

% Increase / Decrease - 2008/2009

~ = Not Open / Operating

N/A = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Air (All Enplaned)	-1.6%	2.7%	6.1%	8.2%	6.1%	2.4%	-10.2%	-8.2%	4.5%	-7.9%	-9.0%	-0.1%	
Bridge (Non-Resident Vehicles)	9.3%	2.8%	-4.1%	4.4%	15.5%	16.5%	0.7%	9.7%	7.8%	24.1%	7.7%	11.0%	
Ferry (All Vehicles)	-3.0%	~	~	~	~	-0.9%	-14.1%	3.9%	-4.4%	12.0%	-12.6%	-9.1%	
Visitor Inquiries													
Call Centre Inquiries	1.7%	-16.9%	32.1%	22.2%	-33.3%	12.6%	-14.6%	11.5%	46.3%	21.3%	27.7%	27.1%	
Mail Out Kits	-12.6%	-23.7%	49.1%	21.2%	-37.7%	0.2%	-30.0%	-25.0%	-8.4%	-25.5%	-7.6%	1.9%	
Visitor Information Centres													
Airport	-2.9%	~	~	~	~	~	-27.2%	-2.3%	4.2%	9.0%	~	~	
Ch'town	-7.8%	~	22.9%	13.4%	31.7%	4.0%	3.3%	-8.2%	-10.7%	-19.5%	-6.1%	60.5%	
Borden-Carleton	0.9%	93.8%	-36.4%	-4.6%	31.4%	20.1%	-16.0%	-7.8%	10.2%	7.4%	-1.3%	-23.6%	
Wood Islands	-5.9%	~	~	~	~	54.5%	-21.1%	-3.7%	-0.9%	-7.7%	-24.0%	-17.4%	
Cavendish	20.4%	~	~	~	~	2.8%	1.9%	21.6%	24.2%	33.5%	7.8%	~	
St. Peters	2.9%	~	~	~	~	0.0%	-33.0%	-8.0%	30.7%	-6.9%	5.7%	~	
S'Side	-28.0%	~	~	~	~	0.0%	0.9%	-58.1%	0.0%	-31.7%	~	~	
Souris	39.9%	~	~	~	~	0.0%	80.2%	25.3%	37.3%	49.4%	68.8%	~	
West Prince	9.0%	~	~	~	~	0.0%	-1.4%	14.1%	13.7%	14.5%	-41.5%	~	
Total Parties Counseled	-3.2%	113.7%	-20.0%	1.4%	31.5%	13.7%	-0.9%	-4.4%	-7.2%	0.9%	-0.3%	3.7%	
Provincial Parks													
Parks West	18.9%	~	~	~	~	-22.9%	18.4%	-0.2%	40.1%	74.8%	~	~	
Parks East	8.1%	~	~	~	~	15.9%	-14.4%	8.6%	11.6%	14.6%	~	~	
Total	13.7%	~	~	~	~	5.9%	3.0%	3.5%	25.3%	38.7%	~	~	
Golf PEI													
Non-Member Rounds	6.2%	~	~	~	~	21.1%	1.1%	-3.1%	4.5%	20.6%	N/A	~	
Total Rounds Played	0.0%	~	~	~	~	2.7%	-1.0%	-5.7%	0.7%	17.5%	N/A	~	
Cruise Ships*													
Total # of Passengers	5.1%	~	~	~	~	-33.7%	1.7%	297.8%	-100.0%	21.0%	9.6%	12.9%	
Parks Canada													
PEI National Park	-4.8%	-90.8%	-90.0%	-87.4%	-64.4%	17.5%	-0.6%	-5.8%	17.3%	11.2%	N/A	N/A	
Province House	35.5%	12.0%	18.5%	0.4%	35.3%	-21.2%	-7.8%	34.4%	52.4%	48.9%	N/A	N/A	
Green Gables	-13.2%	~	~	-40.8%	4.7%	-18.6%	-12.6%	-2.1%	-6.6%	6.2%	N/A	N/A	
Campgrounds	8.8%	~	~	~	~	~	-28.4%	5.8%	11.8%	107.7%	N/A	N/A	
Historic Sites													
Orwell	-2.0%	137.1%	125.9%	-19.3%	224.3%	16.4%	-27.3%	-2.8%	-18.1%	-16.2%	169.0%	71.2%	
Beaconsfield	-3.6%	106.3%	27.8%	2.2%	-33.1%	-27.4%	16.2%	-5.2%	-38.8%	-18.8%	8.1%	4.8%	
Eptek	4.2%	-28.2%	8.9%	10.8%	-8.1%	-39.5%	4.5%	-19.6%	12.2%	57.6%	2.4%	27.1%	
Acadian Museum	-36.6%	-21.9%	-40.4%	-56.5%	-19.6%	6.1%	-27.9%	-32.0%	-26.3%	-67.9%	-26.4%	-74.2%	
Elmira	1.4%	0.0%	0.0%	0.0%	0.0%	-27.8%	19.1%	16.9%	-0.6%	13.2%	-31.7%	~	
Basin Head	-0.9%	0.0%	0.0%	0.0%	0.0%	-41.8%	10.5%	-6.4%	-6.3%	33.2%	~	~	
Green Park	-8.2%	0.0%	0.0%	0.0%	0.0%	900.0%	5.3%	-12.3%	-5.7%	-27.9%	~	~	
Total Visitors	-6.1%	16.9%	12.7%	-11.3%	-7.9%	12.2%	-3.4%	-8.8%	-9.3%	-7.7%	2.2%	-4.8%	

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2009 Current Compliancy Rate	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	
2009 Total Operations Open		140	140	141	156	505	1021	1089	1094	963	486	167	
