

% Increase / Decrease - 2008/2009

~ = Not Open / Operating

N/A = not available

YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic												
Air (All Enplaned)	0.2%	2.7%	6.1%	8.2%	6.1%	2.4%	-10.2%	-8.2%	4.5%			
Bridge (Non-Resident Vehicles)	7.5%	2.8%	-4.1%	4.4%	15.5%	16.5%	0.7%	9.7%	7.8%			
Ferry (All Vehicles)	-3.9%	~	~	~	0.0%	-0.9%	-14.1%	3.9%	-4.4%			
Visitor Inquiries												
Call Centre Inquiries	2.0%	-16.9%	32.1%	22.2%	-33.3%	12.6%	-14.6%	11.5%	46.5%			
Mail Out Kits	-12.4%	-23.7%	49.1%	21.2%	-37.7%	0.2%	-30.0%	-25.0%	-8.4%			
Visitor Information Centres												
Airport	9.3%	0.0%	0.0%	0.0%	0.0%	0.0%	60.9%	2.0%	2.5%			
Ch'town	-20.2%	0.0%	0.0%	25.7%	115.6%	38.7%	3.1%	-27.1%	-29.8%			
Borden-Carleton	-15.8%	50.7%	3.7%	-25.6%	45.7%	-28.6%	-41.6%	-7.8%	-12.6%			
Wood Islands	-14.6%	0.0%	0.0%	0.0%	0.0%	58.6%	-12.9%	-21.2%	-17.6%			
Cavendish	4.7%	0.0%	0.0%	0.0%	0.0%	84.0%	-7.4%	-6.8%	19.2%			
St. Peters	-24.2%	0.0%	0.0%	0.0%	0.0%	0.0%	-16.3%	-36.9%	-15.0%			
S'Side	-30.5%	0.0%	0.0%	0.0%	0.0%	0.0%	-2.8%	-58.1%	-8.6%			
Souris	67.8%	0.0%	0.0%	0.0%	0.0%	0.0%	80.8%	59.8%	71.5%			
West Prince	-1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	58.1%	-4.7%	-14.7%			
Total Parties Counselling	-9.0%	50.7%	3.7%	-12.2%	63.0%	11.8%	-6.9%	-14.5%	-7.2%			
Provincial Parks												
Parks West	16.2%	~	~	~	~	-22.9%	18.4%	-0.2%	40.1%			
Parks East	7.4%	~	~	~	~	15.9%	-14.4%	8.6%	11.6%			
Total	12.1%	~	~	~	~	5.9%	3.0%	3.5%	25.3%			
Golf PEI												
Total Rounds Played	-1.7%	~	~	~	~	2.7%	-1.0%	-5.7%	0.7%			
Cruise Ships*												
Total # of Passengers	-18.2%	~	~	~	~	-33.7%	1.7%	297.8%	-100.0%			
Parks Canada												
PEI National Park	-7.0%	-90.8%	-90.0%	-87.4%	-64.4%	17.5%	-0.6%	-5.8%	17.3%			
Province House	32.4%	12.0%	18.5%	0.4%	35.3%	-21.2%	-7.8%	34.4%	52.4%			
Green Gables	-6.6%	-100.0%	-100.0%	-40.8%	4.7%	-18.6%	-12.6%	-2.1%	-6.6%			
Campgrounds	6.7%	~	~	~	~	~	-28.4%	5.8%	11.8%			
Historic Sites												
Orwell	-6.5%	137.1%	125.9%	-19.3%	224.3%	16.4%	-27.3%	-2.8%	-18.1%			
Beaconsfield	-2.7%	106.3%	27.8%	2.2%	-33.1%	-27.4%	16.2%	-5.2%	-38.8%			
Eptek	-1.9%	-28.2%	8.9%	10.8%	-8.1%	-39.5%	4.5%	-19.6%	12.2%			
Acadian Museum	-29.1%	-21.9%	-40.4%	-56.5%	-19.6%	6.1%	-27.9%	-32.0%	-26.3%			
Elmira	7.8%	0.0%	0.0%	0.0%	0.0%	-27.8%	19.1%	16.9%	-0.6%			
Basin Head	-5.2%	0.0%	0.0%	0.0%	0.0%	-41.8%	10.5%	-6.4%	-6.3%			
Green Park	-5.8%	0.0%	0.0%	0.0%	0.0%	900.0%	5.3%	-12.3%	-5.7%			
Total Visitors	-6.5%	16.9%	12.7%	-11.3%	-7.9%	12.2%	-3.4%	-8.8%	-9.3%			

August 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2009 Current Compliancy Rate	98.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	95.0%				
