

% Increase / Decrease - 2008/2009

~ = Not Open / Operating

N/A = not available

YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic												
Air (All Enplaned)	1.0%	2.7%	6.1%	8.2%	6.1%	1.1%	-10.2%					
Bridge (Non-Resident Vehicles)	6.0%	2.8%	-4.1%	4.4%	15.5%	16.5%	0.7%					
Ferry (All Vehicles)	-0.4%	~	~	~	0.0%	-4.0%	2.0%					
Visitor Inquiries												
Call Centre Inquiries	-2.7%	-16.9%	32.1%	22.2%	-33.3%	12.6%	-14.6%					
Mail Out Kits	-10.5%	-23.7%	49.1%	21.2%	-37.7%	0.2%	-30.0%					
Visitor Information Centres												
Airport	60.9%	~	~	~	~	~	60.9%					
Ch'town	11.3%	~	~	25.7%	115.6%	38.7%	3.1%					
Borden-Carleton	-31.3%	50.7%	3.7%	-25.6%	45.7%	-28.6%	-41.6%					
Wood Islands	3.7%	~	~	~	~	58.6%	-12.9%					
Cavendish	3.6%	~	~	~	~	84.0%	-7.4%					
St. Peters	-16.3%	~	~	~	~	~	-16.3%					
S'Side	-2.8%	~	~	~	~	~	-2.8%					
Souris	80.8%	~	~	~	~	~	80.8%					
West Prince	58.1%	~	~	~	~	~	58.1%					
Total Parties Counseled	-1.9%	50.7%	3.7%	-12.2%	63.0%	11.8%	-6.9%					
Provincial Parks												
Parks West	17.2%	~	~	~	~	-22.9%	18.4%					
Parks East	-11.7%	~	~	~	~	15.9%	-14.4%					
Total	3.2%	~	~	~	~	5.9%	3.0%					
Golf PEI												
Total Rounds Played	3.1%	~	~	~	~	13.0%	-1.0%					
Cruise Ships*												
Total # of Passengers	-13.2%	~	~	~	~	-33.7%	1.7%					
Parks Canada												
PEI National Park	-27.5%	-90.8%	-90.0%	-87.4%	-64.4%	17.5%	-0.6%					
Province House	-6.7%	12.0%	18.5%	0.4%	35.3%	-21.2%	-7.8%					
Green Gables	-14.3%	~	~	-40.8%	4.7%	-18.6%	-12.6%					
Campgrounds	-28.4%	~	~	~	~	~	-28.4%					
Historic Sites												
Orwell	5.3%	137.1%	125.9%	-19.3%	224.3%	16.4%	-27.3%					
Beaconsfield	15.4%	106.3%	27.8%	2.2%	-33.1%	-27.4%	16.2%					
Eptek	-0.7%	-28.2%	8.9%	10.8%	-8.1%	-39.5%	4.5%					
Acadian Museum	-28.6%	-21.9%	-40.4%	-56.5%	-19.6%	6.1%	-27.9%					
Elmira	11.7%	~	~	~	~	-27.8%	19.1%					
Basin Head	2.1%	~	~	~	~	-41.8%	10.5%					
Green Park	17.9%	~	~	~	~	900.0%	5.3%					
Total Visitors	0.7%	16.9%	12.7%	-11.3%	-7.9%	12.2%	-3.4%					