2009 Total Room-nights Available *	1,316,968	68,545	64,310	72,095	67,762	119,145	180,137	199,530	194,983	168,035	109,719	72,707	
2008 Current Compliancy Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2008 Total Operations Open		142	142	145	161	524	1,004	1,084	1,082	929	480	163	
2008 Total Room-nights Available *	1,355,917	69,048	66,194	69,494	70,807	127,980	183,249	203,661	204,682	171,797	116,842	72,163	
Province Wide													
2009 - Occupancy Rate %	41.8%	20.9%	30.6%	26.7%	31.5%	32.5%	32.8%	58.7%	68.9%	40.6%	32.0%	31.7%	
2008 - Occupancy Rate %	42.1%	22.6%	29.6%	26.2%	24.9%	27.2%	37.0%	60.3%	69.0%	41.6%	35.6%	28.4%	
% Point Change from Previous Year	-0.3%	-1.7%	1.0%	0.5%	6.6%	5.3%	-4.2%	-1.6%	-0.1%	-1.0%	-3.6%	3.3%	
2009 - Room-nights Sold	550,333	14,306	19,707	19,230	21,370	38,726	59,163	117,134	134,253	68,250	35,161	23,033	
2008 - Room-nights Sold	571,490	15,629	19,623	18,192	17,635	34,841	67,833	122,858	141,230	71,545	41,634	20,470	
Difference in Room-nights Sold	-21,157	-1,323	84	1,038	3,735	3,885	-8,670	-5,724	-6,977	-3,295	-6,473	2,563	
% Change from Previous Year	-3.7%	-8.5%	0.4%	5.7%	21.2%	11.2%	-12.8%	-4.7%	-4.9%	-4.6%	-15.5%	12.5%	
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2009 - Occupancy Rate %	40.6%	28.1%	36.2%	33.1%	29.4%	33.1%	36.2%	49.5%	63.2%	46.2%	34.1%	43.5%	
2008 - Occupancy Rate %	40.6%	28.8%	32.0%	30.2%	32.1%	32.1%	40.3%	52.0%	63.2%	46.9%	38.7%	31.8%	
% Point Change from Previous Year	0.0%	-0.7%	4.2%	2.9%	-2.7%	1.0%	-4.1%	-2.5%	0.0%	-0.7%	-4.6%	11.7%	
2009 - Room-nights Sold	104,867	5,118	6,587	7,135	5,525	8,195	10,209	14,899	18,986	12,329	8,088	7,796	
2008 - Room-nights Sold	105,726	5,518	6,083	5,980	5,648	7,692	11,010	15,567	19,194	12,657	9,744	6,633	
Difference in Room-nights Sold	-859	-400	504	1,155	-123	503	-801	-668	-208	-328	-1,656	1,163	
% Change from Previous Year	-0.8%	-7.2%	8.3%	19.3%	-2.2%	6.5%	-7.3%	-4.3%	-1.1%	-2.6%	-17.0%	17.5%	
Green Gables Shore													
Regional Compliance Rate	99.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%	100.0%	
2009 - Occupancy Rate %	40.7%	2.7%	6.1%	1.5%	6.1%	10.5%	23.5%	66.2%	69.7%	31.6%	15.3%	6.2%	
2008 - Occupancy Rate %	40.5%	2.4%	8.8%	1.5%	1.2%	9.9%	28.7%	64.3%	70.7%	29.5%	15.4%	4.8%	
% Point Change from Previous Year	0.2%	0.3%	-2.7%	0.0%	4.9%	0.6%	-5.2%	1.9%	-1.0%	2.1%	-0.1%	1.4%	
2009 - Room-nights Sold	125,882	103	209	48	236	2,559	13,455	42,879	45,162	17,450	3,415	366	
2008 - Room-nights Sold	133,479	95	331	55	66	2,834	17,338	43,574	48,111	16,866	4,007	202	
Difference in Room-nights Sold	-7,597	8	-122	-7	170	-275	-3,883	-695	-2,949	584	-592	164	
% Change from Previous Year	-5.7%	8.4%	-36.9%	-12.7%	257.6%	-9.7%	-22.4%	-1.6%	-6.1%	3.5%	-14.8%	81.2%	
Red Sands													
Regional Compliance Rate	99.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	99.0%	100.0%	94.0%	
2009 - Occupancy Rate %	32.7%	5.4%	10.0%	6.4%	9.2%	15.4%	19.1%	55.4%	64.2%	23.0%	16.7%	18.7%	
2008 - Occupancy Rate %	32.0%	5.2%	12.4%	7.1%	5.9%	8.5%	22.2%	56.1%	62.9%	22.9%	15.0%	10.6%	
% Point Change from Previous Year	0.7%	0.2%	-2.4%	-0.7%	3.3%	6.9%	-3.1%	-0.7%	1.3%	0.1%	1.7%	8.1%	
