

% Increase / Decrease - 2008/2009
 ~ = Not Open / Operating
 N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	-1.7%	2.7%	6.1%	8.2%	6.1%	2.4%	-10.2%	-8.2%	4.5%	-7.9%	-9.0%		
Bridge (Non-Resident Vehicles)	9.3%	2.8%	-4.1%	4.4%	15.5%	16.5%	0.7%	9.7%	7.8%	24.1%	7.7%		
Ferry (All Vehicles)	-2.7%	~	~	~	~	-0.9%	-14.1%	3.9%	-4.4%	12.0%	-12.6%		
Visitor Inquiries													
Call Centre Inquiries	3.2%	-16.9%	32.1%	22.2%	-33.3%	12.6%	-14.6%	11.5%	46.3%	21.3%	27.7%		
Mail Out Kits	-12.8%	-23.7%	49.1%	21.2%	-37.7%	0.2%	-30.0%	-25.0%	-8.4%	-25.5%	-7.6%		
Visitor Information Centres													
Airport	-2.9%	~	~	~	~	~	-27.2%	-2.3%	4.2%	9.0%	~		
Ch'town	-15.7%	~	~	13.4%	31.7%	4.0%	7.7%	-8.2%	-10.7%	-19.5%	N/A		
Borden-Carleton	-2.8%	93.8%	-36.4%	-4.6%	31.4%	20.1%	-16.0%	-7.8%	10.2%	7.4%	N/A		
Wood Islands	-12.3%	~	~	~	~	54.5%	-21.1%	-3.7%	-0.9%	-7.7%	N/A		
Cavendish	15.8%	~	~	~	~	2.8%	1.9%	21.6%	24.2%	33.5%	N/A		
St. Peters	2.9%	~	~	~	~	~	-33.0%	-8.0%	30.7%	-6.9%	5.7%		
S'Side	-28.0%	~	~	~	~	~	0.9%	-58.1%	0.0%	-31.7%	~		
Souris	39.9%	~	~	~	~	~	80.2%	25.3%	37.3%	49.4%	68.8%		
West Prince	9.0%	~	~	~	~	~	-1.4%	14.1%	13.7%	14.5%	-41.5%		
Total Parties Counsellled	N/A	93.8%	-54.0%	1.4%	31.5%	13.7%	0.6%	-4.4%	-7.2%	0.9%	N/A		
Provincial Parks													
Parks West	18.9%	~	~	~	~	-22.9%	18.4%	-0.2%	40.1%	74.8%	~		
Parks East	8.1%	~	~	~	~	15.9%	-14.4%	8.6%	11.6%	14.6%	1400.0%		
Total	13.7%	~	~	~	~	5.9%	3.0%	3.5%	25.3%	38.7%	1400.0%		
Golf PEI													
Non-Member Rounds	6.2%	~	~	~	~	21.1%	1.1%	-3.1%	4.5%	20.6%	N/A		
Total Rounds Played	-7.0%	~	~	~	~	2.7%	-1.0%	-5.7%	0.7%	17.5%	N/A		
Cruise Ships*													
Total # of Passengers	5.0%	~	~	~	~	-33.7%	1.7%	297.8%	-100.0%	21.0%	9.6%		
Parks Canada													
PEI National Park	-4.8%	-90.8%	-90.0%	-87.4%	-64.4%	17.5%	-0.6%	-5.8%	17.3%	11.2%	N/A		
Province House	35.5%	12.0%	18.5%	0.4%	35.3%	-21.2%	-7.8%	34.4%	52.4%	48.9%	N/A		
Green Gables	-13.2%	~	~	-40.8%	4.7%	-18.6%	-12.6%	-2.1%	-6.6%	6.2%	N/A		
Campgrounds	8.8%	~	~	~	~	~	-28.4%	5.8%	11.8%	107.7%	N/A		
Historic Sites													
Orwell	-2.4%	137.1%	125.9%	-19.3%	224.3%	16.4%	-27.3%	-2.8%	-18.1%	-16.2%	169.0%		
Beaconsfield	-3.9%	106.3%	27.8%	2.2%	-33.1%	-27.4%	16.2%	-5.2%	-38.8%	-18.8%	8.1%		
Eptek	2.8%	-28.2%	8.9%	10.8%	-8.1%	-39.5%	4.5%	-19.6%	12.2%	57.6%	2.4%		
Acadian Museum	-34.9%	-21.9%	-40.4%	-56.5%	-19.6%	6.1%	-27.9%	-32.0%	-26.3%	-67.9%	-26.4%		
Elmira	1.4%	~	~	~	~	-27.8%	19.1%	16.9%	-0.6%	13.2%	-31.7%		
Basin Head	-0.9%	~	~	~	~	-41.8%	10.5%	-6.4%	-6.3%	33.2%	~		
Green Park	-8.2%	~	~	~	~	900.0%	5.3%	-12.3%	-5.7%	-27.9%	~		
Total Visitors	-6.1%	16.9%	12.7%	-11.3%	-7.9%	12.2%	-3.4%	-8.8%	-9.3%	-7.7%	2.2%		

October 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2009 Current Compliance Rate	99.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%		
2009 Total Operations Open		140	140	141	156	505	1021	1089	1094	963	486		