2009 Total Operations Open		140	140	141	156	504	1020	1086	1091				
2009 Total Room-nights Available *	960,850	68,545	64,310	72,095	67,762	119,114	180,303	199,561	189,160				
2008 Current Compliancy Rate	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				
2008 Total Operations Open		142	142	145	161	523	1,005	1,084	1,082				
2008 Total Room-nights Available *	996,991	69,048	66,194	69,494	72,807	127,980	183,249	203,661	204,558				
Province Wide													
2009 - Occupancy Rate %	43.7%	20.9%	30.6%	26.7%	31.5%	32.5%	32.8%	58.7%	69.1%				
2008 - Occupancy Rate %	41.8%	22.5%	29.6%	26.1%	24.9%	27.2%	37.0%	60.2%	69.4%				
% Point Change from Previous Year	1.9%	-1.6%	1.0%	0.6%	6.6%	5.3%	-4.2%	-1.5%	-0.3%				
2009 - Room-nights Sold	420,336	14,306	19,707	19,230	21,370	38,726	59,161	117,071	130,765				
2008 - Room-nights Sold	436,704	15,629	19,623	18,192	17,635	34,841	67,833	122,858	140,093				
Difference in Room-nights Sold	-16,368	-1,323	84	1,038	3,735	3,885	-8,672	-5,787	-9,328				
% Change from Previous Year	-3.7%	-8.5%	0.4%	5.7%	21.2%	11.2%	-12.8%	-4.7%	-6.7%				
REGION													
North Cape Coastal Drive													
Regional Compliance Rate	99.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	98.0%				
2009 - Occupancy Rate %	40.3%	28.1%	36.2%	33.1%	29.4%	33.1%	36.2%	49.5%	63.1%				
2008 - Occupancy Rate %	40.7%	27.8%	31.6%	29.3%	31.2%	30.5%	39.1%	52.4%	63.7%				
% Point Change from Previous Year	-0.4%	0.3%	4.6%	3.8%	-1.8%	2.6%	-2.9%	-2.9%	-0.6%				
2009 - Room-nights Sold	76,328	5,118	6,587	7,135	5,525	8,195	10,209	14,899	18,660				
2008 - Room-nights Sold	81,025	5,595	6,268	6,060	5,758	7,931	11,543	17,068	20,802				
Difference in Room-nights Sold	-4,697	-477	319	1,075	-233	264	-1,334	-2,169	-2,142				
% Change from Previous Year	-5.8%	-8.5%	5.1%	17.7%	-4.0%	3.3%	-11.6%	-12.7%	-10.3%				
Green Gables Shore													
Regional Compliance Rate	98.2%	100.0%	100.0%	100.0%	100.0%	99.0%	100.0%	100.0%	94.0%				
2009 - Occupancy Rate %	46.3%	2.7%	6.1%	1.5%	6.1%	10.5%	23.5%	66.3%	69.9%				
2008 - Occupancy Rate %	46.5%	2.4%	8.8%	1.4%	1.2%	9.9%	28.7%	64.2%	70.8%				
% Point Change from Previous Year	-0.2%	0.3%	-2.7%	0.1%	4.9%	0.6%	-5.2%	2.1%	-0.9%				
2009 - Room-nights Sold	103,510	103	209	48	236	2,559	13,453	42,830	44,072				
2008 - Room-nights Sold	111,744	95	331	54	66	2,834	17,252	43,308	47,804				
Difference in Room-nights Sold	-8,234	8	-122	-6	170	-275	-3,799	-478	-3,732				
% Change from Previous Year	-7.4%	8.4%	-36.9%	-11.1%	257.6%	-9.7%	-22.0%	-1.1%	-7.8%				
Red Sands													
Regional Compliance Rate	99.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	96.0%				
2009 - Occupancy Rate %	36.4%	5.4%	10.0%	6.4%	9.2%	15.4%	19.0%	55.2%	63.7%				