2009 - Room-nights Sold	20,877	107	197	137	210	785	2,011	6,643	7,470	2,126	803	388	
2008 - Room-nights Sold	20,808	97	223	127	169	525	2,177	6,785	7,588	2,077	803	237	
Difference in Room-nights Sold	69	10	-26	10	41	260	-166	-142	-118	49	0	151	
% Change from Previous Year	0.3%	10.3%	-11.7%	7.9%	24.3%	49.5%	-7.6%	-2.1%	-1.6%	2.4%	0.0%	63.7%	
Charlottetown													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2009 - Occupancy Rate %	46.6%	20.9%	33.1%	27.3%	38.0%	47.4%	47.2%	61.7%	78.5%	57.4%	45.2%	32.8%	
2008 - Occupancy Rate %	47.6%	23.2%	32.4%	28.2%	26.9%	38.4%	50.6%	67.8%	78.1%	64.1%	52.9%	32.0%	
% Point Change from Previous Year	-1.0%	-2.3%	0.7%	-0.9%	11.1%	9.0%	-3.4%	-6.1%	0.4%	-6.7%	-7.7%	0.8%	
2009 - Room-nights Sold	244,685	8,627	12,463	11,389	15,010	24,991	26,427	37,702	44,747	28,582	20,588	14,159	
2008 - Room-nights Sold	259,130	9,631	12,717	11,722	11,268	21,497	30,138	42,411	48,835	32,652	25,104	13,155	
Difference in Room-nights Sold	-14,445	-1,004	-254	-333	3,742	3,494	-3,711	-4,709	-4,088	-4,070	-4,516	1,004	
% Change from Previous Year	-5.6%	-10.4%	-2.0%	-2.8%	33.2%	16.3%	-12.3%	-11.1%	-8.4%	-12.5%	-18.0%	7.6%	
Points East													
Regional Compliance Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2009 - Occupancy Rate %	33.6%	10.6%	8.2%	15.4%	11.4%	17.8%	25.1%	47.6%	56.7%	28.7%	16.9%	8.9%	
2008 - Occupancy Rate %	33.3%	11.4%	11.3%	11.7%	15.6%	17.3%	27.4%	46.4%	55.2%	26.5%	15.4%	6.5%	
% Point Change from Previous Year	0.3%	-0.8%	-3.1%	3.7%	-4.2%	0.5%	-2.3%	1.2%	1.5%	2.2%	1.5%	2.4%	
2009 - Room-nights Sold	54,022	351	251	521	389	2,196	7,061	15,011	17,888	7,763	2,267	324	
2008 - Room-nights Sold	52,347	288	269	308	484	2,293	7,170	14,521	17,502	7,293	1,976	243	
Difference in Room-nights Sold	1,675	63	-18	213	-95	-97	-109	490	386	470	291	81	
% Change from Previous Year	3.2%	21.9%	-6.7%	69.2%	-19.6%	-4.2%	-1.5%	3.4%	2.2%	6.4%	14.7%	33.3%	

* = at time of reporting

November 2009 Occupancy Report

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	99.1%	95.0%	97.0%	97.0%	98.0%	98.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2009 - Occupancy Rate %	44.5%	23.4%	34.3%	29.2%	35.8%	41.6%	39.9%	57.3%	72.1%	48.8%	39.4%	37.1%	
2008 - Occupancy Rate %	45.2%	24.8%	32.2%	28.2%	27.5%	3420.0%	44.9%	61.1%	72.5%	52.3%	44.4%	32.2%	
% Point Change from Previous Year	-0.7%	-1.4%	2.1%	1.0%	8.3%	-3378.4%	-5.0%	-3.8%	-0.4%	-3.5%	-5.0%	4.9%	
2009 - Room-nights Sold	371,662	13,281	18,524	17,692	19,777	33,048	39,445	61,575	74,183	44,498	28,320	21,319	
2008 - Room-nights Sold	390,376	14,576	18,257	16,754	15,927	28,840	45,896	67,666	80,209	49,428	34,004	18,819	
% Change from Previous Year	-4.8%	-8.9%	1.5%	5.6%	24.2%	14.6%	-14.1%	-9.0%	-7.5%	-10.0%	-16.7%	13.3%	
Inns													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2009 - Occupancy Rate %	44.5%	18.3%	30.7%	36.0%	31.7%	39.2%	42.3%	57.9%	64.3%	48.3%	38.8%	26.8%	
2008 - Occupancy Rate %	52.5%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%	55.4%	38.4%	29.9%	
% Point Change from Previous Year	-8.0%	-8.9%	-3.3%	4.6%	-3.4%	3.3%	-10.7%	-11.8%	-16.5%	-7.1%	0.4%	-3.1%	
