

% Increase / Decrease - 2008/2009

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	-0.9%	2.7%	6.1%	8.2%	6.1%	2.4%	-10.2%	-8.2%	4.5%	-7.9%			
Bridge (Non-Resident Vehicles)	9.4%	2.8%	-4.1%	4.4%	15.5%	16.5%	0.7%	9.7%	7.8%	24.1%			
Ferry (All Vehicles)	-1.8%	~	~	~	~	-0.9%	-14.1%	3.9%	-4.4%	12.0%			
Visitor Inquiries													
Call Centre Inquiries	2.7%	-16.9%	32.1%	22.2%	-33.3%	12.6%	-14.6%	11.5%	46.3%	21.3%			
Mail Out Kits	-12.9%	-23.7%	49.1%	21.2%	-37.7%	0.2%	-30.0%	-25.0%	-8.4%	-25.5%			
Visitor Information Centres													
Airport	-2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	-27.2%	-2.3%	4.2%	9.0%			
Ch'town	-15.7%	0.0%	-100.0%	13.4%	31.7%	4.0%	7.7%	-8.2%	-10.7%	-19.5%			
Borden-Carleton	-2.8%	93.8%	-36.4%	-4.6%	31.4%	20.1%	-16.0%	-7.8%	10.2%	7.4%			
Wood Islands	-12.3%	0.0%	0.0%	0.0%	0.0%	54.5%	-21.1%	-3.7%	-0.9%	-7.7%			
Cavendish	15.8%	0.0%	0.0%	0.0%	0.0%	2.8%	1.9%	21.6%	24.2%	33.5%			
St. Peters	-2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-33.0%	-8.0%	30.7%	-6.9%			
S'Side	-28.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	-58.1%	0.0%	-31.7%			
Souris	32.6%	0.0%	0.0%	0.0%	0.0%	0.0%	80.2%	25.3%	37.3%	49.4%			
West Prince	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	-1.4%	14.1%	13.7%	14.5%			
Total Parties Counselling	-8.2%	93.8%	-54.0%	1.4%	31.5%	13.7%	0.6%	-4.4%	-7.2%	0.9%			
Provincial Parks													
Parks West	18.9%	~	~	~	~	-22.9%	18.4%	-0.2%	40.1%	74.8%			
Parks East	8.0%	~	~	~	~	15.9%	-14.4%	8.6%	11.6%	14.6%			
Total	13.7%	~	~	~	~	5.9%	3.0%	3.5%	25.3%	38.7%			
Golf PEI													
Non-Member Rounds	6.2%	~	~	~	~	21.1%	1.1%	-3.1%	4.5%	20.6%			
Total Rounds Played	1.9%	~	~	~	~	2.7%	-1.0%	-5.7%	0.7%	17.5%			
Cruise Ships*													
Total # of Passengers	1.4%	~	~	~	~	-33.7%	1.7%	297.8%	~	21.0%			
Parks Canada													
PEI National Park	-4.8%	-90.8%	-90.0%	-87.4%	-64.4%	17.5%	-0.6%	-5.8%	17.3%	11.2%			
Province House	35.5%	12.0%	18.5%	0.4%	35.3%	-21.2%	-7.8%	34.4%	52.4%	48.9%			
Green Gables	-4.3%	~	~	-40.8%	4.7%	-18.6%	-12.6%	-2.1%	-6.6%	6.2%			
Campgrounds	8.8%	~	~	~	~	~	-28.4%	5.8%	11.8%	107.7%			
Historic Sites													
Orwell	-7.8%	137.1%	125.9%	-19.3%	224.3%	16.4%	-27.3%	-2.8%	-18.1%	-16.2%			
Beaconsfield	-5.2%	106.3%	27.8%	2.2%	-33.1%	-27.4%	16.2%	-5.2%	-38.8%	-18.8%			
Eptek	2.8%	-28.2%	8.9%	10.8%	-8.1%	-39.5%	4.5%	-19.6%	12.2%	57.6%			
Acadian Museum	-35.5%	-21.9%	-40.4%	-56.5%	-19.6%	6.1%	-27.9%	-32.0%	-26.3%	-67.9%			
Elmira	8.4%	~	~	~	~	-27.8%	19.1%	16.9%	-0.6%	13.2%			
Basin Head	-0.9%	~	~	~	~	-41.8%	10.5%	-6.4%	-6.3%	33.2%			
Green Park	-8.2%	~	~	~	~	900.0%	5.3%	-12.3%	-5.7%	-27.9%			
Total Visitors	-6.6%	16.9%	12.7%	-11.3%	-7.9%	12.2%	-3.4%	-8.8%	-9.3%	-7.7%			

September 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2009 Current Compliancy Rate	99.2%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	96.0%			
2009 Total Operations Open		140	140	141	156	505	1021	1089	1094	962			