2009 Total Room-nights Available *	1,242,368	68,545	64,310	72,095	67,762	119,145	180,137	199,530	194,772	167,045	109,027		
2008 Current Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
2008 Total Operations Open		142	142	145	161	524	1,004	1,084	1,082	929	480		
2008 Total Room-nights Available *	1,283,754	69,048	66,194	69,494	70,807	127,980	183,249	203,661	204,682	171,797	116,842		
Province Wide													
2009 - Occupancy Rate %	42.4%	20.9%	30.6%	26.7%	31.5%	32.5%	32.8%	58.7%	68.9%	40.8%	32.1%		
2008 - Occupancy Rate %	42.9%	22.6%	29.6%	26.2%	24.9%	27.2%	37.0%	60.3%	69.0%	41.6%	35.6%		
% Point Change from Previous Year	-0.5%	-1.7%	1.0%	0.5%	6.6%	5.3%	-4.2%	-1.6%	-0.1%	-0.8%	-3.5%		
2009 - Room-nights Sold	526,986	14,306	19,707	19,230	21,370	38,726	59,163	117,134	134,121	68,192	35,037		
2008 - Room-nights Sold	551,020	15,629	19,623	18,192	17,635	34,841	67,833	122,858	141,230	71,545	41,634		
Difference in Room-nights Sold	-24,034	-1,323	84	1,038	3,735	3,885	-8,670	-5,724	-7,109	-3,353	-6,597		
% Change from Previous Year	-4.4%	-8.5%	0.4%	5.7%	21.2%	11.2%	-12.8%	-4.7%	-5.0%	-4.7%	-15.8%		
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
2009 - Occupancy Rate %	40.4%	28.1%	36.2%	33.1%	29.4%	33.1%	36.2%	49.5%	63.2%	46.2%	34.1%		
2008 - Occupancy Rate %	41.4%	28.8%	32.0%	30.2%	32.1%	32.1%	40.3%	52.0%	63.2%	46.9%	38.7%		
% Point Change from Previous Year	-1.0%	-0.7%	4.2%	2.9%	-2.7%	1.0%	-4.1%	-2.5%	0.0%	-0.7%	-4.6%		
2009 - Room-nights Sold	97,071	5,118	6,587	7,135	5,525	8,195	10,209	14,899	18,986	12,329	8,088		
2008 - Room-nights Sold	99,093	5,518	6,083	5,980	5,648	7,692	11,010	15,567	19,194	12,657	9,744		
Difference in Room-nights Sold	-2,022	-400	504	1,155	-123	503	-801	-668	-208	-328	-1,656		
% Change from Previous Year	-2.0%	-7.2%	8.3%	19.3%	-2.2%	6.5%	-7.3%	-4.3%	-1.1%	-2.6%	-17.0%		
Green Gables Shore													
Regional Compliance Rate	99.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	98.0%		
2009 - Occupancy Rate %	41.5%	2.7%	6.1%	1.5%	6.1%	10.5%	23.5%	66.2%	69.7%	31.9%	15.5%		
2008 - Occupancy Rate %	41.0%	2.4%	8.8%	1.5%	1.2%	9.9%	28.7%	64.3%	70.7%	29.5%	15.4%		
% Point Change from Previous Year	0.5%	0.3%	-2.7%	0.0%	4.9%	0.6%	-5.2%	1.9%	-1.0%	2.4%	0.1%		
2009 - Room-nights Sold	125,504	103	209	48	236	2,559	13,455	42,879	45,162	17,450	3,403		
2008 - Room-nights Sold	133,277	95	331	55	66	2,834	17,338	43,574	48,111	16,866	4,007		
Difference in Room-nights Sold	-7,773	8	-122	-7	170	-275	-3,883	-695	-2,949	584	-604		
% Change from Previous Year	-5.8%	8.4%	-36.9%	-12.7%	257.6%	-9.7%	-22.4%	-1.6%	-6.1%	3.5%	-15.1%		
Red Sands													
Regional Compliance Rate	99.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	98.0%	98.0%		
2009 - Occupancy Rate %	33.1%	5.4%	10.0%	6.4%	9.2%	15.4%	19.1%	55.4%	64.2%	23.0%	16.5%		
2008 - Occupancy Rate %	32.7%	5.2%	12.4%	7.1%	5.9%	8.5%	22.2%	56.1%	62.9%	22.9%	15.0%		
% Point Change from Previous Year	0.4%	0.2%	-2.4%	-0.7%	3.3%	6.9%	-3.1%	-0.7%	1.3%	0.1%	1.5%		