2009 - Room-nights Sold	22,770	576	696	904	781	1,251	2,790	4,555	5,087	3,383	1,791	956	
2008 - Room-nights Sold	32,617	797	918	912	1,045	1,767	4,689	6,665	7,762	4,932	2,232	898	
% Change from Previous Year	-30.2%	-27.7%	-24.2%	-0.9%	-25.3%	-29.2%	-40.5%	-31.7%	-34.5%	-31.4%	-19.8%	6.5%	
Cabins/Cottages													
Compliance Rate for Type	99.7%	94.0%	97.0%	97.0%	98.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
2009 - Occupancy Rate %	39.7%	11.1%	8.9%	13.7%	8.3%	10.2%	20.6%	63.8%	67.0%	26.6%	13.7%	7.8%	
2008 - Occupancy Rate %	37.3%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.3%	20.2%	11.4%	9.5%	
% Point Change from Previous Year	2.4%	5.8%	-4.9%	-2.3%	0.6%	1.3%	-0.4%	3.1%	1.7%	6.4%	2.3%	-1.7%	
2009 - Room-nights Sold	114,620	187	146	242	209	2,368	11,499	40,596	42,634	13,777	2,663	299	
2008 - Room-nights Sold	104,959	83	197	249	234	2,148	11,147	37,667	40,794	9,902	2,236	302	
% Change from Previous Year	9.2%	125.3%	-25.9%	-2.8%	-10.7%	10.2%	3.2%	7.8%	4.5%	39.1%	19.1%	-1.0%	
Tourist Home/B&B													
Compliance Rate for Type	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%	
2009 - Occupancy Rate %	29.2%	3.8%	5.3%	5.5%	8.0%	15.5%	28.5%	50.0%	59.6%	36.5%	17.3%	5.9%	
2008 - Occupancy Rate %	30.2%	3.0%	4.6%	4.9%	6.2%	14.2%	32.0%	51.0%	56.8%	37.5%	21.1%	6.0%	
% Point Change from Previous Year	-1.0%	0.8%	0.7%	0.6%	1.8%	1.3%	-3.5%	-1.0%	2.8%	-1.0%	-3.8%	-0.1%	
2009 - Room-nights Sold	41,193	262	341	392	603	2,059	5,416	10,382	12,308	6,584	2,387	459	
2008 - Room-nights Sold	43,168	173	251	277	429	2,077	6,052	10,778	12,347	7,213	3,120	451	
% Change from Previous Year	-4.6%	51.4%	35.9%	41.5%	40.6%	-0.9%	-10.5%	-3.7%	-0.3%	-8.7%	-23.5%	1.8%	
Other													
Compliance Rate for Type	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	0.0%	
2009 - Occupancy Rate %	20.5%	0.0%	0.0%	0.0%	0.0%	0.0%	14.4%	28.0%	44.1%	13.3%	0.0%	0.0%	
2008 - Occupancy Rate %	43.5%	0.0%	0.0%	0.0%	0.0%	16.4%	27.2%	44.1%	63.4%	58.3%	33.9%	0.0%	
% Point Change from Previous Year	-23.0%	0.0%	0.0%	0.0%	0.0%	-16.4%	-12.8%	-16.1%	-19.3%	-45.0%	-33.9%	0.0%	
2009 - Room-nights Sold	88	0	0	0	0	0	13	26	41	8	0	0	
2008 - Room-nights Sold	370	0	0	0	0	9	49	82	118	70	42	0	
% Change from Previous Year	-76.2%	0.0%	0.0%	0.0%	0.0%	-100.0%	-73.5%	-68.3%	-65.3%	-88.6%	-100.0%	0.0%	

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2009	465,016	13,715	19,027	18,397	19,468	33,429	47,786	97,730	112,985	51,462	29,152	21,865	
Canada 2008	454,662	14,799	18,906	17,250	16,437	29,900	51,667	93,491	108,693	49,908	34,073	19,538	
% Point Change over 2008	2.3%	-7.3%	0.6%	6.6%	18.4%	11.8%	-7.5%	4.5%	3.9%	3.1%	-14.4%	11.9%	
Alberta 2009	20,819	209	247	325	737	1,650	2,087	4,966	6,000	2,865	1,206	527	
Alberta 2008	20,912	279	399	344	428	1,036	2,208	5,228	5,545	3,374	1,837	234	
% Point Change over 2008	-0.4%	-25.1%	-38.1%	-5.5%	72.2%	59.3%	-5.5%	-5.0%	8.2%	-15.1%	-34.3%	125.2%	
British Columbia 2009	13,104	115	108	280	646	1,164	1,473	2,529	3,381	2,107	833	468	
British Columbia 2008	13,994	103	218	239	295	1,013	1,632	2,941	3,028	2,647	1,604	274	