2008 - Occupancy Rate %	36.6%	5.2%	12.4%	7.1%	5.9%	8.5%	22.2%	56.1%	62.9%				
% Point Change from Previous Year	-0.2%	0.2%	-2.4%	-0.7%	3.3%	6.9%	-3.2%	-0.9%	0.8%				
2009 - Room-nights Sold	17,260	107	197	137	210	785	2,011	6,643	7,170				
2008 - Room-nights Sold	17,691	97	223	127	169	525	2,177	6,785	7,588				
Difference in Room-nights Sold	-431	10	-26	10	41	260	-166	-142	-418				
% Change from Previous Year	-2.4%	10.3%	-11.7%	7.9%	24.3%	49.5%	-7.6%	-2.1%	-5.5%				
Charlottetown													
Regional Compliance Rate	99.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	97.0%				
2009 - Occupancy Rate %	46.8%	20.9%	33.1%	27.3%	38.0%	47.5%	47.1%	61.5%	79.3%				
2008 - Occupancy Rate %	46.5%	23.2%	32.4%	28.2%	26.9%	38.4%	50.6%	67.8%	78.1%				
% Point Change from Previous Year	0.3%	-2.3%	0.7%	-0.9%	11.1%	9.1%	-3.5%	-6.3%	1.2%				
2009 - Room-nights Sold	180,039	8,627	12,463	11,389	15,010	24,991	26,427	37,702	43,430				
2008 - Room-nights Sold	188,219	9,631	12,717	11,722	11,268	21,497	30,138	42,411	48,835				
Difference in Room-nights Sold	-8,180	-1,004	-254	-333	3,742	3,494	-3,711	-4,709	-5,405				
% Change from Previous Year	-4.3%	-10.4%	-2.0%	-2.8%	33.2%	16.3%	-12.3%	-11.1%	-11.1%				
Points East													
Regional Compliance Rate	98.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	95.0%				
2009 - Occupancy Rate %	37.3%	10.6%	8.2%	15.4%	11.4%	17.8%	25.1%	47.6%	57.1%				
2008 - Occupancy Rate %	37.9%	10.5%	11.5%	12.2%	17.6%	17.4%	27.5%	46.4%	55.6%				
% Point Change from Previous Year	-0.6%	0.1%	-3.3%	3.2%	-6.2%	0.4%	-2.4%	1.2%	1.5%				
2009 - Room-nights Sold	43,199	351	251	521	389	2,196	7,061	14,997	17,433				
2008 - Room-nights Sold	41,950	288	269	308	341	2,279	6,976	14,082	17,407				
Difference in Room-nights Sold	1,249	63	-18	213	48	-83	85	915	26				
% Change from Previous Year	3.0%	21.9%	-6.7%	69.2%	14.1%	-3.6%	1.2%	6.5%	0.1%				

* = at time of reporting



August 2009 OCCUPANCY REPORT

OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All Fixed Roof													
Hotels/Motels/Resorts													
Compliance Rate for Type	97.4%	95.0%	97.0%	97.0%	98.0%	98.0%	100.0%	100.0%	92.0%				
2009 - Occupancy Rate %	45.1%	23.4%	34.3%	29.2%	35.8%	41.6%	39.9%	57.3%	72.5%				
2008 - Occupancy Rate %	45.2%	24.8%	32.2%	28.2%	27.5%	34.1%	45.3%	61.6%	72.8%				
% Point Change from Previous Year	-0.1%	-1.4%	2.1%	1.0%	8.3%	7.5%	-5.4%	-4.3%	-0.3%				
2009 - Room-nights Sold	275,861	13,281	18,524	17,692	19,777	33,048	39,445	61,575	72,519				
2008 - Room-nights Sold	292,052	14,576	18,235	16,702	15,931	29,030	46,919	69,051	81,608				
% Change from Previous Year	-5.5%	-8.9%	1.6%	5.9%	24.1%	13.8%	-15.9%	-10.8%	-11.1%				
Inns													