2009 Total Room-nights Available *	1,130,316	68,545	64,310	72,095	67,762	119,083	180,317	199,716	194,803	163,685			
2008 Current Compliancy Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
2008 Total Operations Open		142	142	145	161	524	1,004	1,084	1,082	929			
2008 Total Room-nights Available *	1,166,912	69,048	66,194	69,494	70,807	127,980	183,249	203,661	204,682	171,797			
Province Wide													
2009 - Occupancy Rate %	43.4%	20.9%	30.6%	26.7%	31.5%	32.5%	32.8%	58.7%	68.8%	41.2%			
2008 - Occupancy Rate %	43.7%	22.6%	29.6%	26.2%	24.9%	27.2%	37.0%	60.3%	69.0%	41.6%			
% Point Change from Previous Year	-0.3%	-1.7%	1.0%	0.5%	6.6%	5.3%	-4.2%	-1.6%	-0.2%	-0.4%			
2009 - Room-nights Sold	490,962	14,306	19,707	19,230	21,370	38,726	59,163	117,134	133,966	67,360			
2008 - Room-nights Sold	509,386	15,629	19,623	18,192	17,635	34,841	67,833	122,858	141,230	71,545			
Difference in Room-nights Sold	-18,424	-1,323	84	1,038	3,735	3,885	-8,670	-5,724	-7,264	-4,185			
% Change from Previous Year	-3.6%	-8.5%	0.4%	5.7%	21.2%	11.2%	-12.8%	-4.7%	-5.1%	-5.8%			
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	99.2%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	96.0%			
2009 - Occupancy Rate %	41.2%	28.1%	36.2%	33.1%	29.4%	33.1%	36.2%	49.5%	63.2%	46.6%			
2008 - Occupancy Rate %	41.7%	28.8%	32.0%	30.2%	32.1%	32.1%	40.3%	52.0%	63.2%	46.9%			
% Point Change from Previous Year	-0.5%	-0.7%	4.2%	2.9%	-2.7%	1.0%	-4.1%	-2.5%	0.0%	-0.3%			
2009 - Room-nights Sold	88,977	5,118	6,587	7,135	5,525	8,195	10,209	14,899	18,986	12,323			
2008 - Room-nights Sold	89,349	5,518	6,083	5,980	5,648	7,692	11,010	15,567	19,194	12,657			
Difference in Room-nights Sold	-372	-400	504	1,155	-123	503	-801	-668	-208	-334			
% Change from Previous Year	-0.4%	-7.2%	8.3%	19.3%	-2.2%	6.5%	-7.3%	-4.3%	-1.1%	-2.6%			
Green Gables Shore													
Regional Compliance Rate	99.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	95.0%			
2009 - Occupancy Rate %	43.6%	2.7%	6.1%	1.5%	6.1%	10.5%	23.5%	66.2%	69.7%	31.9%			
2008 - Occupancy Rate %	43.2%	2.4%	8.8%	1.5%	1.2%	9.9%	28.7%	64.3%	70.7%	29.5%			
% Point Change from Previous Year	0.4%	0.3%	-2.7%	0.0%	4.9%	0.6%	-5.2%	1.9%	-1.0%	2.4%			
2009 - Room-nights Sold	121,607	103	209	48	236	2,559	13,455	42,879	45,162	16,956			
2008 - Room-nights Sold	129,270	95	331	55	66	2,834	17,338	43,574	48,111	16,866			
Difference in Room-nights Sold	-7,663	8	-122	-7	170	-275	-3,883	-695	-2,949	90			
% Change from Previous Year	-5.9%	8.4%	-36.9%	-12.7%	257.6%	-9.7%	-22.4%	-1.6%	-6.1%	0.5%			
Red Sands													
Regional Compliance Rate	98.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	96.0%			
2009 - Occupancy Rate %	34.5%	5.4%	10.0%	6.4%	9.2%	15.4%	19.0%	55.2%	64.1%	23.3%			
2008 - Occupancy Rate %	34.4%	5.2%	12.4%	7.1%	5.9%	8.5%	22.2%	56.1%	62.9%	22.9%			
% Point Change from Previous Year	0.1%	0.2%	-2.4%	-0.7%	3.3%	6.9%	-3.2%	-0.9%	1.2%	0.4%			