% Point Change over 2008	-6.4%	11.7%	-50.5%	17.2%	119.0%	14.9%	-9.7%	-14.0%	11.7%	-20.4%	-48.1%	70.8%	
Manitoba 2009	6,661	97	56	169	400	732	616	1,216	2,053	730	308	284	
Manitoba 2008	4,923	86	88	146	134	329	594	971	985	885	642	63	
% Point Change over 2008	35.3%	12.8%	-36.4%	15.8%	198.5%	122.5%	3.7%	25.2%	108.4%	-17.5%	-52.0%	350.8%	
New Brunswick 2009	80,649	3,269	5,074	3,745	3,482	6,634	7,899	15,703	16,528	8,529	5,835	3,951	
New Brunswick 2008	77,529	3,595	4,619	3,817	3,574	6,309	8,853	13,708	15,823	7,372	6,073	3,786	
% Point Change over 2008	4.0%	-9.1%	9.9%	-1.9%	-2.6%	5.2%	-10.8%	14.6%	4.5%	15.7%	-3.9%	4.4%	
Newfoundland 2009	14,348	457	423	568	586	1,210	1,437	3,397	3,834	1,197	874	365	
Newfoundland 2008	13,190	406	319	311	450	849	1,353	3,085	3,449	1,332	1,103	533	
% Point Change over 2008	8.8%	12.6%	32.6%	82.6%	30.2%	42.5%	6.2%	10.1%	11.2%	-10.1%	-20.8%	-31.5%	
Nova Scotia 2009	104,415	3,570	6,446	4,097	4,287	7,635	10,148	20,197	23,021	11,958	7,507	5,549	
Nova Scotia 2008	104,951	4,134	6,377	3,911	4,069	7,739	12,293	18,266	24,549	10,611	7,629	5,373	
% Point Change over 2008	-0.5%	-13.6%	1.1%	4.8%	5.4%	-1.3%	-17.4%	10.6%	-6.2%	12.7%	-1.6%	3.3%	
Nunavut 2009	453	4	5	1	0	84	47	92	188	14	3	15	
Nunavut 2008	226	6	0	1	39	7	17	63	44	42	6	1	
% Point Change over 2008	100.4%	-33.3%	500.0%	0.0%	-100.0%	1100.0%	176.5%	46.0%	327.3%	-66.7%	-50.0%	1400.0%	
NWT 2009	979	26	2	60	21	107	80	139	447	40	34	23	
NWT 2008	470	2	10	0	6	19	52	116	85	86	89	5	
% Point Change over 2008	108.3%	1200.0%	-80.0%	6000.0%	250.0%	463.2%	53.8%	19.8%	425.9%	-53.5%	-61.8%	360.0%	
Ontario 2009	117,098	1,969	1,976	3,195	4,128	6,846	13,614	29,995	32,880	13,522	5,194	3,779	
Ontario 2008	112,765	1,741	2,041	2,819	2,607	5,499	12,974	30,381	32,275	12,551	6,300	3,577	
% Point Change over 2008	3.8%	13.1%	-3.2%	13.3%	58.3%	24.5%	4.9%	-1.3%	1.9%	7.7%	-17.6%	5.6%	
Prince Edward Island 2009	58,153	3,312	4,044	4,940	3,533	4,922	5,755	6,248	8,422	6,165	5,329	5,483	
Prince Edward Island 2008	60,631	3,818	4,322	5,082	3,781	5,133	6,748	5,741	8,394	6,450	6,268	4,894	
% Point Change over 2008	-4.1%	-13.3%	-6.4%	-2.8%	-6.6%	-4.1%	-14.7%	8.8%	0.3%	-4.4%	-15.0%	12.0%	
Quebec 2009	41,029	641	617	868	1,149	1,672	3,842	12,046	13,600	3,711	1,647	1,236	
Quebec 2008	40,009	608	480	538	981	1,779	4,261	12,054	13,194	3,625	1,733	756	
% Point Change over 2008	2.5%	5.4%	28.5%	61.3%	17.1%	-6.0%	-9.8%	-0.1%	3.1%	2.4%	-5.0%	63.5%	
Saskatchewan 2009	6,520	38	27	139	486	655	707	1,118	2,248	580	339	183	
Saskatchewan 2008	4,637	21	33	38	68	182	646	890	1,229	831	657	42	
% Point Change over 2008	40.6%	81.0%	-18.2%	265.8%	614.7%	259.9%	9.4%	25.6%	82.9%	-30.2%	-48.4%	335.7%	
Yukon 2009	788	8	2	10	13	118	81	84	383	44	43	2	
Yukon 2008	425	0	0	4	5	6	36	47	93	102	132	0	
% Point Change over 2008	85.4%	800.0%	200.0%	150.0%	160.0%	1866.7%	125.0%	78.7%	311.8%	-56.9%	-67.4%	200.0%	

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States 2009	47,828	412	496	655	955	1,824	6,280	12,228	13,197	8,067	2,971	743	
United States 2008	53,510	579	443	568	618	1,867	6,753	13,983	16,157	9,216	2,690	636	
