,378	5,454	7,152	9,053	19,206	21,100	12,246	7,576	4,891	4,241
2006 - Room-nights Sold	102,740	5,190	5,111	6,242	4,511	6,215	9,256	16,716	19,831	13,392	7,708	5,001	3,567
Difference in Room-nights Sold	6,266	-676	1,084	1,136	943	937	-203	2,490	1,269	-1,146	-132	-110	674
% Change from Previous Year	5.0%	-13.0%	21.2%	18.2%	17.3%	13.1%	-2.2%	2.6%	6.4%	-8.6%	-1.7%	-2.2%	18.9%
Anne's Land													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 - Occupancy Rate %	40.3%	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.2%	32.7%	13.9%	6.0%	4.1%
2006 - Occupancy Rate %	37.8%	2.2%	6.1%	2.6%	3.7%	8.7%	22.6%	62.2%	66.1%	32.9%	11.0%	3.6%	5.0%
% Point Change from Previous Year	2.5%	1.8%	-0.1%	-1.0%	-0.8%	-0.8%	-50.9%	0.0%	6.1%	-0.2%	2.9%	2.4%	-0.9%
2007 - Room-nights Sold	134,217	181	227	66	147	2,299	15,227	45,014	48,411	18,461	3,660	335	189
2006 - Room-nights Sold	126,824	96	251	112	199	2,391	13,256	43,067	45,360	18,801	2,882	197	212
Difference in Room-nights Sold	7,393	85	-24	-46	-52	-92	1,971	1,947	3,051	-340	778	138	-23
% Change from Previous Year	5.8%	88.5%	-9.6%	-41.1%	-35.4%	-4.0%	14.9%	4.5%	6.7%	-1.8%	27.0%	70.1%	-10.8%
Charlotte's Shore													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 - Occupancy Rate %	43.4%	21.6%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	70.9%	61.1%	43.0%	27.1%	19.4%
2006 - Occupancy Rate %	43.1%	19.3%	38.2%	27.8%	27.4%	34.9%	46.4%	66.5%	69.6%	61.7%	39.5%	27.6%	19.1%
% Point Change from Previous Year	0.3%	2.3%	-8.8%	1.3%	2.2%	-2.0%	1.2%	-0.2%	1.3%	-0.6%	3.5%	-0.5%	0.3%
2007 - Room-nights Sold	275,882	8,969	11,120	12,461	12,494	19,486	32,358	48,528	52,262	35,456	22,778	11,633	8,337
2006 - Room-nights Sold	271,927	8,382	14,594	11,463	11,625	20,992	30,970	47,791	49,577	36,150	20,458	11,801	8,124
Difference in Room-nights Sold	3,955	587	-3,474	998	869	-1,506	1,388	737	2,685	-694	2,320	-168	213
% Change from Previous Year	1.5%	7.0%	-23.8%	8.7%	7.0%	-7.7%	4.5%	1.5%	5.4%	-1.9%	11.3%	-1.4%	2.6%
Points East													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 - Occupancy Rate %	34.8%	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.3%	33.1%	17.0%	3.9%	7.4%
2006 - Occupancy Rate %	32.3%	14.1%	15.3%	9.2%	12.2%	14.0%	26.4%	45.6%	55.7%	32.5%	13.3%	7.6%	8.0%
% Point Change from Previous Year	2.5%	-4.0%	-6.7%	-1.6%	-3.0%	0.2%	2.0%	5.0%	0.6%	0.6%	3.7%	-3.7%	-0.6%
2007 - Room-nights Sold	59,009	263	179	200	287	2,074	7,924	16,861	18,827	9,626	2,404	130	234
2006 - Room-nights Sold	57,206	560	543	374	502	1,932	7,433	15,045	18,806	9,382	1,956	352	321
Difference in Room-nights Sold	1,803	-297	-364	-174	-215	142	491	1,816	21	244	448	-222	-87