Compliance Rate for Type	108.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				
2009 - Occupancy Rate %	46.3%	18.3%	30.7%	36.0%	31.7%	39.2%	42.3%	57.9%	64.3%				
2008 - Occupancy Rate %	55.2%	27.2%	34.0%	31.4%	35.1%	35.9%	53.0%	69.7%	80.8%				
% Point Change from Previous Year	-8.9%	-8.9%	-3.3%	4.6%	-3.4%	3.3%	-10.7%	-11.8%	-16.5%				
2009 - Room-nights Sold	16,640	576	696	904	781	1,251	2,790	4,555	5,087				
2008 - Room-nights Sold	24,555	797	918	912	1,045	1,767	4,689	6,665	7,762				
% Change from Previous Year	-32.2%	-27.7%	-24.2%	-0.9%	-25.3%	-29.2%	-40.5%	-31.7%	-34.5%				
Cabins/Cottages													
Compliance Rate for Type	98.2%	94.0%	97.0%	97.0%	98.0%	100.0%	100.0%	100.0%	95.0%				
2009 - Occupancy Rate %	45.6%	11.1%	8.9%	13.7%	8.3%	10.2%	20.6%	63.9%	67.5%				
2008 - Occupancy Rate %	44.2%	5.3%	13.8%	16.0%	7.7%	8.9%	21.0%	60.7%	65.4%				
% Point Change from Previous Year	1.4%	5.8%	-4.9%	-2.3%	0.6%	1.3%	-0.4%	3.2%	2.1%				
2009 - Room-nights Sold	96,124	187	146	242	209	2,368	11,497	40,533	40,942				
2008 - Room-nights Sold	92,492	83	197	248	234	2,148	11,147	37,667	40,768				
% Change from Previous Year	3.9%	125.3%	-25.9%	-2.4%	-10.7%	10.2%	3.1%	7.6%	0.4%				
Tourist Home/B&B													
Compliance Rate for Type	100.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.0%				
2009 - Occupancy Rate %	31.1%	3.8%	5.3%	5.5%	8.0%	15.5%	28.5%	50.0%	59.4%				
2008 - Occupancy Rate %	31.9%	2.8%	4.6%	4.7%	6.1%	13.3%	28.4%	47.0%	53.9%				
% Point Change from Previous Year	-0.8%	1.0%	0.7%	0.8%	1.9%	2.2%	0.1%	3.0%	5.5%				
2009 - Room-nights Sold	31,648	262	341	392	603	2,059	5,416	10,382	12,193				
2008 - Room-nights Sold	28,383	173	251	277	425	1,887	5,029	9,393	10,948				
% Change from Previous Year	11.5%	51.4%	35.9%	41.5%	41.9%	9.1%	7.7%	10.5%	11.4%				
Other													
Compliance Rate for Type	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	100.0%				
2009 - Occupancy Rate %	21.7%	0.0%	0.0%	0.0%	0.0%	0.0%	14.4%	28.0%	44.1%				
2008 - Occupancy Rate %	42.5%	0.0%	0.0%	0.0%	0.0%	16.4%	25.6%	44.1%	63.4%				
% Point Change from Previous Year	-20.8%	0.0%	0.0%	0.0%	0.0%	-16.4%	-11.2%	-16.1%	-19.3%				
2009 - Room-nights Sold	80	0	0	0	0	0	13	26	41				
2008 - Room-nights Sold	255	0	0	0	0	9	46	82	118				
% Change from Previous Year	-68.6%	0.0%	0.0%	0.0%	0.0%	-100.0%	-71.7%	-68.3%	-65.3%				

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
GEOGRAPHIC ORIGIN													
Volume													
Canada 2009	359,463	13,715	19,027	18,397	19,468	33,429	47,784	97,681	109,962				
Canada 2008	346,724	14,786	18,884	17,197	16,307	29,808	49,882	92,104	107,756				
% Point Change over 2008	3.7%	-7.2%	0.8%	7.0%	19.4%	12.1%	-4.2%	6.1%	2.0%				
Alberta 2009	16,055	209	247	325	737	1,650	2,087	4,966	5,834				