June 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2009 Current Compliancy Rate	98.6%	99.0%	100.0%	100.0%	100.0%	100.0%	97.0%						
2009 Total Operations Open		138	138	140	156	502	1018						
2009 Total Room-nights Available *	569,240	68,483	64,310	72,095	67,762	119,083	177,507						
2008 Current Compliancy Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
2008 Total Operations Open		142	142	145	161	523	1,005						
2008 Total Room-nights Available *	588,772	69,048	66,194	69,494	72,807	127,980	183,249						
Province Wide													
2009 - Occupancy Rate %	29.6%	20.9%	30.6%	26.7%	31.5%	32.5%	33.0%						
2008 - Occupancy Rate %	27.1%	22.5%	29.6%	26.1%	24.9%	27.2%	37.0%						
% Point Change from Previous Year	2.5%	-1.6%	1.0%	0.6%	6.6%	5.3%	-4.0%						
2009 - Room-nights Sold	171,926	14,306	19,707	19,230	21,370	38,726	58,587						
2008 - Room-nights Sold	173,753	15,629	19,623	18,192	17,635	34,841	67,833						
Difference in Room-nights Sold	-1,827	-1,323	84	1,038	3,735	3,885	-9,246						
% Change from Previous Year	-1.1%	-8.5%	0.4%	5.7%	21.2%	11.2%	-13.6%						
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	99.6%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%						
2009 - Occupancy Rate %	32.9%	28.1%	36.2%	33.1%	29.4%	33.1%	35.9%						
2008 - Occupancy Rate %	30.8%	27.8%	31.6%	29.3%	31.2%	30.5%	39.1%						
% Point Change from Previous Year	2.1%	0.3%	4.6%	3.8%	-1.8%	2.6%	-3.2%						
2009 - Room-nights Sold	42,769	5,118	6,587	7,135	5,525	8,195	10,209						
2008 - Room-nights Sold	43,155	5,595	6,268	6,060	5,758	7,931	11,543						
Difference in Room-nights Sold	-386	-477	319	1,075	-233	264	-1,334						
% Change from Previous Year	-0.9%	-8.5%	5.1%	17.7%	-4.0%	3.3%	-11.6%						
Green Gables Shore													
Regional Compliance Rate	97.8%	100.0%	100.0%	100.0%	100.0%	98.0%	97.0%						
2009 - Occupancy Rate %	17.2%	2.7%	6.1%	1.5%	6.1%	10.5%	23.7%						
2008 - Occupancy Rate %	19.5%	2.4%	8.8%	1.4%	1.2%	9.9%	28.7%						
% Point Change from Previous Year	-2.3%	0.3%	-2.7%	0.1%	4.9%	0.6%	-5.0%						
2009 - Room-nights Sold	16,129	103	209	48	236	2,559	12,974						
2008 - Room-nights Sold	20,632	95	331	54	66	2,834	17,252						
Difference in Room-nights Sold	-4,503	8	-122	-6	170	-275	-4,278						
% Change from Previous Year	-21.8%	8.4%	-36.9%	-11.1%	257.6%	-9.7%	-24.8%						
Red Sands													
Regional Compliance Rate	99.2%	100.0%	100.0%	100.0%	100.0%	100.0%	98.0%						
2009 - Occupancy Rate %	14.3%	5.4%	10.0%	6.4%	9.2%	15.5%	19.0%						
2008 - Occupancy Rate %	13.7%	5.2%	12.4%	7.1%	5.9%	8.5%	22.2%						
% Point Change from Previous Year	0.6%	0.2%	-2.4%	-0.7%	3.3%	7.0%	-3.2%						
2009 - Room-nights Sold	3,424	107	197	137	210	785	1,988						
2008 - Room-nights Sold	3,318	97	223	127	169	525	2,177						
Difference in Room-nights Sold	106	10	-26	10	41	260	-189						
% Change from Previous Year	3.2%	10.3%	-11.7%	7.9%	24.3%	49.5%	-8.7%						
Charlottetown													
Regional Compliance Rate	99.3%	98.0%	100.0%	100.0%	100.0%	100.0%	97.0%						
2009 - Occupancy Rate %	36.8%	21.0%	33.1%	27.3%	38.0%	47.5%	47.2%						
2008 - Occupancy Rate %	34.7%	23.2%	32.4%	28.2%	26.9%	38.4%	50.6%						
% Point Change from Previous Year	2.1%	-2.2%	0.7%	-0.9%	11.1%	9.1%	-3.4%						
2009 - Room-nights Sold	98,896	8,627	12,463	11,389	15,010	24,991	26,416						
2008 - Room-nights Sold	96,973	9,631	12,717	11,722	11,268	21,497	30,138						
Difference in Room-nights Sold	1,923	-1,004	-254	-333	3,742	3,494	-3,722						
% Change from Previous Year	2.0%	-10.4%	-2.0%	-2.8%	33.2%	16.3%	-12.3%						
Points East													
Regional Compliance Rate	98.2%	100.0%	100.0%	100.0%	100.0%	100.0%	96.0%						
2009 - Occupancy Rate %	20.1%	10.6%	8.2%	15.4%	11.4%	17.8%	25.2%						
2008 - Occupancy Rate %	21.6%	10.5%	11.5%	12.2%	17.6%	17.4%	27.5%						
% Point Change from Previous Year	-1.5%	0.1%	-3.3%	3.2%	-6.2%	0.4%	-2.3%						
2009 - Room-nights Sold	10,708	351	251	521	389	2,196	7,000						
2008 - Room-nights Sold	10,461	288	269	308	341	2,279	6,976						
Difference in Room-nights Sold	247	63	-18	213	48	-83	24						
% Change from Previous Year	2.4%	21.9%	-6.7%	69.2%	14.1%	-3.6%	0.3%						