2009 - Room-nights Sold	19,547	107	197	137	210	785	2,011	6,643	7,338	2,119			
2008 - Room-nights Sold	19,768	97	223	127	169	525	2,177	6,785	7,588	2,077			
Difference in Room-nights Sold	-221	10	-26	10	41	260	-166	-142	-250	42			
% Change from Previous Year	-1.1%	10.3%	-11.7%	7.9%	24.3%	49.5%	-7.6%	-2.1%	-3.3%	2.0%			
Charlottetown													
Regional Compliance Rate	99.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	96.0%			
2009 - Occupancy Rate %	48.1%	20.9%	33.1%	27.3%	38.0%	47.5%	47.1%	61.5%	78.3%	58.1%			
2008 - Occupancy Rate %	48.5%	23.2%	32.4%	28.2%	26.9%	38.4%	50.6%	67.8%	78.1%	64.1%			
% Point Change from Previous Year	-0.4%	-2.3%	0.7%	-0.9%	11.1%	9.1%	-3.5%	-6.3%	0.2%	-6.0%			
2009 - Room-nights Sold	209,814	8,627	12,463	11,389	15,010	24,991	26,427	37,702	44,747	28,458			
2008 - Room-nights Sold	220,871	9,631	12,717	11,722	11,268	21,497	30,138	42,411	48,835	32,652			
Difference in Room-nights Sold	-11,057	-1,004	-254	-333	3,742	3,494	-3,711	-4,709	-4,088	-4,194			
% Change from Previous Year	-5.0%	-10.4%	-2.0%	-2.8%	33.2%	16.3%	-12.3%	-11.1%	-8.4%	-12.8%			
Points East													
Regional Compliance Rate	99.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	97.0%			
2009 - Occupancy Rate %	35.8%	10.6%	8.2%	15.4%	11.4%	17.8%	25.1%	47.6%	56.4%	28.8%			
2008 - Occupancy Rate %	35.7%	11.4%	11.3%	11.7%	15.6%	17.3%	27.4%	46.4%	55.2%	26.5%			
% Point Change from Previous Year	0.1%	-0.8%	-3.1%	3.7%	-4.2%	0.5%	-2.3%	1.2%	1.2%	2.3%			
2009 - Room-nights Sold	51,017	351	251	521	389	2,196	7,061	15,011	17,733	7,504			
2008 - Room-nights Sold	50,128	288	269	308	484	2,293	7,170	14,521	17,502	7,293			
Difference in Room-nights Sold	889	63	-18	213	-95	-97	-109	490	231	211			
% Change from Previous Year	1.8%	21.9%	-6.7%	69.2%	-19.6%	-4.2%	-1.5%	3.4%	1.3%	2.9%			

* = at time of reporting

September 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof												
Hotels/Motels/Resorts												
Compliance Rate for Type	97.7%	95.0%	97.0%	97.0%	98.0%	98.0%	100.0%	100.0%	98.0%	95.0%		
2009 - Occupancy Rate %	45.6%	23.4%	34.3%	29.2%	35.8%	41.6%	39.9%	57.3%	72.1%	49.4%		
2008 - Occupancy Rate %	46.2%	24.8%	32.2%	28.2%	27.5%	3420.0%	44.9%	61.1%	72.5%	52.3%		
% Point Change from Previous Year	-0.6%	-1.4%	2.1%	1.0%	8.3%	-3378.4%	-5.0%	-3.8%	-0.4%	-2.9%		
2009 - Room-nights Sold	321,479	13,281	18,524	17,692	19,777	33,048	39,445	61,575	73,896	44,241		
2008 - Room-nights Sold	337,553	14,576	18,257	16,754	15,927	28,840	45,896	67,666	80,209	49,428		
% Change from Previous Year	-4.8%	-8.9%	1.5%	5.6%	24.2%	14.6%	-14.1%	-9.0%	-7.9%	-10.5%		
Inns												
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	85.0%		
2009 - Occupancy Rate %	46.8%	18.3%	30.7%	36.0%	31.7%	39.2%	42.3%	57.9%	64.3%	49.2%		
2008 - Occupancy Rate %	55.3%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%		
% Point Change from Previous Year	-8.5%	-8.9%	-3.3%	4.6%	-3.4%	3.3%	-10.7%	-11.8%	-16.5%	-6.2%		