Alberta 2008	15,258	279	398	344	427	1,029	2,112	5,170	5,499				
% Point Change over 2008	5.2%	-25.1%	-37.9%	-5.5%	72.6%	60.3%	-1.2%	-3.9%	6.1%				
British Columbia 2009	9,599	115	108	280	646	1,164	1,473	2,529	3,284				
British Columbia 2008	9,343	103	218	239	291	1,006	1,572	2,910	3,004				
% Point Change over 2008	2.7%	11.7%	-50.5%	17.2%	122.0%	15.7%	-6.3%	-13.1%	9.3%				
Manitoba 2009	5,305	97	56	169	400	732	616	1,216	2,019				
Manitoba 2008	3,287	86	88	146	134	327	567	970	969				
% Point Change over 2008	61.4%	12.8%	-36.4%	15.8%	198.5%	123.9%	8.6%	25.4%	108.4%				
New Brunswick 2009	61,978	3,269	5,074	3,745	3,482	6,634	7,897	15,700	16,177				
New Brunswick 2008	59,683	3,591	4,613	3,811	3,558	6,304	8,544	13,566	15,696				
% Point Change over 2008	3.8%	-9.0%	10.0%	-1.7%	-2.1%	5.2%	-7.6%	15.7%	3.1%				
Newfoundland 2009	11,846	457	423	568	586	1,210	1,437	3,397	3,768				
Newfoundland 2008	10,130	406	317	311	446	844	1,298	3,075	3,433				
% Point Change over 2008	16.9%	12.6%	33.4%	82.6%	31.4%	43.4%	10.7%	10.5%	9.6%				
Nova Scotia 2009	78,709	3,570	6,446	4,097	4,287	7,635	10,148	20,183	22,343				
Nova Scotia 2008	80,519	4,128	6,369	3,906	4,028	7,711	11,918	18,116	24,343				
% Point Change over 2008	-2.2%	-13.5%	1.2%	4.9%	6.4%	-1.0%	-14.9%	11.4%	-8.2%				
Nunavut 2009	421	4	5	1	0	84	47	92	188				
Nunavut 2008	175	6	0	1	39	7	15	63	44				
% Point Change over 2008	140.6%	-33.3%	500.0%	0.0%	-100.0%	1100.0%	213.3%	46.0%	327.3%				
NWT 2009	876	26	2	60	21	107	80	139	441				
NWT 2008	290	2	10	0	6	19	52	116	85				
% Point Change over 2008	202.1%	1200.0%	-90.0%	6000.0%	250.0%	463.2%	53.8%	19.8%	418.8%				
Ontario 2009	93,659	1,969	1,976	3,195	4,128	6,846	13,614	29,966	31,965				
Ontario 2008	88,852	1,741	2,040	2,819	2,558	5,468	12,540	29,722	31,964				
% Point Change over 2008	5.4%	13.1%	-3.1%	13.3%	61.4%	25.2%	8.6%	0.8%	0.0%				
Prince Edward Island 2009	41,060	3,312	4,044	4,940	3,533	4,922	5,755	6,248	8,306				
Prince Edward Island 2008	42,844	3,815	4,318	5,047	3,771	5,133	6,687	5,697	8,376				
% Point Change over 2008	-4.2%	-13.2%	-6.3%	-2.1%	-6.3%	-4.1%	-13.9%	9.7%	-0.8%				
Quebec 2009	33,890	641	617	868	1,149	1,672	3,842	12,043	13,058				
Quebec 2008	33,067	608	480	531	946	1,773	3,931	11,773	13,025				
% Point Change over 2008	2.5%	5.4%	28.5%	63.5%	21.5%	-5.7%	-2.3%	2.3%	0.3%				
Saskatchewan 2009	5,377	38	27	139	486	655	707	1,118	2,207				
Saskatchewan 2008	3,056	21	33	38	68	181	611	879	1,225				
% Point Change over 2008	75.9%	81.0%	-18.2%	265.8%	614.7%	261.9%	15.7%	27.2%	80.2%				
Yukon 2009	688	8	2	10	13	118	81	84	372				
Yukon 2008	190	0	0	4	5	6	35	47	93				
% Point Change over 2008	262.1%	800.0%	200.0%	150.0%	160.0%	1866.7%	131.4%	78.7%	300.0%				