2009 - Room-nights Sold	20,336	107	197	137	210	785	2,011	6,643	7,338	2,119	789		
2008 - Room-nights Sold	20,571	97	223	127	169	525	2,177	6,785	7,588	2,077	803		
Difference in Room-nights Sold	-235	10	-26	10	41	260	-166	-142	-250	42	-14		
% Change from Previous Year	-1.1%	10.3%	-11.7%	7.9%	24.3%	49.5%	-7.6%	-2.1%	-3.3%	2.0%	-1.7%		
Charlottetown													
Regional Compliance Rate	99.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	98.0%		
2009 - Occupancy Rate %	47.8%	20.9%	33.1%	27.3%	38.0%	47.4%	47.2%	61.7%	78.5%	57.4%	45.4%		
2008 - Occupancy Rate %	48.9%	23.2%	32.4%	28.2%	26.9%	38.4%	50.6%	67.8%	78.1%	64.1%	52.9%		
% Point Change from Previous Year	-1.1%	-2.3%	0.7%	-0.9%	11.1%	9.0%	-3.4%	-6.1%	0.4%	-6.7%	-7.5%		
2009 - Room-nights Sold	230,443	8,627	12,463	11,389	15,010	24,991	26,427	37,702	44,747	28,582	20,505		
2008 - Room-nights Sold	245,975	9,631	12,717	11,722	11,268	21,497	30,138	42,411	48,835	32,652	25,104		
Difference in Room-nights Sold	-15,532	-1,004	-254	-333	3,742	3,494	-3,711	-4,709	-4,088	-4,070	-4,599		
% Change from Previous Year	-6.3%	-10.4%	-2.0%	-2.8%	33.2%	16.3%	-12.3%	-11.1%	-8.4%	-12.5%	-18.3%		
Points East													
Regional Compliance Rate	99.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%		
2009 - Occupancy Rate %	34.2%	10.6%	8.2%	15.4%	11.4%	17.8%	25.1%	47.6%	56.7%	28.9%	16.8%		
2008 - Occupancy Rate %	34.0%	11.4%	11.3%	11.7%	15.6%	17.3%	27.4%	46.4%	55.2%	26.5%	15.4%		
% Point Change from Previous Year	0.2%	-0.8%	-3.1%	3.7%	-4.2%	0.5%	-2.3%	1.2%	1.5%	2.4%	1.4%		
2009 - Room-nights Sold	53,632	351	251	521	389	2,196	7,061	15,011	17,888	7,712	2,252		
2008 - Room-nights Sold	52,104	288	269	308	484	2,293	7,170	14,521	17,502	7,293	1,976		
Difference in Room-nights Sold	1,528	63	-18	213	-95	-97	-109	490	386	419	276		
% Change from Previous Year	2.9%	21.9%	-6.7%	69.2%	-19.6%	-4.2%	-1.5%	3.4%	2.2%	5.7%	14.0%		

* = at time of reporting

October 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	98.7%	95.0%	97.0%	97.0%	98.0%	98.0%	100.0%	100.0%	99.0%	99.0%	100.0%		
2009 - Occupancy Rate %	45.0%	23.4%	34.3%	29.2%	35.8%	41.6%	39.9%	57.3%	72.1%	49.1%	39.4%		
2008 - Occupancy Rate %	46.2%	24.8%	32.2%	28.2%	27.5%	3420.0%	44.9%	61.1%	72.5%	52.3%	44.4%		
% Point Change from Previous Year	-1.2%	-1.4%	2.1%	1.0%	8.3%	-3378.4%	-5.0%	-3.8%	-0.4%	-3.2%	-5.0%		
2009 - Room-nights Sold	350,211	13,281	18,524	17,692	19,777	33,048	39,445	61,575	74,051	44,498	28,320		
2008 - Room-nights Sold	371,557	14,576	18,257	16,754	15,927	28,840	45,896	67,666	80,209	49,428	34,004		
% Change from Previous Year	-5.7%	-8.9%	1.5%	5.6%	24.2%	14.6%	-14.1%	-9.0%	-7.7%	-10.0%	-16.7%		
Inns													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
2009 - Occupancy Rate %	45.9%	18.3%	30.7%	36.0%	31.7%	39.2%	42.3%	57.9%	64.3%	48.3%	38.8%		
2008 - Occupancy Rate %	53.6%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%	38.4%		
% Point Change from Previous Year	-7.7%	-8.9%	-3.3%	4.6%	-3.4%	3.3%	-10.7%	-11.8%	-16.5%	-7.1%	0.4%		