* = at time of reporting



June 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	97.6%	95.0%	97.0%	97.0%	97.0%	98.0%	99.0%						
2009 - Occupancy Rate %	35.0%	23.4%	34.3%	29.2%	35.6%	42.1%	39.9%						
2008 - Occupancy Rate %	33.4%	24.8%	32.2%	28.2%	27.5%	34.1%	45.3%						
% Point Change from Previous Year	1.6%	-1.4%	2.1%	1.0%	8.1%	8.0%	-5.4%						
2009 - Room-nights Sold	138,253	13,281	18,524	17,692	19,524	29,794	39,438						
2008 - Room-nights Sold	141,393	14,576	18,235	16,702	15,931	29,030	46,919						
% Change from Previous Year	-2.2%	-8.9%	1.6%	5.9%	22.6%	2.6%	-15.9%						
Inns													
Compliance Rate for Type	96.8%	100.0%	100.0%	100.0%	100.0%	100.0%	92.0%						
2009 - Occupancy Rate %	35.7%	18.3%	30.7%	36.0%	31.7%	39.2%	48.3%						
2008 - Occupancy Rate %	40.1%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%						
% Point Change from Previous Year	-4.4%	-8.9%	-3.3%	4.6%	-3.4%	3.3%	-4.7%						
2009 - Room-nights Sold	6,612	576	696	904	781	1,251	2,404						
2008 - Room-nights Sold	10,128	797	918	912	1,045	1,767	4,689						
% Change from Previous Year	-34.7%	-27.7%	-24.2%	-0.9%	-25.3%	-29.2%	-48.7%						
Cabins/Cottages													
Compliance Rate for Type	96.9%	97.0%	100.0%	100.0%	98.0%	97.0%	96.0%						
2009 - Occupancy Rate %	16.9%	11.1%	8.9%	13.7%	8.4%	10.3%	20.7%						
2008 - Occupancy Rate %	16.6%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%						
% Point Change from Previous Year	0.3%	5.8%	-4.9%	-2.3%	0.7%	1.4%	-0.3%						
2009 - Room-nights Sold	14,467	187	146	242	209	2,368	11,315						
2008 - Room-nights Sold	14,057	83	197	248	234	2,148	11,147						
% Change from Previous Year	2.9%	125.3%	-25.9%	-2.4%	-10.7%	10.2%	1.5%						
Tourist Home/B&B													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	100.0%						
2009 - Occupancy Rate %	15.1%	3.8%	5.3%	5.5%	8.0%	15.3%	28.5%						
2008 - Occupancy Rate %	15.9%	2.8%	4.6%	4.7%	6.1%	13.3%	28.4%						
% Point Change from Previous Year	-0.8%	1.0%	0.7%	0.8%	1.9%	2.0%	0.1%						
2009 - Room-nights Sold	9,011	262	341	392	603	1,996	5,417						
2008 - Room-nights Sold	8,042	173	251	277	425	1,887	5,029						
% Change from Previous Year	12.0%	51.4%	35.9%	41.5%	41.9%	5.8%	7.7%						
Other													
Compliance Rate for Type	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	67.0%						
2009 - Occupancy Rate %	7.1%	0.0%	0.0%	0.0%	0.0%	3.9%	14.4%						
2008 - Occupancy Rate %	24.7%	0.0%	0.0%	0.0%	0.0%	16.4%	25.6%						
% Point Change from Previous Year	-17.6%	0.0%	0.0%	0.0%	0.0%	-12.5%	-11.2%						
2009 - Room-nights Sold	35	0	0	0	0	22	13						
2008 - Room-nights Sold	55	0	0	0	0	9	46						
% Change from Previous Year	-36.4%	0.0%	0.0%	0.0%	0.0%	144.4%	-71.7%						