United States 2009	35,793	412	496	655	955	1,824	6,280	12,214	12,957				
United States 2008	40,374	579	443	565	617	1,862	6,510	13,807	15,991				
% Point Change over 2008	-11.3%	-28.8%	12.0%	15.9%	54.8%	-2.0%	-3.5%	-11.5%	-19.0%				
New England 2009	13,045	114	96	197	206	537	1,890	4,771	5,234				
New England 2008	14,464	103	166	155	173	497	1,976	5,352	6,042				
% Point Change over 2008	-9.8%	10.7%	-42.2%	27.1%	19.1%	8.0%	-4.4%	-10.9%	-13.4%				
Mid-Atlantic 2009	5,258	35	63	59	129	249	713	1,795	2,215				
Mid-Atlantic 2008	6,009	99	51	46	80	210	830	1,796	2,897				
% Point Change over 2008	-12.5%	-64.6%	23.5%	28.3%	61.3%	18.6%	-14.1%	-0.1%	-23.5%				
South 2009	9,011	174	111	217	285	521	1,699	2,917	3,087				
South 2008	9,771	173	112	148	159	535	1,702	3,316	3,626				
% Point Change over 2008	-7.8%	0.6%	-0.9%	46.6%	79.2%	-2.6%	-0.2%	-12.0%	-14.9%				
Midwest 2009	4,383	49	96	126	173	212	956	1,437	1,334				
Midwest 2008	4,828	99	60	94	90	264	974	1,610	1,637				
% Point Change over 2008	-9.2%	-50.5%	60.0%	34.0%	92.2%	-19.7%	-1.8%	-10.7%	-18.5%				
West 2009	4,096	40	130	56	162	305	1,022	1,294	1,087				
West 2008	5,272	103	54	122	115	356	1,028	1,733	1,761				
% Point Change over 2008	-22.3%	-61.2%	140.7%	-54.1%	40.9%	-14.3%	-0.6%	-25.3%	-38.3%				

VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
International 2009	14,658	174	181	176	915	3,039	2,727	3,260	4,186				
International 2008	28,379	226	245	324	519	2,355	5,248	9,310	10,152				
% Point Change over 2008	-48.3%	-23.0%	-26.1%	-45.7%	76.3%	29.0%	-48.0%	-65.0%	-58.6%				
Australia 2009	623	14	5	13	20	77	162	188	144				
Australia 2008	739	15	8	3	16	106	166	235	190				
% Point Change over 2008	-15.7%	-6.7%	-37.5%	333.3%	25.0%	-27.4%	-2.4%	-20.0%	-24.2%				
China 2009	1,113	25	60	41	116	127	85	175	484				
China 2008	1,322	72	84	109	128	114	152	347	316				
% Point Change over 2008	-15.8%	-65.3%	-28.6%	-62.4%	-9.4%	11.4%	-44.1%	-49.6%	53.2%				
England 2009	1,823	10	31	33	44	141	355	429	780				
England 2008	2,154	74	24	12	62	201	485	475	821				
% Point Change over 2008	-15.4%	-86.5%	29.2%	175.0%	-29.0%	-29.9%	-26.8%	-9.7%	-5.0%				
France 2009	450	5	6	4	26	23	64	189	153				
France 2008	429	3	18	1	5	23	62	143	174				
% Point Change over 2008	4.9%	66.7%	-66.7%	300.0%	420.0%	0.0%	3.2%	18.2%	-12.1%				
Germany 2009	1,371	13	18	25	21	54	353	431	456				
Germany 2008	2,004	14	3	45	43	171	406	658	664				
% Point Change over 2008	-31.6%	-7.1%	500.0%	-44.4%	-51.2%	-68.4%	-13.1%	-34.5%	-31.3%				
Ireland 2009	123	6	0	8	2	10	24	35	38				
Ireland 2008	317	17	4	7	3	29	78	106	73				
% Point Change over 2008	-61.2%	-64.7%	-100.0%	14.3%	-33.3%	-65.5%	-69.2%	-67.0%	-47.9%				