2009 - Room-nights Sold	21,814	576	696	904	781	1,251	2,790	4,555	5,087	3,383	1,791		
2008 - Room-nights Sold	31,719	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932	2,232		
% Change from Previous Year	-31.2%	-27.7%	-24.2%	-0.9%	-25.3%	-29.2%	-40.5%	-31.7%	-34.5%	-31.4%	-19.8%		
Cabins/Cottages													
Compliance Rate for Type	99.6%	94.0%	97.0%	97.0%	98.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%		
2009 - Occupancy Rate %	40.2%	11.1%	8.9%	13.7%	8.3%	10.2%	20.6%	63.8%	67.0%	26.7%	13.8%		
2008 - Occupancy Rate %	37.6%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.3%	20.2%	11.4%		
% Point Change from Previous Year	2.6%	5.8%	-4.9%	-2.3%	0.6%	1.3%	-0.4%	3.1%	1.7%	6.5%	2.4%		
2009 - Room-nights Sold	114,273	187	146	242	209	2,368	11,499	40,596	42,634	13,770	2,622		
2008 - Room-nights Sold	104,657	83	197	249	234	2,148	11,147	37,667	40,794	9,902	2,236		
% Change from Previous Year	9.2%	125.3%	-25.9%	-2.8%	-10.7%	10.2%	3.2%	7.8%	4.5%	39.1%	17.3%		
Tourist Home/B&B													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	98.0%		
2009 - Occupancy Rate %	30.7%	3.8%	5.3%	5.5%	8.0%	15.5%	28.5%	50.0%	59.6%	36.9%	17.2%		
2008 - Occupancy Rate %	31.5%	3.0%	4.6%	4.9%	6.2%	14.2%	32.0%	51.0%	56.8%	37.5%	21.1%		
% Point Change from Previous Year	-0.8%	0.8%	0.7%	0.6%	1.8%	1.3%	-3.5%	-1.0%	2.8%	-0.6%	-3.9%		
2009 - Room-nights Sold	40,600	262	341	392	603	2,059	5,416	10,382	12,308	6,533	2,304		
2008 - Room-nights Sold	42,717	173	251	277	429	2,077	6,052	10,778	12,347	7,213	3,120		
% Change from Previous Year	-5.0%	51.4%	35.9%	41.5%	40.6%	-0.9%	-10.5%	-3.7%	-0.3%	-9.4%	-26.2%		
Other													
Compliance Rate for Type	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%		
2009 - Occupancy Rate %	20.5%	0.0%	0.0%	0.0%	0.0%	0.0%	14.4%	28.0%	44.1%	13.3%	0.0%		
2008 - Occupancy Rate %	43.5%	0.0%	0.0%	0.0%	0.0%	16.4%	27.2%	44.1%	63.4%	58.3%	33.9%		
% Point Change from Previous Year	-23.0%	0.0%	0.0%	0.0%	0.0%	-16.4%	-12.8%	-16.1%	-19.3%	-45.0%	-33.9%		
2009 - Room-nights Sold	88	0	0	0	0	0	13	26	41	8	0		
2008 - Room-nights Sold	370	0	0	0	0	9	49	82	118	70	42		
% Change from Previous Year	-76.2%	0.0%	0.0%	0.0%	0.0%	-100.0%	-73.5%	-68.3%	-65.3%	-88.6%	-100.0%		

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2009	442,908	13,715	19,027	18,397	19,468	33,429	47,784	97,730	112,863	51,432	29,063		
Canada 2008	435,124	14,799	18,906	17,250	16,437	29,900	51,667	93,491	108,693	49,908	34,073		
% Point Change over 2008	1.8%	-7.3%	0.6%	6.6%	18.4%	11.8%	-7.5%	4.5%	3.8%	3.1%	-14.7%		
Alberta 2009	20,271	209	247	325	737	1,650	2,087	4,966	5,997	2,851	1,202		
Alberta 2008	20,678	279	399	344	428	1,036	2,208	5,228	5,545	3,374	1,837		
% Point Change over 2008	-2.0%	-25.1%	-38.1%	-5.5%	72.2%	59.3%	-5.5%	-5.0%	8.2%	-15.5%	-34.6%		
British Columbia 2009	12,620	115	108	280	646	1,164	1,473	2,529	3,375	2,107	823		
British Columbia 2008	13,720	103	218	239	295	1,013	1,632	2,941	3,028	2,647	1,604		