% Change from Previous Year	3.2%	-53%	-67%	-47%	-74.9%	6.8%	6.6%	12.1%	0.1%	2.6%	23%	-63%	-27%

* = at time of reporting
n/a = insufficient data available at this time
~ = not open

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type		100%	100%	100%	100%	100%	99%	99%	99%	99%	100%	100%	100%
2007 - Occupancy Rate %	42.0%	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	63.2%	69.0%	52.8%	39.0%	27.7%	20.9%
2006 - Occupancy Rate %	41.1%	22.0%	34.3%	27.2%	25.4%	31.1%	42.0%	60.9%	66.9%	55.9%	35.5%	26.6%	19.8%
% Point Change from Previous Year	0.9%	0.6%	-4.1%	3.4%	3.3%	-1.7%	0.3%	2.3%	2.1%	-3.1%	3.5%	1.1%	1.1%
2007 - Room-nights Sold	395,210	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,813	50,594	29,646	15,388	12,013
2006 - Room-nights Sold	385,886	13,320	18,805	16,377	15,364	26,243	43,162	68,836	75,025	54,239	27,404	15,754	11,357
% Change from Previous Year	2.4%	-2.7%	-12.5%	14.5%	8.4%	-2.8%	3.3%	5.6%	6.4%	-6.7%	8.2%	-2.3%	5.8%
Inns													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 - Occupancy Rate %	50.3%	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%	60.5%	50.0%	29.0%	21.4%
2006 - Occupancy Rate %	50.4%	21.9%	36.5%	37.5%	28.9%	44.0%	45.7%	68.7%	76.8%	56.1%	39.1%	32.5%	20.4%
% Point Change from Previous Year	-0.1%	-0.8%	-6.4%	-9.5%	2.9%	-10.5%	4.5%	-1.2%	0.8%	4.4%	10.9%	-3.5%	1.0%
2007 - Room-nights Sold	33,394	707	902	889	1,009	1,638	4,334	6,820	7,869	5,306	2,261	930	729
2006 - Room-nights Sold	33,372	646	1023	1,174	873	1,980	4,064	6,983	7,807	5,288	1,839	1,024	671
% Change from Previous Year	0.1%	9.4%	-11.8%	-24.3%	13.5%	-20.9%	6.6%	-2.3%	0.8%	0.3%	22.9%	-9.2%	8.6%
Cabins/Cottages													
Compliance Rate for Type		97%	97%	97%	98%	100%	100%	100%	100%	100%	100%	100%	100%
2007 - Occupancy Rate %	37.9%	2.8%	5.8%	12.4%	12.5%	9.0%	19.8%	63.0%	67.2%	24.6%	8.4%	7.3%	3.7%
2006 - Occupancy Rate %	34.0%	4.3%	5.3%	3.3%	6.2%	6.4%	17.0%	58.4%	61.9%	22.4%	7.6%	2.8%	1.0%
% Point Change from Previous Year	3.9%	-1.5%	0.5%	9.1%	6.3%	2.6%	2.8%	4.6%	5.3%	2.2%	0.8%	4.5%	2.7%
2007 - Room-nights Sold	108,492	50	82	192	248	2,140	10,403	39,261	41,354	12,442	1,963	289	68
2006 - Room-nights Sold	100,791	97	111	72	192	1,606	9,104	36,790	39,389	11,451	1,834	123	22
% Change from Previous Year	7.6%	-48.5%	-26.1%	166.7%	22.6%	25.0%	14.3%	6.7%	5.0%	8.7%	7.0%	135.0%	209.1%
Tourist Home/B&B													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2007 - Occupancy Rate %	27.4%	3.0%	4.9%	4.2%	4.9%	12.0%	28.2%	52.9%	55.8%	39.4%	16.5%	4.8%	2.7%
2006 - Occupancy Rate %	24.7%	2.1%	7.8%	7.5%	4.9%	11.2%	24.2%	46.5%	53.0%	36.4%	13.1%	6.0%	2.5%