Japan 2009	1,766	10	11	9	79	136	517	472	532				
Japan 2008	4,123	5	41	25	89	174	937	1,255	1,597				
% Point Change over 2008	-57.2%	100.0%	-73.2%	-64.0%	-11.2%	-21.8%	-44.8%	-62.4%	-66.7%				
Netherlands 2009	352	28	4	11	30	33	74	114	58				
Netherlands 2008	400	12	4	0	25	15	69	170	105				
% Point Change over 2008	-12.0%	133.3%	0.0%	1100.0%	20.0%	120.0%	7.2%	-32.9%	-44.8%				
Scotland 2009	237	0	3	4	5	42	51	90	42				
Scotland 2008	351	0	11	0	10	33	66	121	110				
% Point Change over 2008	-32.5%	0.0%	-72.7%	400.0%	-50.0%	27.3%	-22.7%	-25.6%	-61.8%				
Switzerland 2009	392	0	2	3	0	10	74	133	170				
Switzerland 2008	388	0	0	12	5	31	55	175	110				
% Point Change over 2008	1.0%	0.0%	200.0%	-75.0%	-100.0%	-67.7%	34.5%	-24.0%	54.5%				
Other 2009	6,408	63	41	25	572	2,386	968	1,024	1,329				
Other 2008	16,188	14	48	110	133	1,458	2,772	5,625	6,028				
% Point Change over 2008	-60.4%	350.0%	-14.6%	-77.3%	330.1%	63.6%	-65.1%	-81.8%	-78.0%				
Motorcoach 2009	10,524	5	3	2	32	434	2,370	3,916	3,762				
Motorcoach 2008	16,594	0	12	163	49	68	4,053	6,039	6,210				
% Point Change over 2008	-36.6%	500.0%	-75.0%	-98.8%	-34.7%	538.2%	-41.5%	-35.2%	-39.4%				
ORIGIN BREAKDOWN													
Canada	87.7%	95.9%	96.6%	95.7%	91.2%	87.3%	84.1%	86.3%	86.5%				
United States	8.7%	2.9%	2.5%	3.4%	4.5%	4.8%	11.1%	10.8%	10.2%				
International	3.6%	1.2%	0.9%	0.9%	4.3%	7.9%	4.8%	2.9%	3.3%				

Campground August 2009

OCCUPANCY RATE		YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROVINCE WIDE														
2009 - Occupancy Rate %	40.5%	~	~	~	~	10.10%	22.4%	53.6%	50.2%					
2008 - Occupancy Rate %	37.3%	~	~	~	0.2%	10.8%	19.7%	48.4%	46.6%					
% Point Change from Previous Year	3.2%	~	~	~	~	-0.7%	2.7%	5.2%	3.6%					
2009 - Site-nights Sold	202,922	~	~	~	~	4,217	30,111	87,260	81,334					
2008 - Site-nights Sold	173,559	~	~	~	4	3,111	25,360	74,417	70,667					
Difference in Site-nights Sold	29,363	~	~	~	~	1,106	4,751	12,843	10,667					
% Point change from Previous Year	16.9%	~	~	~	~	35.6%	18.7%	17.3%	15.1%					
North Cape Coastal Drive														
2009 - Occupancy Rate %	27.0%	~	~	~	~	1.0%	12.2%	39.3%	36.6%					
2008 - Occupancy Rate %	26.5%	~	~	~	~	1.2%	12.4%	40.5%	31.5%					
% Point Change from Previous Year	0.5%	~	~	~	~	-0.2%	-0.2%	-1.2%	5.1%					
2009 - Site-nights Sold	12,834	~	~	~	~	42	1,687	5,745	5,360					
2008 - Site-nights Sold	11,564	~	~	~	~	50	1,426	6,079	4,009					
Difference in Site-nights Sold	1,270	~	~	~	~	-8	261	-334	1,351					
% Point change from Previous Year	11.0%	~	~	~	~	-16.0%	18.3%	-5.5%	33.7%					
Green Gables Shore														
2009 - Occupancy Rate %	44.1%	~	~	~	~	12.0%	26.1%	56.9%	52.4%					
2008 - Occupancy Rate %	40.2%	~	~	~	~	11.2%	21.7%	51.4%	49.1%					