2009 - Room-nights Sold	19,912	576	696	904	781	1,251	2,790	4,555	5,087	3,272		
2008 - Room-nights Sold	29,487	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932		
% Change from Previous Year	-32.5%	-27.7%	-24.2%	-0.9%	-25.3%	-29.2%	-40.5%	-31.7%	-34.5%	-33.7%		
Cabins/Cottages												
Compliance Rate for Type	99.0%	94.0%	97.0%	97.0%	98.0%	100.0%	100.0%	100.0%	100.0%	96.0%		
2009 - Occupancy Rate %	42.2%	11.1%	8.9%	13.7%	8.3%	10.2%	20.6%	63.8%	67.0%	26.7%		
2008 - Occupancy Rate %	39.6%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.3%	20.2%		
% Point Change from Previous Year	2.6%	5.8%	-4.9%	-2.3%	0.6%	1.3%	-0.4%	3.1%	1.7%	6.5%		
2009 - Room-nights Sold	111,187	187	146	242	209	2,368	11,499	40,596	42,634	13,306		
2008 - Room-nights Sold	102,421	83	197	249	234	2,148	11,147	37,667	40,794	9,902		
% Change from Previous Year	8.6%	125.3%	-25.9%	-2.8%	-10.7%	10.2%	3.2%	7.8%	4.5%	34.4%		
Tourist Home/B&B												
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	98.0%		
2009 - Occupancy Rate %	32.1%	3.8%	5.3%	5.5%	8.0%	15.5%	28.5%	50.0%	59.6%	37.1%		
2008 - Occupancy Rate %	32.8%	3.0%	4.6%	4.9%	6.2%	14.2%	32.0%	51.0%	56.8%	37.5%		
% Point Change from Previous Year	-0.7%	0.8%	0.7%	0.6%	1.8%	1.3%	-3.5%	-1.0%	2.8%	-0.4%		
2009 - Room-nights Sold	38,296	262	341	392	603	2,059	5,416	10,382	12,308	6,533		
2008 - Room-nights Sold	39,597	173	251	277	429	2,077	6,052	10,778	12,347	7,213		
% Change from Previous Year	-3.3%	51.4%	35.9%	41.5%	40.6%	-0.9%	-10.5%	-3.7%	-0.3%	-9.4%		
Other												
Compliance Rate for Type	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
2009 - Occupancy Rate %	20.5%	0.0%	0.0%	0.0%	0.0%	0.0%	14.4%	28.0%	44.1%	13.3%		
2008 - Occupancy Rate %	45.1%	0.0%	0.0%	0.0%	0.0%	16.4%	27.2%	44.1%	63.4%	58.3%		
% Point Change from Previous Year	-24.6%	0.0%	0.0%	0.0%	0.0%	-16.4%	-12.8%	-16.1%	-19.3%	-45.0%		
2009 - Room-nights Sold	88	0	0	0	0	0	13	26	41	8		
2008 - Room-nights Sold	328	0	0	0	0	9	49	82	118	70		
% Change from Previous Year	-73.2%	0.0%	0.0%	0.0%	0.0%	-100.0%	-73.5%	-68.3%	-65.3%	-88.6%		

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2009	410,181	13,715	19,027	18,397	19,468	33,429	47,784	97,681	109,962	50,718			
Canada 2008	401,051	14,799	18,906	17,250	16,437	29,900	51,667	93,491	108,693	49,908			
<i>% Point Change over 2008</i>	2.3%	-7.3%	0.6%	6.6%	18.4%	11.8%	-7.5%	4.5%	1.2%	1.6%			
Alberta 2009	18,873	209	247	325	737	1,650	2,087	4,966	5,834	2,818			
Alberta 2008	18,841	279	399	344	428	1,036	2,208	5,228	5,545	3,374			
<i>% Point Change over 2008</i>	0.2%	-25.1%	-38.1%	-5.5%	72.2%	59.3%	-5.5%	-5.0%	5.2%	-16.5%			
British Columbia 2009	11,682	115	108	280	646	1,164	1,473	2,529	3,284	2,083			
British Columbia 2008	12,116	103	218	239	295	1,013	1,632	2,941	3,028	2,647			
<i>% Point Change over 2008</i>	-3.6%	11.7%	-50.5%	17.2%	119.0%	14.9%	-9.7%	-14.0%	8.5%	-21.3%			
Manitoba 2009	6,024	97	56	169	400	732	616	1,216	2,019	719			