% Point Change from Previous Year	2.7%	0.9%	-2.9%	-3.3%	0.0%	0.8%	4.0%	6.4%	2.8%	3.0%	3.4%	-1.2%	0.2%
2007 - Room-nights Sold	40,770	212	274	277	345	1,690	5,218	10,786	11,480	7,402	2,513	382	191
2006 - Room-nights Sold	38,379	165	560	568	408	1,701	4,543	9,923	11,213	6,747	1,927	450	174
% Change from Previous Year	6.2%	28.5%	-51.1%	-51.2%	-18.3%	-0.7%	14.9%	8.7%	2.4%	9.7%	30.4%	-15.1%	9.8%
Other													
Compliance Rate for Type		~	~	~	~	100%	100%	100%	100%	100%	100%	~	~
2007 - Occupancy Rate %	53.9%	~	~	~	~	12.5%	15.6%	71.0%	90.3%	50.0%	56.5%	~	~
2006 - Occupancy Rate %	20.4%	~	~	~	~	~	10.0%	20.0%	30.1%	~	~	~	~
% Point Change from Previous Year	33.5%	0%	0%	0%	0%	0%	5.6%	51.0%	60.2%	0.0%	0.0%	0%	0.0%
2007 - Room-nights Sold	248	~	~	~	~	4	14	66	84	45	35	~	~
2006 - Room-nights Sold	269	~	~	~	~	~	42	87	140	~	~	~	~
% Change from Previous Year	-7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	-24.1%	-40.0%	0.0%	0.0%	0.0%	0.0%

DECEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2007	460,059	13,270	16,792	18,621	17,037	26,702	50,684	98,133	106,220	55,136	29,264	15,997	12,203
Canada 2006	449,871	13,667	19,659	17,025	16,037	27,897	47,676	95,625	101,904	56,598	25,906	16,239	11,638
% Point Change over 2006	2.3%	-2.9%	-14.6%	9.4%	6.2%	-4.3%	6.3%	2.6%	4.2%	-2.6%	13.0%	-1.5%	4.9%
Alberta 2007	22,347	155	279	285	374	1,159	3,078	5,116	5,439	3,683	1,714	538	527
Alberta 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
British Columbia 2007	14,359	176	247	178	325	920	1,935	2,603	3,002	2,956	1,279	419	319
British Columbia 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
Manitoba 2007	5,842	33	56	107	108	269	817	1,039	1,103	1,149	734	269	158
Manitoba 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
New Brunswick 2007	81,467	3,448	4,202	4,669	3,640	6,091	9,094	15,184	15,667	8,041	5,777	3,354	2,300
New Brunswick 2006	80,810	3,690	4,714	4,183	3,743	5,600	8,564	14,621	15,085	9,022	5,481	3,579	2,528
% Point Change over 2006	0.8%	-6.6%	-10.9%	11.6%	-2.8%	8.8%	6.2%	3.9%	3.9%	-10.9%	5.4%	-6.3%	-9.0%
Newfoundland 2007	12,700	319	288	523	493	519	1,347	2,823	3,080	1,724	870	518	196
Newfoundland 2006	13,790	876	908	486	702	1,104	1,379	2,531	2,772	1,431	904	494	203
% Point Change over 2006	-7.9%	-63.6%	-68.3%	7.6%	-29.8%	-53.0%	-2.3%	11.5%	11.1%	20.5%	-3.8%	4.9%	-3.4%
Nova Scotia 2007	107,436	3,743	5,550	5,209	4,379	6,339	11,250	20,049	23,529	12,704	7,246	4,504	2,934
Nova Scotia 2006	103,158	3,365	6,090	4,605	4,517	6,525	10,719	18,457	21,621	13,115	6,849	4,305	2,990
% Point Change over 2006	4.1%	11.2%	-8.9%	13.1%	-3.2%	-2.9%	5.0%	8.6%	8.8%	-3.1%	5.8%	4.6%	-1.9%
Nunavut 2007	393	0	0	0	10	1	25	113	150	31	40	8	15