% Point Change from Previous Year	3.9%	~	~	~	~	0.8%	4.4%	5.5%	3.3%					
2009 - Site-nights Sold	149,955	~	~	~	~	2,917	23,278	64,526	59,234					
2008 - Site-nights Sold	123,097	~	~	~	~	1,823	18,556	52,428	50,290					
Difference in Site-nights Sold	26,858	~	~	~	~	1,094	4,722	12,098	8,944					
% Point change from Previous Year	21.8%	~	~	~	~	60.0%	25.4%	23.1%	17.8%					
Red Sands														
2009 - Occupancy Rate %	52.1%	~	~	~	~	28.4%	40.9%	79.8%	52.4%					
2008 - Occupancy Rate %	37.2%	~	~	~	~	21.4%	18.6%	41.0%	43.9%					
% Point Change from Previous Year	14.9%	~	~	~	~	7.0%	22.3%	38.8%	8.5%					
2009 - Site-nights Sold	7,222	~	~	~	~	873	1,266	3,069	2,014					
2008 - Site-nights Sold	15,572	~	~	~	~	1,090	2,433	5,818	6,231					
Difference in Site-nights Sold	-8,350	~	~	~	~	-217	-1,167	-2,749	-4,217					
% Point change from Previous Year	-53.6%	~	~	~	~	-19.9%	-48.0%	-47.2%	-67.7%					
Points East														
2009 - Occupancy Rate %	32.0%	~	~	~	~	3.0%	12.7%	44.0%	49.6%					
2008 - Occupancy Rate %	35.0%	~	~	~	~	4.1%	15.2%	45.2%	45.2%					
% Point Change from Previous Year	-3.0%	~	~	~	~	-1.1%	-2.5%	-1.2%	4.4%					
2009 - Site-nights Sold	23,277	~	~	~	~	278	2,522	9,488	10,989					
2008 - Site-nights Sold	23,322	~	~	~	~	148	2,945	10,092	10,137					
Difference in Site-nights Sold	-45	~	~	~	~	130	-423	-604	852					
% Point change from Previous Year	-0.2%	~	~	~	~	87.8%	-14.4%	-6.0%	8.4%					
Charlottetown														
2009 - Occupancy Rate %	35.5%	~	~	~	~	13.5%	15.9%	46.6%	44.8%					
2008 - Occupancy Rate %	30.1%	~	~	~	0.2%	4.1%	15.2%	45.2%	45.2%					
% Point Change from Previous Year	5.4%	~	~	~	~	9.4%	0.7%	1.4%	-0.4%					
2009 - Site-nights Sold	23,277	~	~	~	~	278	2,522	9,488	10,989					
2008 - Site-nights Sold	23,326	~	~	~	4	148	2,945	10,092	10,137					
Difference in Site-nights Sold	-49	~	~	~	~	130	-423	-604	852					
% Point change from Previous Year	-0.2%	~	~	~	~	87.8%	-14.4%	-6.0%	8.4%					
ORIGIN BREAKDOWN														
Canada	94.3%	~	~	~	~	95.5%	94.6%	94.3%	94.3%					
British Columbia	1.0%	~	~	~	~	1.5%	1.4%	0.9%	0.9%					
Alberta	1.1%	~	~	~	~	0.9%	0.9%	1.2%	1.2%					
Prince Edward Island	42.4%	~	~	~	~	71.4%	63.1%	38.2%	37.7%					
Nova Scotia	13.5%	~	~	~	~	7.4%	8.3%	14.9%	14.2%					
New Brunswick	13.0%	~	~	~	~	7.4%	9.3%	14.0%	13.4%					
Ontario	10.4%	~	~	~	~	3.7%	6.9%	10.6%	11.8%					
Quebec	11.3%	~	~	~	~	2.4%	3.6%	12.6%	13.3%					
United States	4.9%	~	~	~	~	2.5%	4.3%	5.0%	5.1%					
Massachusetts	0.3%	~	~	~	~	0.5%	0.5%	0.6%	0.0%					
Maine	0.5%	~	~	~	~	0.4%	0.5%	0.9%	0.0%					
New York	0.1%	~	~	~	~	0.5%	0.3%	0.2%	0.0%					
Florida	0.2%	~	~	~	~	0.2%	0.3%	0.5%	0.0%					
International	0.7%	~	~	~	~	1.9%	1.1%	0.7%	0.6%					
Germany	0.3%	~	~	~	~	0.8%	0.4%	0.2%	0.2%					