<i>% Point Change over 2008</i>	-10.6%	-28.8%	12.0%	15.3%	54.5%	-2.3%	-7.0%	-12.6%	-18.3%	-12.5%	10.4%	16.8%	
New England 2009	16,984	114	96	197	206	537	1,890	4,771	5,397	2,843	735	198	
New England 2008	17,946	103	166	155	173	501	2,087	5,445	6,139	2,339	663	175	
<i>% Point Change over 2008</i>	-5.4%	10.7%	-42.2%	27.1%	19.1%	7.2%	-9.4%	-12.4%	-12.1%	21.5%	10.9%	13.1%	
Mid-Atlantic 2009	6,948	35	63	59	129	249	713	1,802	2,239	1,081	507	71	
Mid-Atlantic 2008	7,770	99	51	46	80	211	855	1,829	2,935	1,193	354	117	
<i>% Point Change over 2008</i>	-10.6%	-64.6%	23.5%	28.3%	61.3%	18.0%	-16.6%	-1.5%	-23.7%	-9.4%	43.2%	-39.3%	
South 2009	11,941	174	111	217	285	521	1,699	2,917	3,122	1,921	765	209	
South 2008	13,958	173	112	151	160	535	1,755	3,350	3,672	3,264	673	113	
<i>% Point Change over 2008</i>	-14.5%	0.6%	-0.9%	43.7%	78.1%	-2.6%	-3.2%	-12.9%	-15.0%	-41.1%	13.7%	85.0%	
Midwest 2009	6,072	49	96	126	173	212	956	1,444	1,341	1,013	480	182	
Midwest 2008	6,403	99	60	94	90	264	994	1,611	1,644	1,052	375	120	
<i>% Point Change over 2008</i>	-5.2%	-50.5%	60.0%	34.0%	92.2%	-19.7%	-3.8%	-10.4%	-18.4%	-3.7%	28.0%	51.7%	
West 2009	5,883	40	130	56	162	305	1,022	1,294	1,098	1,209	484	83	
West 2008	7,433	105	54	122	115	356	1,062	1,748	1,767	1,368	625	111	
<i>% Point Change over 2008</i>	-20.9%	-61.9%	140.7%	-54.1%	40.9%	-14.3%	-3.8%	-26.0%	-37.9%	-11.6%	-22.6%	-25.2%	

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2009	20,154	174	181	176	915	3,039	2,727	3,260	4,309	3,408	1,542	423	
International 2008	34,717	226	245	357	531	2,392	5,358	9,345	10,170	4,119	1,685	289	
% Point Change over 2008	-41.9%	-23.0%	-26.1%	-50.7%	72.3%	27.0%	-49.1%	-65.1%	-57.6%	-17.3%	-8.5%	46.4%	
Australia 2009	1,047	14	5	13	20	77	162	188	147	267	133	21	
Australia 2008	1,169	15	8	5	19	109	175	242	190	241	155	10	
% Point Change over 2008	-10.4%	-6.7%	-37.5%	160.0%	5.3%	-29.4%	-7.4%	-22.3%	-22.6%	10.8%	-14.2%	110.0%	
China 2009	1,299	25	60	41	116	127	85	175	490	65	70	45	
China 2008	1,877	72	84	109	128	115	152	347	316	365	104	85	
% Point Change over 2008	-30.8%	-65.3%	-28.6%	-62.4%	-9.4%	10.4%	-44.1%	-49.6%	55.1%	-82.2%	-32.7%	-47.1%	
England 2009	2,542	10	31	33	44	141	355	429	823	425	212	39	
England 2008	3,008	74	24	12	62	205	494	487	824	599	173	54	
% Point Change over 2008	-15.5%	-86.5%	29.2%	175.0%	-29.0%	-31.2%	-28.1%	-11.9%	-0.1%	-29.0%	22.5%	-27.8%	
France 2009	651	5	6	4	26	23	64	169	154	163	37	0	
France 2008	572	3	18	1	5	24	62	146	176	107	25	5	
% Point Change over 2008	13.8%	66.7%	-66.7%	300.0%	420.0%	-4.2%	3.2%	15.8%	-12.5%	52.3%	48.0%	-100.0%	
Germany 2009	2,342	13	18	25	21	54	353	431	488	591	305	43	
Germany 2008	2,801	14	3	45	43	178	415	659	667	568	203	6	
% Point Change over 2008	-16.4%	-7.1%	500.0%	-44.4%	-51.2%	-69.7%	-14.9%	-34.6%	-26.8%	4.0%	50.2%	616.7%	
Ireland 2009	241	6	0	8	2	10	24	35	40	48	63	5	
Ireland 2008	432	17	4	7	3	29	78	106	75	94	19	0	
% Point Change over 2008	-44.2%	-64.7%	-100.0%	14.3%	-33.3%	-65.5%	-69.2%	-67.0%	-46.7%	-48.9%	231.6%	500.0%	
Japan 2009	2,563	10	11	9	79	136	517	472	532	463	315	19	