Nunavut 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
NWT 2007	901	22	2	9	10	29	78	134	292	161	111	32	21
NWT 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
Ontario 2007	110,740	1,667	1,915	2,684	3,301	5,277	12,268	30,261	31,888	13,840	4,569	1,955	1,115
Ontario 2006	109,704	1,562	2,387	2,665	1,834	5,758	11,784	29,455	32,215	14,450	4,058	2,195	1,341
% Point Change over 2006	0.9%	6.7%	-19.8%	0.7%	80.0%	-8.4%	4.1%	2.7%	-1.0%	-4.2%	12.6%	-10.9%	-16.9%
Prince Edward Island 2007	51,653	2,844	3,664	4,183	3,309	4,111	5,092	5,609	6,284	5,491	4,186	3,110	3,770
Prince Edward Island 2006	46,051	2,672	3,656	3,508	2,652	3,032	4,670	4,664	5,173	5,411	4,236	3,089	3,288
% Point Change over 2006	12.2%	6.4%	0.2%	19.2%	24.8%	35.6%	9.0%	20.3%	21.5%	1.5%	-1.2%	0.7%	14.7%
Quebec 2007	46,442	842	554	696	1,014	1,741	4,889	14,295	14,499	4,162	1,842	1,082	826
Quebec 2006	49,455	748	1,048	750	1,268	1,782	5,478	16,363	14,414	4,224	1,644	1,055	681
% Point Change over 2006	-6.1%	12.6%	-47.1%	-7.2%	-20.0%	-2.3%	-10.8%	-12.6%	0.6%	-1.5%	12.0%	2.6%	21.3%
Saskatchewan 2007	5,121	21	35	77	74	216	763	782	991	1,106	828	206	22
Saskatchewan 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
Yukon 2007	658	0	0	1	0	30	48	125	296	88	68	2	0
Yukon 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
Other 2007	0	0	0	0	0	0	0	0	0	0	0	0	0
Other 2006	46,747	754	856	828	1,321	4,096	5,061	9,474	10,549	8,945	2,734	1,522	607
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~

DECEMBER

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2007	29,959	314	370	324	514	1,854	4,366	8,805	8,152	3,160	1,489	350	261
International 2006	17,537	189	295	294	429	920	2,041	3,538	4,632	3,094	1,568	396	141
% Point Change over 2006	70.8%	66.1%	25.4%	10.2%	16.5%	50.4%	113.9%	148.9%	76.0%	2.1%	-5.0%	-11.6%	85.1%
Australia 2007	1,289	2	3	11	22	118	190	210	255	309	137	11	21
Australia 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
China 2007	2,569	183	181	201	193	252	399	381	346	175	69	94	95
China 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
England 2007	3,166	5	49	17	64	194	692	619	735	489	227	34	41
England 2006	2,860	77	69	43	84	250	317	524	753	505	186	39	13
% Point Change over 2006	10.7%	-93.5%	-29.0%	-60.5%	-23.8%	-22.4%	118.3%	18.1%	-2.4%	-3.2%	22.0%	-12.8%	215%
France 2007	577	0	3	3	1	12	32	187	201	110	23	5	0
France 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
Germany 2007	2,238	17	1	14	6	73	346	478	492	539	196	66	10
Germany 2006	2,635	2	14	60	22	89	255	514	519	629	400	105	26
% Point Change over 2006	-15%	750.0%	-92.9%	-76.7%	-72.7%	-18.0%	35.7%	-7.0%	-5.2%	-14.3%	-51.0%	-37.1%	-61.5%
Ireland 2007	485	0	12	1	12	26	114	116	108	56	19	7	14