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2009	149,550	13,715	18,408	18,397	19,427	32,264	47,339						
Canada 2008	146,864	14,786	18,884	17,197	16,307	29,808	49,882						
% Point Change over 2008	1.8%	-7.2%	-2.5%	7.0%	19.1%	8.2%	-5.1%						
Alberta 2009	5,180	209	247	325	737	1,600	2,062						
Alberta 2008	4,589	279	398	344	427	1,029	2,112						
% Point Change over 2008	12.9%	-25.1%	-37.9%	-5.5%	72.6%	55.5%	-2.4%						
British Columbia 2009	3,743	115	108	280	646	1,135	1,459						
British Columbia 2008	3,429	103	218	239	291	1,006	1,572						
% Point Change over 2008	9.2%	11.7%	-50.5%	17.2%	122.0%	12.8%	-7.2%						
Manitoba 2009	2,026	97	56	169	400	696	608						
Manitoba 2008	1,348	86	88	146	134	327	567						
% Point Change over 2008	50.3%	12.8%	-36.4%	15.8%	198.5%	112.8%	7.2%						
New Brunswick 2009	29,733	3,269	4,963	3,745	3,465	6,476	7,815						
New Brunswick 2008	30,421	3,591	4,613	3,811	3,558	6,304	8,544						
% Point Change over 2008	-2.3%	-9.0%	7.6%	-1.7%	-2.6%	2.7%	-8.5%						
Newfoundland 2009	4,625	457	423	568	581	1,154	1,442						
Newfoundland 2008	3,622	406	317	311	446	844	1,298						
% Point Change over 2008	27.7%	12.6%	33.4%	82.6%	30.3%	36.7%	11.1%						
Nova Scotia 2009	35,700	3,570	6,285	4,097	4,279	7,398	10,071						
Nova Scotia 2008	38,060	4,128	6,369	3,906	4,028	7,711	11,918						
% Point Change over 2008	-6.2%	-13.5%	-1.3%	4.9%	6.2%	-4.1%	-15.5%						
Nunavut 2009	81	4	5	1	0	24	47						
Nunavut 2008	68	6	0	1	39	7	15						
% Point Change over 2008	19.1%	-33.3%	500.0%	0.0%	-100.0%	242.9%	213.3%						
NWT 2009	240	26	2	60	21	51	80						
NWT 2008	89	2	10	0	6	19	52						
% Point Change over 2008	169.7%	1200.0%	-80.0%	6000.0%	250.0%	168.4%	53.8%						
Ontario 2009	31,292	1,969	1,976	3,195	4,124	6,580	13,448						
Ontario 2008	27,166	1,741	2,040	2,819	2,558	5,468	12,540						
% Point Change over 2008	15.2%	13.1%	-3.1%	13.3%	61.2%	20.3%	7.2%						
Prince Edward Island 2009	26,034	3,312	3,697	4,940	3,527	4,831	5,727						
Prince Edward Island 2008	28,771	3,815	4,318	5,047	3,771	5,133	6,687						
% Point Change over 2008	-9.5%	-13.2%	-14.4%	-2.1%	-6.5%	-5.9%	-14.4%						
Quebec 2009	8,704	641	617	868	1,148	1,626	3,804						
Quebec 2008	8,269	608	480	531	946	1,773	3,931						
% Point Change over 2008	5.3%	5.4%	28.5%	63.5%	21.4%	-8.3%	-3.2%						
Saskatchewan 2009	1,999	38	27	139	486	613	696						
Saskatchewan 2008	952	21	33	38	68	181	611						
% Point Change over 2008	110.0%	81.0%	-18.2%	265.8%	614.7%	238.7%	13.9%						
Yukon 2009	193	8	2	10	13	80	80						
Yukon 2008	50	0	0	4	5	6	35						
% Point Change over 2008	286.0%	800.0%	200.0%	150.0%	160.0%	1233.3%	128.6%						