Japan 2008	5,849	5	41	25	89	188	946	1,257	1,597	1,206	457	38	
% Point Change over 2008	-56.2%	100.0%	-73.2%	-64.0%	-11.2%	-27.7%	-45.3%	-62.5%	-66.7%	-61.6%	-31.1%	-50.0%	
Netherlands 2009	510	28	4	11	30	33	74	114	63	98	45	10	
Netherlands 2008	551	12	4	0	25	15	69	170	105	101	38	12	
% Point Change over 2008	-7.4%	133.3%	0.0%	1100.0%	20.0%	120.0%	7.2%	-32.9%	-40.0%	-3.0%	18.4%	-16.7%	
Scotland 2009	310	0	3	4	5	42	51	90	42	39	33	1	
Scotland 2008	425	0	11	0	10	33	68	129	75	92	7	0	
% Point Change over 2008	-27.1%	0.0%	-72.7%	400.0%	-50.0%	27.3%	-25.0%	-30.2%	-44.0%	-57.6%	371.4%	100.0%	
Switzerland 2009	590	0	2	3	0	10	74	133	182	126	31	29	
Switzerland 2008	568	0	0	12	5	31	56	175	111	132	45	1	
% Point Change over 2008	3.9%	0.0%	200.0%	-75.0%	-100.0%	-67.7%	32.1%	-24.0%	64.0%	-4.5%	-31.1%	2800.0%	
Other 2009	8,059	63	41	25	572	2,386	968	1,024	1,348	1,123	298	211	
Other 2008	17,465	14	48	141	142	1,465	2,843	5,627	6,034	614	459	78	
% Point Change over 2008	-53.9%	350.0%	-14.6%	-82.3%	302.8%	62.9%	-66.0%	-81.8%	-77.7%	82.9%	-35.1%	170.5%	
Motorcoach 2009	17,323	0	0	0	32	434	2,370	3,916	3,762	5,313	1,496	0	
Motorcoach 2008	28,523	0	0	0	49	682	4,055	6,039	6,210	8,302	3,186	0	
% Point Change over 2008	-39.3%	0.0%	0.0%	0.0%	-34.7%	-36.4%	-41.6%	-35.2%	-39.4%	-36.0%	-53.0%	0.0%	
ORIGIN BREAKDOWN													
Canada	87.2%	95.9%	96.6%	95.7%	91.2%	87.3%	84.1%	86.3%	86.6%	81.8%	86.6%	94.9%	
United States	9.0%	2.9%	2.5%	3.4%	4.5%	4.8%	11.1%	10.8%	10.1%	12.8%	8.8%	3.2%	
International	3.8%	1.2%	0.9%	0.9%	4.3%	7.9%	4.8%	2.9%	3.3%	5.4%	4.6%	1.8%	

Campground November 2009

OCCUPANCY RATE		YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE														
2009 - Occupancy Rate %	36.4%	~	~	~	0.0%	10.10%	22.4%	53.6%	50.5%	19.2%	5.6%	~		
2008 - Occupancy Rate %	32.8%	~	~	~	0.2%	10.8%	19.7%	48.4%	46.6%	11.1%	9.9%	~		
% Point Change from Previous Year	3.6%	~	~	~	-0.2%	-0.7%	2.7%	5.2%	3.9%	8.1%	-4.3%	~		
2009 - Site-nights Sold	224,393	~	~	~	0	4,217	30,111	87,260	82,441	19,753	611	~		
2008 - Site-nights Sold	184,284	~	~	~	4	3,111	25,360	74,417	70,667	9,962	763	~		
Difference in Site-nights Sold	40,109	~	~	~	-4	1,106	4,751	12,843	11,774	9,791	-152	~		
% Point change from Previous Year	21.8%	~	~	~	-100.0%	35.6%	18.7%	17.3%	16.7%	98.3%	-19.9%	~		
North Cape Coastal Drive														
2009 - Occupancy Rate %	24.2%	~	~	~	~	1.0%	12.2%	39.3%	36.6%	10.8%	4.4%	~		
2008 - Occupancy Rate %	21.1%	~	~	~	~	1.2%	12.4%	40.5%	31.5%	5.5%	0.0%	~		
% Point Change from Previous Year	3.1%	~	~	~	~	-0.2%	-0.2%	-1.2%	5.1%	5.3%	4.4%	~		
2009 - Site-nights Sold	13,874	~	~	~	~	42	1,687	5,745	5,360	1,020	20	~		
2008 - Site-nights Sold	12,357	~	~	~	~	50	1,426	6,079	4,009	793	0	~		
Difference in Site-nights Sold	1,517	~	~	~	~	-8	261	-334	1,351	227	20	~		
% Point change from Previous Year	12.3%	~	~	~	~	-16.0%	18.3%	-5.5%	33.7%	28.6%	2000.0%	~		
Green Gables Shore														
2009 - Occupancy Rate %	39.4%	~	~	~	~	12.0%	26.1%	56.9%	52.4%	19.2%	3.6%	~		
2008 - Occupancy Rate %	35.9%	~	~	~	~	11.2%	21.7%	51.4%	49.1%	9.3%	6.4%	~		
% Point Change from Previous Year	3.5%	~	~	~	~	0.8%	4.4%	5.5%	3.3%	9.9%	-2.8%	~		