% Point Change over 2008	-8.0%	11.7%	-50.5%	17.2%	119.0%	14.9%	-9.7%	-14.0%	11.5%	-20.4%	-48.7%		
Manitoba 2009	6,372	97	56	169	400	732	616	1,216	2,052	729	305		
Manitoba 2008	4,860	86	88	146	134	329	594	971	985	885	642		
% Point Change over 2008	31.1%	12.8%	-36.4%	15.8%	198.5%	122.5%	3.7%	25.2%	108.3%	-17.6%	-52.5%		
New Brunswick 2009	76,654	3,269	5,074	3,745	3,482	6,634	7,897	15,703	16,513	8,529	5,808		
New Brunswick 2008	73,743	3,595	4,619	3,817	3,574	6,309	8,853	13,708	15,823	7,372	6,073		
% Point Change over 2008	3.9%	-9.1%	9.9%	-1.9%	-2.6%	5.2%	-10.8%	14.6%	4.4%	15.7%	-4.4%		
Newfoundland 2009	13,974	457	423	568	586	1,210	1,437	3,397	3,834	1,197	865		
Newfoundland 2008	12,657	406	319	311	450	849	1,353	3,085	3,449	1,332	1,103		
% Point Change over 2008	10.4%	12.6%	32.6%	82.6%	30.2%	42.5%	6.2%	10.1%	11.2%	-10.1%	-21.6%		
Nova Scotia 2009	98,830	3,570	6,446	4,097	4,287	7,635	10,148	20,197	23,004	11,958	7,488		
Nova Scotia 2008	99,578	4,134	6,377	3,911	4,069	7,739	12,293	18,266	24,549	10,611	7,629		
% Point Change over 2008	-0.8%	-13.6%	1.1%	4.8%	5.4%	-1.3%	-17.4%	10.6%	-6.3%	12.7%	-1.8%		
Nunavut 2009	438	4	5	1	0	84	47	92	188	14	3		
Nunavut 2008	225	6	0	1	39	7	17	63	44	42	6		
% Point Change over 2008	94.7%	-33.3%	500.0%	0.0%	-100.0%	1100.0%	176.5%	46.0%	327.3%	-66.7%	-50.0%		
NWT 2009	955	26	2	60	21	107	80	139	447	40	33		
NWT 2008	465	2	10	0	6	19	52	116	85	86	89		
% Point Change over 2008	105.4%	1200.0%	-80.0%	6000.0%	250.0%	463.2%	53.8%	19.8%	425.9%	-53.5%	-62.9%		
Ontario 2009	113,262	1,969	1,976	3,195	4,128	6,846	13,614	29,995	32,842	13,510	5,187		
Ontario 2008	109,188	1,741	2,041	2,819	2,607	5,499	12,974	30,381	32,275	12,551	6,300		
% Point Change over 2008	3.7%	13.1%	-3.2%	13.3%	58.3%	24.5%	4.9%	-1.3%	1.8%	7.6%	-17.7%		
Prince Edward Island 2009	52,653	3,312	4,044	4,940	3,533	4,922	5,755	6,248	8,409	6,165	5,325		
Prince Edward Island 2008	55,737	3,818	4,322	5,082	3,781	5,133	6,748	5,741	8,394	6,450	6,268		
% Point Change over 2008	-5.5%	-13.3%	-6.4%	-2.8%	-6.6%	-4.1%	-14.7%	8.8%	0.2%	-4.4%	-15.0%		
Quebec 2009	39,763	641	617	868	1,149	1,672	3,842	12,046	13,572	3,709	1,647		
Quebec 2008	39,253	608	480	538	981	1,779	4,261	12,054	13,194	3,625	1,733		
% Point Change over 2008	1.3%	5.4%	28.5%	61.3%	17.1%	-6.0%	-9.8%	-0.1%	2.9%	2.3%	-5.0%		
Saskatchewan 2009	6,330	38	27	139	486	655	707	1,118	2,247	579	334		
Saskatchewan 2008	4,595	21	33	38	68	182	646	890	1,229	831	657		
% Point Change over 2008	37.8%	81.0%	-18.2%	265.8%	614.7%	259.9%	9.4%	25.6%	82.8%	-30.3%	-49.2%		
Yukon 2009	786	8	2	10	13	118	81	84	383	44	43		
Yukon 2008	425	0	0	4	5	6	36	47	93	102	132		
% Point Change over 2008	84.9%	800.0%	200.0%	150.0%	160.0%	1866.7%	125.0%	78.7%	311.8%	-56.9%	-67.4%		

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States 2009	47,032	412	496	655	955	1,824	6,280	12,228	13,193	8,039	2,950		
United States 2008	52,874	579	443	568	618	1,867	6,753	13,983	16,157	9,216	2,690		