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States 2009	10,497	408	476	669	955	1,814	6,175						
United States 2008	10,576	579	443	565	617	1,862	6,510						
% Point Change over 2008	-0.7%	-29.5%	7.4%	18.4%	54.8%	-2.6%	-5.1%						
New England 2009	2,983	114	96	197	206	531	1,839						
New England 2008	3,070	103	166	155	173	497	1,976						
% Point Change over 2008	-2.8%	10.7%	-42.2%	27.1%	19.1%	6.8%	-6.9%						
Mid-Atlantic 2009	1,243	35	63	59	129	250	707						
Mid-Atlantic 2008	1,316	99	51	46	80	210	830						
% Point Change over 2008	-5.5%	-64.6%	23.5%	28.3%	61.3%	19.0%	-14.8%						
South 2009	2,944	167	91	217	285	516	1,668						
South 2008	2,829	173	112	148	159	535	1,702						
% Point Change over 2008	4.1%	-3.5%	-18.8%	46.6%	79.2%	-3.6%	-2.0%						
Midwest 2009	1,602	52	96	126	173	212	943						
Midwest 2008	1,581	99	60	94	90	264	974						
% Point Change over 2008	1.3%	-47.5%	60.0%	34.0%	92.2%	-19.7%	-3.2%						
West 2009	1,725	40	130	70	162	305	1,018						
West 2008	1,778	103	54	122	115	356	1,028						
% Point Change over 2008	-3.0%	-61.2%	140.7%	-42.6%	40.9%	-14.3%	-1.0%						
International 2009	4,621	174	181	176	703	880	2,507						
International 2008	8,917	226	245	324	519	2,355	5,248						
% Point Change over 2008	-48.2%	-23.0%	-26.1%	-45.7%	35.5%	-62.6%	-52.2%						
Australia 2009	286	14	5	13	20	72	162						
Australia 2008	314	15	8	3	16	106	166						
% Point Change over 2008	-8.9%	-6.7%	-37.5%	333.3%	25.0%	-32.1%	-2.4%						
China 2009	454	25	60	41	116	127	85						
China 2008	659	72	84	109	128	114	152						
% Point Change over 2008	-31.1%	-65.3%	-28.6%	-62.4%	-9.4%	11.4%	-44.1%						
England 2009	625	10	31	33	44	142	365						
England 2008	858	74	24	12	62	201	485						
% Point Change over 2008	-27.2%	-86.5%	29.2%	175.0%	-29.0%	-29.4%	-24.7%						
France 2009	127	5	6	4	26	23	63						
France 2008	112	3	18	1	5	23	62						
% Point Change over 2008	13.4%	66.7%	-66.7%	300.0%	420.0%	0.0%	1.6%						
Germany 2009	484	13	18	25	21	54	353						
Germany 2008	682	14	3	45	43	171	406						
% Point Change over 2008	-29.0%	-7.1%	500.0%	-44.4%	-51.2%	-68.4%	-13.1%						
Ireland 2009	50	6	0	8	2	10	24						
Ireland 2008	138	17	4	7	3	29	78						
% Point Change over 2008	-63.8%	-64.7%	-100.0%	14.3%	-33.3%	-65.5%	-69.2%						
Japan 2009	768	10	11	9	79	142	517						
Japan 2008	1,271	5	41	25	89	174	937						
% Point Change over 2008	-39.6%	100.0%	-73.2%	-64.0%	-11.2%	-18.4%	-44.8%						
Netherlands 2009	182	28	4	11	30	35	74						
Netherlands 2008	125	12	4	0	25	15	69						
% Point Change over 2008	45.6%	133.3%	0.0%	1100.0%	20.0%	133.3%	7.2%						
Scotland 2009	105	0	3	4	5	42	51						
Scotland 2008	120	0	11	0	10	33	66						
% Point Change over 2008	-12.5%	0.0%	-72.7%	400.0%	-50.0%	27.3%	-22.7%						
Switzerland 2009	86	0	2	3	0	10	71						
Switzerland 2008	103	0	0	12	5	31	55						
% Point Change over 2008	200.0%	0.0%	200.0%	-75.0%	-100.0%	-67.7%	29.1%						
Other 2009	1,454	63	41	25	360	223	742						
Other 2008	4,535	14	48	110	133	1,458	2,772						
% Point Change over 2008	-67.9%	350.0%	-14.6%	-77.3%	170.7%	-84.7%	-73.2%						
Motorcoach 2009	2,806	0	0	0	0	435	2,371						
Motorcoach 2008	4,345	0	12	163	49	68	4,053						
% Point Change over 2008	-35.4%	0.0%	-100.0%	-100.0%	-100.0%	539.7%	-41.5%						
ORIGIN BREAKDOWN													
Canada	90.8%	95.9%	96.6%	95.6%	92.1%	92.3%	84.5%						
United States	6.4%	2.9%	2.5%	3.5%	4.5%	5.2%	11.0%						
International	2.8%	1.2%	0.9%	0.9%	3.3%	2.5%	4.5%						