2009 - Site-nights Sold	162,540	~	~	~	~	2,917	23,278	64,526	59,234	12,291	294	~		
2008 - Site-nights Sold	127,574	~	~	~	~	1,823	18,556	52,428	50,290	4,234	243	~		
Difference in Site-nights Sold	34,966	~	~	~	~	1,094	4,722	12,098	8,944	8,057	51	~		
% Point change from Previous Year	27.4%	~	~	~	~	60.0%	25.4%	23.1%	17.8%	190.3%	21.0%	~		
Red Sands														
2009 - Occupancy Rate %	51.2%	~	~	~	~	28.4%	40.9%	79.8%	52.4%	54.3%	26.1%	~		
2008 - Occupancy Rate %	36.7%	~	~	~	~	29.6%	29.6%	41.9%	44.6%	39.1%	26.6%	~		
% Point Change from Previous Year	14.5%	~	~	~	~	-1.2%	11.3%	37.9%	7.8%	15.2%	-0.5%	~		
2009 - Site-nights Sold	9,170	~	~	~	~	873	1,266	3,069	2,014	1,708	240	~		
2008 - Site-nights Sold	6,639	~	~	~	~	907	908	1,609	1,713	1,160	342	~		
Difference in Site-nights Sold	2,531	~	~	~	~	-34	358	1,460	301	548	-102	~		
% Point change from Previous Year	38.1%	~	~	~	~	-3.7%	39.4%	90.7%	17.6%	47.2%	-29.8%	~		
Points East														
2009 - Occupancy Rate %	29.6%	~	~	~	~	3.0%	12.7%	44.0%	49.6%	20.5%	1.4%	~		
2008 - Occupancy Rate %	30.7%	~	~	~	~	4.9%	15.6%	45.2%	45.2%	15.1%	0.0%	~		
% Point Change from Previous Year	-1.1%	~	~	~	~	-1.9%	-2.9%	-1.2%	4.4%	5.4%	1.4%	~		
2009 - Site-nights Sold	26,628	~	~	~	~	278	2,522	9,488	10,989	3,337	14	~		
2008 - Site-nights Sold	25,926	~	~	~	~	148	2,945	10,092	10,137	2,604	0	~		
Difference in Site-nights Sold	702	~	~	~	~	130	-423	-604	852	733	14	~		
% Point change from Previous Year	2.7%	~	~	~	~	87.8%	-14.4%	-6.0%	8.4%	28.1%	1400.0%	~		
Charlottetown														
2009 - Occupancy Rate %	31.3%	~	~	~	0.0%	13.5%	15.9%	46.6%	50.2%	13.9%	10.2%	~		
2008 - Occupancy Rate %	25.5%	~	~	~	0.2%	9.1%	15.2%	40.7%	43.6%	11.7%	12.4%	~		
% Point Change from Previous Year	5.8%	~	~	~	-0.2%	4.4%	0.7%	5.9%	6.6%	2.2%	-2.2%	~		
2009 - Site-nights Sold	12,181	~	~	~	0	107	1,358	4,432	4,844	1,397	43	~		
2008 - Site-nights Sold	11,788	~	~	~	4	183	1,525	4,209	4,518	1,171	178	~		
Difference in Site-nights Sold	393	~	~	~	-4	-76	-167	223	326	226	-135	~		
% Point change from Previous Year	3.3%	~	~	~	-100.0%	-41.5%	-11.0%	5.3%	7.2%	19.3%	-75.8%	~		
ORIGIN BREAKDOWN														
Canada	93.9%	~	~	~	25.0%	95.5%	94.6%	94.3%	94.3%	90.0%	73.0%	~		
British Columbia	1.1%	~	~	~	0.0%	1.5%	1.4%	0.9%	0.9%	2.3%	7.9%	~		
Alberta	1.2%	~	~	~	0.0%	0.9%	0.9%	1.2%	1.2%	2.2%	8.2%	~		
Prince Edward Island	43.6%	~	~	~	0.0%	71.4%	63.1%	38.2%	37.7%	55.8%	39.1%	~		
Nova Scotia	13.1%	~	~	~	0.0%	7.4%	8.3%	14.9%	14.2%	8.6%	4.7%	~		
New Brunswick	12.6%	~	~	~	0.0%	7.4%	9.3%	14.0%	13.4%	8.9%	5.6%	~		
Ontario	10.1%	~	~	~	0.0%	3.7%	6.9%	10.6%	11.8%	6.9%	3.3%	~		
Quebec	10.6%	~	~	~	25.0%	2.4%	3.6%	12.6%	13.3%	3.9%	1.6%	~		
United States	5.2%	~	~	~	0.0%	2.5%	4.3%	5.0%	5.1%	8.2%	23.1%	~		
Massachusetts	0.6%	~	~	~	0.0%	0.5%	0.5%	0.6%	0.6%	0.6%	2.0%	~		
Maine	0.8%	~	~	~	0.0%	0.4%	0.5%	0.9%	0.9%	0.9%	1.0%	~		
New York	0.3%	~	~	~	0.0%	0.5%	0.3%	0.2%	0.4%	0.6%	1.5%	~		
Florida	0.4%	~	~	~	0.0%	0.2%	0.3%	0.5%	0.4%	0.8%	0.5%	~		
International	0.9%	~	~	~	75.0%	1.9%	1.1%	0.7%	0.6%	1.8%	3.9%	~		
Germany	0.3%	~	~	~	0.0%	0.8%	0.4%	0.2%	0.2%	0.8%	0.8%	~		