<i>% Point Change over 2008</i>	-11.0%	-28.8%	12.0%	15.3%	54.5%	-2.3%	-7.0%	-12.6%	-18.3%	-12.8%	9.7%		
New England 2009	16,765	114	96	197	206	537	1,890	4,771	5,393	2,834	727		
New England 2008	17,771	103	166	155	173	501	2,087	5,445	6,139	2,339	663		
<i>% Point Change over 2008</i>	-5.7%	10.7%	-42.2%	27.1%	19.1%	7.2%	-9.4%	-12.4%	-12.2%	21.2%	9.7%		
Mid-Atlantic 2009	6,864	35	63	59	129	249	713	1,802	2,239	1,073	502		
Mid-Atlantic 2008	7,653	99	51	46	80	211	855	1,829	2,935	1,193	354		
<i>% Point Change over 2008</i>	-10.3%	-64.6%	23.5%	28.3%	61.3%	18.0%	-16.6%	-1.5%	-23.7%	-10.1%	41.8%		
South 2009	11,726	174	111	217	285	521	1,699	2,917	3,122	1,915	765		
South 2008	13,845	173	112	151	160	535	1,755	3,350	3,672	3,264	673		
<i>% Point Change over 2008</i>	-15.3%	0.6%	-0.9%	43.7%	78.1%	-2.6%	-3.2%	-12.9%	-15.0%	-41.3%	13.7%		
Midwest 2009	5,885	49	96	126	173	212	956	1,444	1,341	1,008	480		
Midwest 2008	6,283	99	60	94	90	264	994	1,611	1,644	1,052	375		
<i>% Point Change over 2008</i>	-6.3%	-50.5%	60.0%	34.0%	92.2%	-19.7%	-3.8%	-10.4%	-18.4%	-4.2%	28.0%		
West 2009	5,792	40	130	56	162	305	1,022	1,294	1,098	1,209	476		
West 2008	7,322	105	54	122	115	356	1,062	1,748	1,767	1,368	625		
<i>% Point Change over 2008</i>	-20.9%	-61.9%	140.7%	-54.1%	40.9%	-14.3%	-3.8%	-26.0%	-37.9%	-11.6%	-23.8%		

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2009	19,711	174	181	176	915	3,039	2,727	3,260	4,303	3,408	1,528		
International 2008	34,428	226	245	357	531	2,392	5,358	9,345	10,170	4,119	1,685		
% Point Change over 2008	-42.7%	-23.0%	-26.1%	-50.7%	72.3%	27.0%	-49.1%	-65.1%	-57.7%	-17.3%	-9.3%		
Australia 2009	1,026	14	5	13	20	77	162	188	147	267	133		
Australia 2008	1,159	15	8	5	19	109	175	242	190	241	155		
% Point Change over 2008	-11.5%	-6.7%	-37.5%	160.0%	5.3%	-29.4%	-7.4%	-22.3%	-22.6%	10.8%	-14.2%		
China 2009	1,253	25	60	41	116	127	85	175	489	65	70		
China 2008	1,792	72	84	109	128	115	152	347	316	365	104		
% Point Change over 2008	-30.1%	-65.3%	-28.6%	-62.4%	-9.4%	10.4%	-44.1%	-49.6%	54.7%	-82.2%	-32.7%		
England 2009	2,497	10	31	33	44	141	355	429	823	425	206		
England 2008	2,954	74	24	12	62	205	494	487	824	599	173		
% Point Change over 2008	-15.5%	-86.5%	29.2%	175.0%	-29.0%	-31.2%	-28.1%	-11.9%	-0.1%	-29.0%	19.1%		
France 2009	651	5	6	4	26	23	64	169	154	163	37		
France 2008	567	3	18	1	5	24	62	146	176	107	25		
% Point Change over 2008	14.8%	66.7%	-66.7%	300.0%	420.0%	-4.2%	3.2%	15.8%	-12.5%	52.3%	48.0%		
Germany 2009	2,296	13	18	25	21	54	353	431	485	591	305		
Germany 2008	2,795	14	3	45	43	178	415	659	667	568	203		
% Point Change over 2008	-17.9%	-7.1%	500.0%	-44.4%	-51.2%	-69.7%	-14.9%	-34.6%	-27.3%	4.0%	50.2%		
Ireland 2009	236	6	0	8	2	10	24	35	40	48	63		
Ireland 2008	432	17	4	7	3	29	78	106	75	94	19		
% Point Change over 2008	-45.4%	-64.7%	-100.0%	14.3%	-33.3%	-65.5%	-69.2%	-67.0%	-46.7%	-48.9%	231.6%		
Japan 2009	2,538	10	11	9	79	136	517	472	532	463	309		
Japan 2008	5,811	5	41	25	89	188	946	1,257	1,597	1,206	457		