Ireland 2006	482	23	34	16	23	14	33	106	159	46	18	10	0
% Point Change over 2006	1%	-100.0%	-64.7%	-93.8%	-47.8%	85.7%	245.5%	9.4%	-32.1%	21.7%	5.6%	-30.0%	~
Japan 2007	3,631	33	41	36	51	199	695	758	775	527	454	54	8
Japan 2006	4,389	37	27	37	44	226	704	720	1,201	773	524	63	33
% Point Change over 2006	-17.3%	2.41%	51.9%	-2.7%	15.9%	-11.9%	-1.3%	5.3%	-35.5%	-31.8%	-13.4%	-14.3%	-75.8%
Netherlands 2007	540	11	1	11	11	25	36	144	133	116	52	0	0
Netherlands 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	4.00%	0.00%
Scotland 2007	530	0	0	1	13	33	74	156	132	87	30	4	0
Scotland 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	1.00%	~
Switzerland 2007	466	0	0	3	2	14	60	123	118	117	28	1	0
Switzerland 2006	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Point Change over 2006	~	~	~	~	~	~	~	~	~	~	~	~	~
Other 2007	14,468	63	79	26	139	908	1,728	5,633	4,857	635	254	74	72
Other 2006	7,011	50	151	138	128	309	732	1,674	2,000	1,141	440	179	69
% Point Change over 2006	106%	26.0%	-47.7%	-81.2%	8.6%	193.9%	136.1%	236.5%	142.9%	-44.3%	-42.3%	-58.7%	4.3%
Motorcoach 2007	24,573	11	0	109	37	347	2,401	5,868	6,562	7,018	2,192	8	20
Motorcoach 2006	27,272	0	2	4	3	426	3,336	5,986	7,069	7,827	2,617	2	0
% Point Change over 2006	-10%	~	0.0%	2625%	1133%	-19%	-28%	-2.0%	-7.2%	-10.3%	-16.2%	300%	~
ORIGIN BREAKDOWN													
Canada	83.1%	95.3%	94.8%	92.6%	92.9%	86.1%	78.5%	75.7%	75.5%	72.7%	80.4%	94.1%	94.0%
United States	11.5%	2.4%	3.2%	5.2%	4.3%	6.8%	11.0%	13.0%	14.0%	13.8%	9.4%	3.7%	4.0%
International	5.4%	2.3%	2.1%	1.6%	2.8%	6.0%	6.8%	6.8%	5.8%	4.2%	4.1%	2.1%	2.0%

Campground December 2007

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2007 - Occupancy Rate %	37%	~	~	~	~	8.4%	20.1%	51.9%	54.0%	20.6%	14.2%	~	~
2006 - Occupancy Rate %	37%	~	~	~	~	5.8%	18.9%	52.9%	52.1%	20.9%	7.8%	~	~
% Point Change from Previous Year	0.6%	~	~	~	~	2.6%	1.2%	-1.0%	1.9%	-0.3%	6.4%	~	~
2007 - Site-nights Sold	205,690	~	~	~	~	2,369	27,374	78,761	78,226	17,940	1,020	~	~
2006 - Site-nights Sold	205,639	~	~	~	~	2,353	24,514	83,646	77,981	16,554	591	~	~
Difference in Site-nights Sold	51	~	~	~	~	16	2,860	-4,885	245	1,386	429	~	~
% Point change from Previous Year	0%	~	~	~	~	0.7%	11.7%	-5.8%	0.3%	8.4%	72.6%	~	~
North Cape Coastal Drive													
2007 - Occupancy Rate %	27%	~	~	~	~	2.0%	12.6%	41.1%	40.7%	12.6%	0.0%	~	~
2006 - Occupancy Rate %	27%	~	~	~	~	3.0%	12.5%	42.9%	38.1%	12.4%	0.0%	~	~
% Point Change from Previous Year	0%	~	~	~	~	-1.0%	0.1%	-1.8%	2.6%	0.2%	0.0%	~	~
2007 - Site-nights Sold	19,215	~	~	~	~	87	1,988	7,725	7,631	1,784	0	~	~
2006 - Site-nights Sold	18,351	~	~	~	~	118	1,844	7,741	6,872	1,776	~	~	~