Manitoba 2008	4,218	86	88	146	134	329	594	971	985	885			
<i>% Point Change over 2008</i>	42.8%	12.8%	-36.4%	15.8%	198.5%	122.5%	3.7%	25.2%	105.0%	-18.8%			
New Brunswick 2009	70,331	3,269	5,074	3,745	3,482	6,634	7,897	15,700	16,177	8,353			
New Brunswick 2008	67,670	3,595	4,619	3,817	3,574	6,309	8,853	13,708	15,823	7,372			
<i>% Point Change over 2008</i>	3.9%	-9.1%	9.9%	-1.9%	-2.6%	5.2%	-10.8%	14.5%	2.2%	13.3%			
Newfoundland 2009	13,040	457	423	568	586	1,210	1,437	3,397	3,768	1,194			
Newfoundland 2008	11,554	406	319	311	450	849	1,353	3,085	3,449	1,332			
<i>% Point Change over 2008</i>	12.9%	12.6%	32.6%	82.6%	30.2%	42.5%	6.2%	10.1%	9.2%	-10.4%			
Nova Scotia 2009	90,388	3,570	6,446	4,097	4,287	7,635	10,148	20,183	22,343	11,679			
Nova Scotia 2008	91,949	4,134	6,377	3,911	4,069	7,739	12,293	18,266	24,549	10,611			
<i>% Point Change over 2008</i>	-1.7%	-13.6%	1.1%	4.8%	5.4%	-1.3%	-17.4%	10.5%	-9.0%	10.1%			
Nunavut 2009	435	4	5	1	0	84	47	92	188	14			
Nunavut 2008	219	6	0	1	39	7	17	63	44	42			
<i>% Point Change over 2008</i>	98.6%	-33.3%	500.0%	0.0%	-100.0%	1100.0%	176.5%	46.0%	327.3%	-66.7%			
NWT 2009	915	26	2	60	21	107	80	139	441	39			
NWT 2008	376	2	10	0	6	19	52	116	85	86			
<i>% Point Change over 2008</i>	143.4%	1200.0%	-80.0%	6000.0%	250.0%	463.2%	53.8%	19.8%	418.8%	-54.7%			
Ontario 2009	107,059	1,969	1,976	3,195	4,128	6,846	13,614	29,966	31,965	13,400			
Ontario 2008	102,888	1,741	2,041	2,819	2,607	5,499	12,974	30,381	32,275	12,551			
<i>% Point Change over 2008</i>	4.1%	13.1%	-3.2%	13.3%	58.3%	24.5%	4.9%	-1.4%	-1.0%	6.8%			
Prince Edward Island 2009	47,204	3,312	4,044	4,940	3,533	4,922	5,755	6,248	8,306	6,144			
Prince Edward Island 2008	49,469	3,818	4,322	5,082	3,781	5,133	6,748	5,741	8,394	6,450			
<i>% Point Change over 2008</i>	-4.6%	-13.3%	-6.4%	-2.8%	-6.6%	-4.1%	-14.7%	8.8%	-1.0%	-4.7%			
Quebec 2009	37,548	641	617	868	1,149	1,672	3,842	12,043	13,058	3,658			
Quebec 2008	37,520	608	480	538	981	1,779	4,261	12,054	13,194	3,625			
<i>% Point Change over 2008</i>	0.1%	5.4%	28.5%	61.3%	17.1%	-6.0%	-9.8%	-0.1%	-1.0%	0.9%			
Saskatchewan 2009	5,950	38	27	139	486	655	707	1,118	2,207	573			
Saskatchewan 2008	3,938	21	33	38	68	182	646	890	1,229	831			
<i>% Point Change over 2008</i>	51.1%	81.0%	-18.2%	265.8%	614.7%	259.9%	9.4%	25.6%	79.6%	-31.0%			
Yukon 2009	732	8	2	10	13	118	81	84	372	44			
Yukon 2008	293	0	0	4	5	6	36	47	93	102			
<i>% Point Change over 2008</i>	149.8%	800.0%	200.0%	150.0%	160.0%	1866.7%	125.0%	78.7%	300.0%	-56.9%			

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States 2009	43,736	412	496	655	955	1,824	6,280	12,214	12,957	7,943			
United States 2008	50,184	579	443	568	618	1,867	6,753	13,983	16,157	9,216			
<i>% Point Change over 2008</i>	-12.8%	-28.8%	12.0%	15.3%	54.5%	-2.3%	-7.0%	-12.7%	-19.8%	-13.8%			
New England 2009	15,830	114	96	197	206	537	1,890	4,771	5,234	2,785			
New England 2008	17,108	103	166	155	173	501	2,087	5,445	6,139	2,339			