% Point Change over 2008	-56.3%	100.0%	-73.2%	-64.0%	-11.2%	-27.7%	-45.3%	-62.5%	-66.7%	-61.6%	-32.4%		
Netherlands 2009	500	28	4	11	30	33	74	114	63	98	45		
Netherlands 2008	539	12	4	0	25	15	69	170	105	101	38		
% Point Change over 2008	-7.2%	133.3%	0.0%	1100.0%	20.0%	120.0%	7.2%	-32.9%	-40.0%	-3.0%	18.4%		
Scotland 2009	307	0	3	4	5	42	51	90	42	39	31		
Scotland 2008	425	0	11	0	10	33	68	129	75	92	7		
% Point Change over 2008	-27.8%	0.0%	-72.7%	400.0%	-50.0%	27.3%	-25.0%	-30.2%	-44.0%	-57.6%	342.9%		
Switzerland 2009	561	0	2	3	0	10	74	133	182	126	31		
Switzerland 2008	567	0	0	12	5	31	56	175	111	132	45		
% Point Change over 2008	-1.1%	0.0%	200.0%	-75.0%	-100.0%	-67.7%	32.1%	-24.0%	64.0%	-4.5%	-31.1%		
Other 2009	7,846	63	41	25	572	2,386	968	1,024	1,346	1,123	298		
Other 2008	17,387	14	48	141	142	1,465	2,843	5,627	6,034	614	459		
% Point Change over 2008	-54.9%	350.0%	-14.6%	-82.3%	302.8%	62.9%	-66.0%	-81.8%	-77.7%	82.9%	-35.1%		
Motorcoach 2009	17,333	5	3	2	32	434	2,370	3,916	3,762	5,313	1,496		
Motorcoach 2008	28,594	25	29	17	49	682	4,055	6,039	6,210	8,302	3,186		
% Point Change over 2008	-39.4%	-80.0%	-89.7%	-88.2%	-34.7%	-36.4%	-41.6%	-35.2%	-39.4%	-36.0%	-53.0%		
ORIGIN BREAKDOWN													
Canada	86.9%	95.9%	96.6%	95.7%	91.2%	87.3%	84.1%	86.3%	86.6%	81.8%	86.6%		
United States	9.2%	2.9%	2.5%	3.4%	4.5%	4.8%	11.1%	10.8%	10.1%	12.8%	8.8%		
International	3.9%	1.2%	0.9%	0.9%	4.3%	7.9%	4.8%	2.9%	3.3%	5.4%	4.6%		

Campground October 2009

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE													
2009 - Occupancy Rate %	36.4%	~	~	~	0.0%	10.10%	22.4%	53.6%	50.5%	19.2%	5.6%		
2008 - Occupancy Rate %	32.8%	~	~	~	0.2%	10.8%	19.7%	48.4%	46.6%	11.1%	9.9%		
% Point Change from Previous Year	3.6%	~	~	~	-0.2%	-0.7%	2.7%	5.2%	3.9%	8.1%	-4.3%		
2009 - Site-nights Sold	224,393	~	~	~	0	4,217	30,111	87,260	82,441	19,753	611		
2008 - Site-nights Sold	184,284	~	~	~	4	3,111	25,360	74,417	70,667	9,962	763		
Difference in Site-nights Sold	40,109	~	~	~	-4	1,106	4,751	12,843	11,774	9,791	-152		
% Point change from Previous Year	21.8%	~	~	~	-100.0%	35.6%	18.7%	17.3%	16.7%	98.3%	-19.9%		
North Cape Coastal Drive													
2009 - Occupancy Rate %	24.2%	~	~	~	~	1.0%	12.2%	39.3%	36.6%	10.8%	4.4%		
2008 - Occupancy Rate %	21.1%	~	~	~	~	1.2%	12.4%	40.5%	31.5%	5.5%	0.0%		
% Point Change from Previous Year	3.1%	~	~	~	~	-0.2%	-0.2%	-1.2%	5.1%	5.3%	4.4%		
2009 - Site-nights Sold	13,874	~	~	~	~	42	1,687	5,745	5,360	1,020	20		
2008 - Site-nights Sold	12,357	~	~	~	~	50	1,426	6,079	4,009	793	0		
Difference in Site-nights Sold	1,517	~	~	~	~	-8	261	-334	1,351	227	20		
% Point change from Previous Year	12.3%	~	~	~	~	-16.0%	18.3%	-5.5%	33.7%	28.6%	2000.0%		
Green Gables Shore													
2009 - Occupancy Rate %	39.4%	~	~	~	~	12.0%	26.1%	56.9%	52.4%	19.2%	3.6%		
2008 - Occupancy Rate %	35.9%	~	~	~	~	11.2%	21.7%	51.4%	49.1%	9.3%	6.4%		
% Point Change from Previous Year	3.5%	~	~	~	~	0.8%	4.4%	5.5%	3.3%	9.9%	-2.8%		