Difference in Site-nights Sold	864	~	~	~	~	-31	144	-16	759	8	~	~	~
% Point change from Previous Year	5%	~	~	~	~	-26.3%	7.8%	-0.2%	11.0%	0.5%	~	~	~
Anne's Land													
2007 - Occupancy Rate %	41%	~	~	~	~	11.4%	23.0%	55.3%	60.5%	20.6%	9.7%	~	~
2006 - Occupancy Rate %	42%	~	~	~	~	5.0%	20.4%	57.6%	56.4%	20.1%	5.6%	~	~
% Point Change from Previous Year	-1%	~	~	~	~	6.4%	2.6%	-2.3%	4.1%	0.5%	4.1%	~	~
2007 - Site-nights Sold	137,373	~	~	~	~	1,836	20,289	52,660	53,345	8,974	269	~	~
2006 - Site-nights Sold	133,117	~	~	~	~	1,478	16,806	54,216	53,047	7,364	206	~	~
Difference in Site-nights Sold	4,256	~	~	~	~	358	3,483	-1,556	298	1,610	63	~	~
% Point change from Previous Year	3%	~	~	~	~	24.2%	20.7%	-2.9%	0.6%	21.9%	30.6%	~	~
Charlotte's Shore													
2007 - Occupancy Rate %	33%	~	~	~	~	8.6%	17.3%	45.8%	46.8%	24.4%	27.0%	~	~
2006 - Occupancy Rate %	33%	~	~	~	~	13.6%	16.4%	45.0%	45.1%	26.0%	15.0%	~	~
% Point Change from Previous Year	-1%	~	~	~	~	-5.0%	0.9%	-0.8%	-1.7%	-1.6%	12.0%	~	~
2007 - Site-nights Sold	20,895	~	~	~	~	345	2,274	7,060	7,253	3,288	675	~	~
2006 - Site-nights Sold	24,098	~	~	~	~	608	2,223	10,389	6,971	3,589	318	~	~
Difference in Site-nights Sold	-3,203	~	~	~	~	-263	51	3,329	-282	-301	357	~	~
% Point change from Previous Year	-13%	~	~	~	~	-43.3%	2.3%	32.0%	-4.0%	-8.4%	112.3%	~	~
Points East													
2007 - Occupancy Rate %	34%	~	~	~	~	2.8%	14.7%	50.9%	44.8%	24.9%	4.0%	~	~
2006 - Occupancy Rate %	37%	~	~	~	~	5.6%	19.6%	52.1%	50.8%	26.4%	3.7%	~	~
% Point Change from Previous Year	-3%	~	~	~	~	-2.8%	-4.9%	-1.2%	-6.0%	-1.5%	0.3%	~	~
2007 - Site-nights Sold	28,207	~	~	~	~	101	2,823	11,316	9,997	3,894	76	~	~
2006 - Site-nights Sold	30,073	~	~	~	~	149	3,641	11,300	11,091	3,825	67	~	~
Difference in Site-nights Sold	-1,866	~	~	~	~	-48	-818	16	-1,094	69	9	~	~
% Point change from Previous Year	-6%	~	~	~	~	-32.2%	-22.5%	0.1%	-9.9%	1.8%	13.4%	~	~

ORIGIN BREAKDOWN													
Canada	92%	~	~	~	~	94.0%	92.3%	92.5%	92.0%	84.0%	84.1%	~	~
Alberta	2%					39.1%	1.3%	1.1%	1.3%	2.2%	5.9%		
Prince Edward Island	35%					32.4%	54.8%	32.5%	30.9%	54.1%	51.0%		
Nova Scotia	13%					6.8%	9.6%	12.9%	15.5%	7.8%	6.1%		
New Brunswick	14%					5.7%	13.1%	13.9%	13.5%	6.4%	5.4%		
Ontario	12%					4.8%	6.1%	13.8%	13.5%	6.8%	1.5%		
Quebec	14%					2.5%	5.0%	15.6%	14.6%	3.1%	3.8%		
United States	7%	~	~	~	~	4.4%	6.6%	7.0%	7.3%	13.4%	13.1%	~	~
Massachusetts	1%					1.4%	0.7%	0.6%	0.9%	1.3%	0.3%		
Maine	1%					0.0%	1.2%	1.2%	1.4%	0.5%	1.0%		
New York	0.4%					0.6%	0.3%	0.4%	0.4%	0.8%	1.1%		
Florida	1%					0.4%	0.9%	0.5%	0.7%	1.5%	0.8%		
International	1%	~	~	~	~	1.5%	0.8%	0.6%	0.7%	2.6%	2.7%	~	~
Germany	0.3%					1.0%	0.3%	0.2%	0.3%	1.1%	1.3%		