<i>% Point Change over 2008</i>	-7.5%	10.7%	-42.2%	27.1%	19.1%	7.2%	-9.4%	-12.4%	-14.7%	19.1%			
Mid-Atlantic 2009	6,321	35	63	59	129	249	713	1,795	2,215	1,063			
Mid-Atlantic 2008	7,299	99	51	46	80	211	855	1,829	2,935	1,193			
<i>% Point Change over 2008</i>	-13.4%	-64.6%	23.5%	28.3%	61.3%	18.0%	-16.6%	-1.9%	-24.5%	-10.9%			
South 2009	10,904	174	111	217	285	521	1,699	2,917	3,087	1,893			
South 2008	13,172	173	112	151	160	535	1,755	3,350	3,672	3,264			
<i>% Point Change over 2008</i>	-17.2%	0.6%	-0.9%	43.7%	78.1%	-2.6%	-3.2%	-12.9%	-15.9%	-42.0%			
Midwest 2009	5,384	49	96	126	173	212	956	1,437	1,334	1,001			
Midwest 2008	5,908	99	60	94	90	264	994	1,611	1,644	1,052			
<i>% Point Change over 2008</i>	-8.9%	-50.5%	60.0%	34.0%	92.2%	-19.7%	-3.8%	-10.8%	-18.9%	-4.8%			
West 2009	5,297	40	130	56	162	305	1,022	1,294	1,087	1,201			
West 2008	6,697	105	54	122	115	356	1,062	1,748	1,767	1,368			
<i>% Point Change over 2008</i>	-20.9%	-61.9%	140.7%	-54.1%	40.9%	-14.3%	-3.8%	-26.0%	-38.5%	-12.2%			

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2009	18,044	174	181	176	915	3,039	2,727	3,260	4,186	3,386			
International 2008	32,743	226	245	357	531	2,392	5,358	9,345	10,170	4,119			
% Point Change over 2008	-44.9%	-23.0%	-26.1%	-50.7%	72.3%	27.0%	-49.1%	-65.1%	-58.8%	-17.8%			
Australia 2009	890	14	5	13	20	77	162	188	144	267			
Australia 2008	1,004	15	8	5	19	109	175	242	190	241			
% Point Change over 2008	-11.4%	-6.7%	-37.5%	160.0%	5.3%	-29.4%	-7.4%	-22.3%	-24.2%	10.8%			
China 2009	1,178	25	60	41	116	127	85	175	484	65			
China 2008	1,688	72	84	109	128	115	152	347	316	365			
% Point Change over 2008	-30.2%	-65.3%	-28.6%	-62.4%	-9.4%	10.4%	-44.1%	-49.6%	53.2%	-82.2%			
England 2009	2,246	10	31	33	44	141	355	429	780	423			
England 2008	2,781	74	24	12	62	205	494	487	824	599			
% Point Change over 2008	-19.2%	-86.5%	29.2%	175.0%	-29.0%	-31.2%	-28.1%	-11.9%	-5.3%	-29.4%			
France 2009	613	5	6	4	26	23	64	169	153	163			
France 2008	542	3	18	1	5	24	62	146	176	107			
% Point Change over 2008	13.1%	66.7%	-66.7%	300.0%	420.0%	-4.2%	3.2%	15.8%	-13.1%	52.3%			
Germany 2009	1,948	13	18	25	21	54	353	431	456	577			
Germany 2008	2,592	14	3	45	43	178	415	659	667	568			
% Point Change over 2008	-24.8%	-7.1%	500.0%	-44.4%	-51.2%	-69.7%	-14.9%	-34.6%	-31.6%	1.6%			
Ireland 2009	171	6	0	8	2	10	24	35	38	48			
Ireland 2008	413	17	4	7	3	29	78	106	75	94			
% Point Change over 2008	-58.6%	-64.7%	-100.0%	14.3%	-33.3%	-65.5%	-69.2%	-67.0%	-49.3%	-48.9%			
Japan 2009	2,228	10	11	9	79	136	517	472	532	462			
Japan 2008	5,354	5	41	25	89	188	946	1,257	1,597	1,206			
% Point Change over 2008	-58.4%	100.0%	-73.2%	-64.0%	-11.2%	-27.7%	-45.3%	-62.5%	-66.7%	-61.7%			
Netherlands 2009	450	28	4	11	30	33	74	114	58	98			
Netherlands 2008	501	12	4	0	25	15	69	170	105	101			
% Point Change over 2008	-10.2%	133.3%	0.0%	1100.0%	20.0%	120.0%	7.2%	-32.9%	-44.8%	-3.0%			
Scotland 2009	272	0	3	4	5	42	51	90	42	35			