2009 - Site-nights Sold	162,540	~	~	~	~	2,917	23,278	64,526	59,234	12,291	294		
2008 - Site-nights Sold	127,574	~	~	~	~	1,823	18,556	52,428	50,290	4,234	243		
Difference in Site-nights Sold	34,966	~	~	~	~	1,094	4,722	12,098	8,944	8,057	51		
% Point change from Previous Year	27.4%	~	~	~	~	60.0%	25.4%	23.1%	17.8%	190.3%	21.0%		
Red Sands													
2009 - Occupancy Rate %	51.2%	~	~	~	~	28.4%	40.9%	79.8%	52.4%	54.3%	26.1%		
2008 - Occupancy Rate %	36.7%	~	~	~	~	29.6%	29.6%	41.9%	44.6%	39.1%	26.6%		
% Point Change from Previous Year	14.5%	~	~	~	~	-1.2%	11.3%	37.9%	7.8%	15.2%	-0.5%		
2009 - Site-nights Sold	9,170	~	~	~	~	873	1,266	3,069	2,014	1,708	240		
2008 - Site-nights Sold	6,639	~	~	~	~	907	908	1,609	1,713	1,160	342		
Difference in Site-nights Sold	2,531	~	~	~	~	-34	358	1,460	301	548	-102		
% Point change from Previous Year	38.1%	~	~	~	~	-3.7%	39.4%	90.7%	17.6%	47.2%	-29.8%		
Points East													
2009 - Occupancy Rate %	29.6%	~	~	~	~	3.0%	12.7%	44.0%	49.6%	20.5%	1.4%		
2008 - Occupancy Rate %	30.7%	~	~	~	~	4.9%	15.6%	45.2%	45.2%	15.1%	~		
% Point Change from Previous Year	-1.1%	~	~	~	~	-1.9%	-2.9%	-1.2%	4.4%	5.4%	1.4%		
2009 - Site-nights Sold	26,628	~	~	~	~	278	2,522	9,488	10,989	3,337	14		
2008 - Site-nights Sold	25,926	~	~	~	~	148	2,945	10,092	10,137	2,604	0		
Difference in Site-nights Sold	702	~	~	~	~	130	-423	-604	852	733	14		
% Point change from Previous Year	2.7%	~	~	~	~	87.8%	-14.4%	-6.0%	8.4%	28.1%	1400.0%		
Charlottetown													
2009 - Occupancy Rate %	31.3%	~	~	~	0.0%	13.5%	15.9%	46.6%	50.2%	13.9%	10.2%		
2008 - Occupancy Rate %	25.5%	~	~	~	0.2%	9.1%	15.2%	40.7%	43.6%	11.7%	12.4%		
% Point Change from Previous Year	5.8%	~	~	~	-0.2%	4.4%	0.7%	5.9%	6.6%	2.2%	-2.2%		
2009 - Site-nights Sold	12,181	~	~	~	0	107	1,358	4,432	4,844	1,397	43		
2008 - Site-nights Sold	11,788	~	~	~	4	183	1,525	4,209	4,518	1,171	178		
Difference in Site-nights Sold	393	~	~	~	-4	-76	-167	223	326	226	-135		
% Point change from Previous Year	3.3%	~	~	~	-100.0%	-41.5%	-11.0%	5.3%	7.2%	19.3%	-75.8%		
PROVINCE WIDE													
Canada	93.9%	~	~	~	~	95.5%	94.6%	94.3%	94.3%	90.0%	73.0%		
British Columbia	1.1%	~	~	~	~	1.5%	1.4%	0.9%	0.9%	2.3%	7.9%		
Alberta	1.2%	~	~	~	~	0.9%	0.9%	1.2%	1.2%	2.2%	8.2%		
Prince Edward Island	43.6%	~	~	~	~	71.4%	63.1%	38.2%	37.7%	55.8%	39.1%		
Nova Scotia	13.1%	~	~	~	~	7.4%	8.3%	14.9%	14.2%	8.6%	4.7%		
New Brunswick	12.6%	~	~	~	~	7.4%	9.3%	14.0%	13.4%	8.9%	5.6%		
Ontario	10.1%	~	~	~	~	3.7%	6.9%	10.6%	11.8%	6.9%	3.3%		
Quebec	10.6%	~	~	~	~	2.4%	3.6%	12.6%	13.3%	3.9%	1.6%		
United States	5.2%	~	~	~	~	2.5%	4.3%	5.0%	5.1%	8.2%	23.1%		
Massachusetts	0.6%	~	~	~	~	0.5%	0.5%	0.6%	0.6%	0.6%	2.0%		
Maine	0.8%	~	~	~	~	0.4%	0.5%	0.9%	0.9%	0.9%	1.0%		
New York	0.3%	~	~	~	~	0.5%	0.3%	0.2%	0.4%	0.6%	1.5%		
Florida	0.4%	~	~	~	~	0.2%	0.3%	0.5%	0.4%	0.8%	0.5%		
International	0.9%	~	~	~	~	1.9%	1.1%	0.7%	0.6%	1.8%	3.9%		
Germany	0.3%	~	~	~	~	0.8%	0.4%	0.2%	0.2%	0.8%	0.8%		