Campground June 2009

OCCUPANCY RATE		YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE														
2009 - Occupancy Rate %	19.7%	~	~	~	~	10.10%	22.8%							
2008 - Occupancy Rate %	17.8%	~	~	~	~	10.6%	19.7%							
% Point Change from Previous Year	1.9%	~	~	~	~	-0.5%	3.1%							
2009 - Site-nights Sold	34,243	~	~	~	~	4,167	30,076							
2008 - Site-nights Sold	28,427	~	~	~	~	3,067	25,360							
Difference in Site-nights Sold	5,816	~	~	~	~	1,100	4,716							
% Point change from Previous Year	20.5%	~	~	~	~	35.9%	18.6%							
North Cape Coastal Drive														
2009 - Occupancy Rate %	8.8%	~	~	~	~	1.0%	11.1%							
2008 - Occupancy Rate %	9.3%	~	~	~	~	1.7%	11.2%							
% Point Change from Previous Year	-0.5%	~	~	~	~	-0.7%	-0.1%							
2009 - Site-nights Sold	1,729	~	~	~	~	42	1,687							
2008 - Site-nights Sold	1,904	~	~	~	~	110	1,794							
Difference in Site-nights Sold	-175	~	~	~	~	-68	-107							
% Point change from Previous Year	-9.2%	~	~	~	~	-61.8%	-6.0%							
Green Gables Shore														
2009 - Occupancy Rate %	23.1%	~	~	~	~	12.1%	26.1%							
2008 - Occupancy Rate %	20.0%	~	~	~	~	12.6%	21.7%							
% Point Change from Previous Year	3.1%	~	~	~	~	-0.5%	4.4%							
2009 - Site-nights Sold	26,145	~	~	~	~	2,867	23,278							
2008 - Site-nights Sold	20,275	~	~	~	~	1,719	18,556							
Difference in Site-nights Sold	5,870	~	~	~	~	1,148	4,722							
% Point change from Previous Year	29.0%	~	~	~	~	66.8%	25.4%							
Red Sands														
2009 - Occupancy Rate %	34.7%	~	~	~	~	28.4%	40.9%							
2008 - Occupancy Rate %	29.6%	~	~	~	~	21.4%	18.6%							
% Point Change from Previous Year	5.1%	~	~	~	~	7.0%	22.3%							
2009 - Site-nights Sold	2,139	~	~	~	~	873	1,266							
2008 - Site-nights Sold	3,523	~	~	~	~	1,090	2,433							
Difference in Site-nights Sold	-1,384	~	~	~	~	-217	-1,167							
% Point change from Previous Year	-39.3%	~	~	~	~	-19.9%	-48.0%							
Points East														
2009 - Occupancy Rate %	10.9%	~	~	~	~	3.0%	15.3%							
2008 - Occupancy Rate %	14.1%	~	~	~	~	4.1%	15.2%							
% Point Change from Previous Year	-3.2%	~	~	~	~	-1.1%	0.1%							
2009 - Site-nights Sold	2,765	~	~	~	~	278	2,487							
2008 - Site-nights Sold	3,093	~	~	~	~	148	2,945							
Difference in Site-nights Sold	-328	~	~	~	~	130	-458							
% Point change from Previous Year	-10.6%	~	~	~	~	87.8%	-15.6%							
Charlottetown														
2009 - Occupancy Rate %	15.7%	~	~	~	~	13.5%	15.9%							
2008 - Occupancy Rate %	12.2%	~	~	~	~	4.1%	15.2%							
% Point Change from Previous Year	3.5%	~	~	~	~	9.4%	0.7%							
2009 - Site-nights Sold	2,765	~	~	~	~	278	2,487							
2008 - Site-nights Sold	3,093	~	~	~	~	148	2,945							
Difference in Site-nights Sold	-328	~	~	~	~	130	-458							
% Point change from Previous Year	-10.6%	~	~	~	~	87.8%	-15.6%							
ORIGIN BREAKDOWN														
Canada	107.9%	~	~	~	~	95.6%	94.6%							
British Columbia	1.6%	~	~	~	~	1.3%	1.4%							
Alberta	1.0%	~	~	~	~	0.8%	0.9%							
Prince Edward Island	73.2%	~	~	~	~	72.3%	63.2%							
Nova Scotia	9.4%	~	~	~	~	7.5%	8.3%							
New Brunswick	10.3%	~	~	~	~	7.3%	9.3%							
Ontario	7.3%	~	~	~	~	3.1%	6.9%							
Quebec	3.9%	~	~	~	~	2.4%	3.6%							
United States	4.6%	~	~	~	~	2.6%	4.2%							
Massachusetts	0.6%	~	~	~	~	0.5%	0.5%							
Maine	0.6%	~	~	~	~	0.4%	0.5%							
New York	0.3%	~	~	~	~	0.5%	0.3%							
Florida	0.4%	~	~	~	~	0.2%	0.3%							
International	1.4%	~	~	~	~	1.8%	1.1%							
Germany	0.5%	~	~	~	~	0.7%	0.4%							