Scotland 2008	418	0	11	0	10	33	68	129	75	92			
% Point Change over 2008	-34.9%	0.0%	-72.7%	400.0%	-50.0%	27.3%	-25.0%	-30.2%	-44.0%	-62.0%			
Switzerland 2009	518	0	2	3	0	10	74	133	170	126			
Switzerland 2008	522	0	0	12	5	31	56	175	111	132			
% Point Change over 2008	-0.8%	0.0%	200.0%	-75.0%	-100.0%	-67.7%	32.1%	-24.0%	53.2%	-4.5%			
Other 2009	7,530	63	41	25	572	2,386	968	1,024	1,329	1,122			
Other 2008	16,928	14	48	141	142	1,465	2,843	5,627	6,034	614			
% Point Change over 2008	-55.5%	350.0%	-14.6%	-82.3%	302.8%	62.9%	-66.0%	-81.8%	-78.0%	82.7%			
Motorcoach 2009	15,837	5	3	2	32	434	2,370	3,916	3,762	5,313			
Motorcoach 2008	25,408	25	29	17	49	682	4,055	6,039	6,210	8,302			
% Point Change over 2008	-37.7%	-80.0%	-89.7%	-88.2%	-34.7%	-36.4%	-41.6%	-35.2%	-39.4%	-36.0%			
ORIGIN BREAKDOWN													
Canada	86.9%	95.9%	96.6%	95.7%	91.2%	87.3%	84.1%	86.3%	86.5%	81.7%			
United States	9.3%	2.9%	2.5%	3.4%	4.5%	4.8%	11.1%	10.8%	10.2%	12.8%			
International	3.8%	1.2%	0.9%	0.9%	4.3%	7.9%	4.8%	2.9%	3.3%	5.5%			

Campground September 2009

OCCUPANCY RATE		YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE														
2009 - Occupancy Rate %	37.0%	0.0%	0.0%	0.0%	0.0%	10.10%	22.4%	53.6%	50.5%	19.2%				
2008 - Occupancy Rate %	33.1%	0.0%	0.0%	0.0%	0.2%	10.8%	19.7%	48.4%	46.6%	11.1%				
% Point Change from Previous Year	3.9%	0.0%	0.0%	0.0%	-0.2%	-0.7%	2.7%	5.2%	3.9%	8.1%				
2009 - Site-nights Sold	223,782	0	0	0	0	4,217	30,111	87,260	82,441	19,753				
2008 - Site-nights Sold	183,521	0	0	0	4	3,111	25,360	74,417	70,667	9,962				
Difference in Site-nights Sold	40,261	0	0	0	-4	1,106	4,751	12,843	11,774	9,791				
% Point change from Previous Year	21.9%	0.0%	0.0%	0.0%	-100.0%	35.6%	18.7%	17.3%	16.7%	98.3%				
North Cape Coastal Drive														
2009 - Occupancy Rate %	24.4%	0.0%	0.0%	0.0%	0.0%	1.0%	12.2%	39.3%	36.6%	10.8%				
2008 - Occupancy Rate %	21.3%	0.0%	0.0%	0.0%	0.0%	1.2%	12.4%	40.5%	31.5%	5.5%				
% Point Change from Previous Year	3.1%	0.0%	0.0%	0.0%	0.0%	-0.2%	-0.2%	-1.2%	5.1%	5.3%				
2009 - Site-nights Sold	13,854	0	0	0	0	42	1,687	5,745	5,360	1,020				
2008 - Site-nights Sold	12,357	0	0	0	0	50	1,426	6,079	4,009	793				
Difference in Site-nights Sold	1,497	0	0	0	0	-8	261	-334	1,351	227				
% Point change from Previous Year	12.1%	0.0%	0.0%	0.0%	0.0%	-16.0%	18.3%	-5.5%	33.7%	28.6%				
Green Gables Shore														
2009 - Occupancy Rate %	40.2%	0.0%	0.0%	0.0%	0.0%	12.0%	26.1%	56.9%	52.4%	19.2%				
2008 - Occupancy Rate %	36.2%	0.0%	0.0%	0.0%	0.2%	11.2%	21.7%	51.4%	49.1%	9.3%				
% Point Change from Previous Year	4.0%	0.0%	0.0%	0.0%	-0.2%	0.8%	4.4%	5.5%	3.3%	9.9%				
2009 - Site-nights Sold	162,246	0	0	0	0	2,917	23,278	64,526	59,234	12,291				
2008 - Site-nights Sold	127,335	0	0	0	4	1,823	18,556	52,428	50,290	4,234				
Difference in Site-nights Sold	34,911	0	0	0	-4	1,094	4,722	12,098	8,944	8,057				
% Point change from Previous Year	27.4%	0.0%	0.0%	0.0%	-100.0%	60.0%	25.4%	23.1%	17.8%	190.3%				
Red Sands														
2009 - Occupancy Rate %	52.5%	0.0%	0.0%	0.0%	0.0%	28.4%	40.9%	79.8%	52.4%	54.3%				
2008 - Occupancy Rate %	37.5%	0.0%	0.0%	0.0%	0.0%	29.6%	29.6%	41.9%	44.6%	39.1%				
% Point Change from Previous Year	15.0%	0.0%	0.0%	0.0%	0.0%	-1.2%	11.3%	37.9%	7.8%	15.2%				
2009 - Site-nights Sold	8,930	0	0	0	0	873	1,266	3,069	2,014	1,708				
2008 - Site-nights Sold	6,297	0	0	0	0	907	908	1,609	1,713	1,160				
Difference in Site-nights Sold	2,633	0	0	0	0	-34	358	1,460	301	548				
% Point change from Previous Year	41.8%	0.0%	0.0%	0.0%	0.0%	-3.7%	39.4%	90.7%	17.6%	47.2%				
Points East														
2009 - Occupancy Rate %	29.9%	0.0%	0.0%	0.0%	0.0%	3.0%	12.7%	44.0%	49.6%	20.5%				
2008 - Occupancy Rate %	30.9%	0.0%	0.0%	0.0%	0.0%	4.9%	15.6%	45.2%	45.2%	15.1%				
% Point Change from Previous Year	-1.0%	0.0%	0.0%	0.0%	0.0%	-1.9%	-2.9%	-1.2%	4.4%	5.4%				
2009 - Site-nights Sold	26,614	0	0	0	0	278	2,522	9,488	10,989	3,337				
2008 - Site-nights Sold	25,926	0	0	0	0	148	2,945	10,092	10,137	2,604				
Difference in Site-nights Sold	688	0	0	0	0	130	-423	-604	852	733				
% Point change from Previous Year	2.7%	0.0%	0.0%	0.0%	0.0%	87.8%	-14.4%	-6.0%	8.4%	28.1%				
Charlottetown														
2009 - Occupancy Rate %	31.5%	0.0%	0.0%	0.0%	0.0%	13.5%	15.9%	46.6%	50.2%	13.9%				
2008 - Occupancy Rate %	26.0%	0.0%	0.0%	0.0%	0.2%	9.1%	15.2%	40.7%	43.6%	11.7%				
% Point Change from Previous Year	5.5%	0.0%	0.0%	0.0%	-0.2%	4.4%	0.7%	5.9%	6.6%	2.2%				
2009 - Site-nights Sold	12,138	0	0	0	0	107	1,358	4,432	4,844	1,397				
2008 - Site-nights Sold	11,610	0	0	0	4	183	1,525	4,209	4,518	1,171				
Difference in Site-nights Sold	528	0	0	0	-4	-76	-167	223	326	226				
% Point change from Previous Year	4.5%	0.0%	0.0%	0.0%	-100.0%	-41.5%	-11.0%	5.3%	7.2%	19.3%				
ORIGIN BREAKDOWN														
Canada	#REF!	0.0%	0.0%	0.0%	0.0%	95.5%	94.6%	94.3%	94.3%	90.0%				
British Columbia	#REF!	0.0%	0.0%	0.0%	0.0%	1.5%	1.4%	0.9%	0.9%	2.3%				
Alberta	#REF!	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	1.2%	1.2%	2.2%				
Prince Edward Island	#REF!	0.0%	0.0%	0.0%	0.0%	71.4%	63.1%	38.2%	37.7%	55.8%				
Nova Scotia	#REF!	0.0%	0.0%	0.0%	0.0%	7.4%	8.3%	14.9%	14.2%	8.6%				
New Brunswick	#REF!	0.0%	0.0%	0.0%	0.0%	7.4%	9.3%	14.0%	13.4%	8.9%				
Ontario	#REF!	0.0%	0.0%	0.0%	0.0%	3.7%	6.9%	10.6%	11.8%	6.9%				
Quebec	#REF!	0.0%	0.0%	0.0%	0.0%	2.4%	3.6%	12.6%	13.3%	3.9%				
United States	#REF!	0.0%	0.0%	0.0%	0.0%	2.5%	4.3%	5.0%	5.1%	8.2%				
Massachusetts	#REF!	0.0%	0.0%	0.0%	0.0%	0.5%	0.5%	0.6%	0.6%	0.6%				
Maine	#REF!	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.9%	0.9%	0.9%				
New York	#REF!	0.0%	0.0%	0.0%	0.0%	0.5%	0.3%	0.2%	0.4%	0.6%				
Florida	#REF!	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.5%	0.4%	0.8%				
International	#REF!	0.0%	0.0%	0.0%	0.0%	1.9%	1.1%	0.7%	0.6%	1.8%				
Germany	#REF!	0.0%	0.0%	0.0%	0.0%	0.8%	0.4%	0.2%	0.2%	0.8%				